

Ohio Latino Affairs

Advise. Connect. Build.



Ezra C. Escudero

Director

21 August 2007

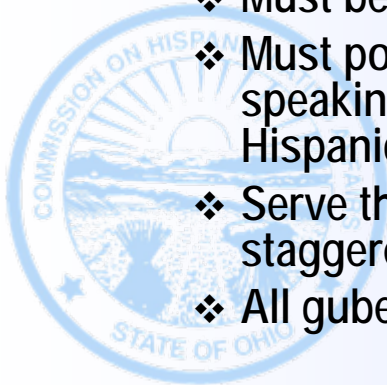
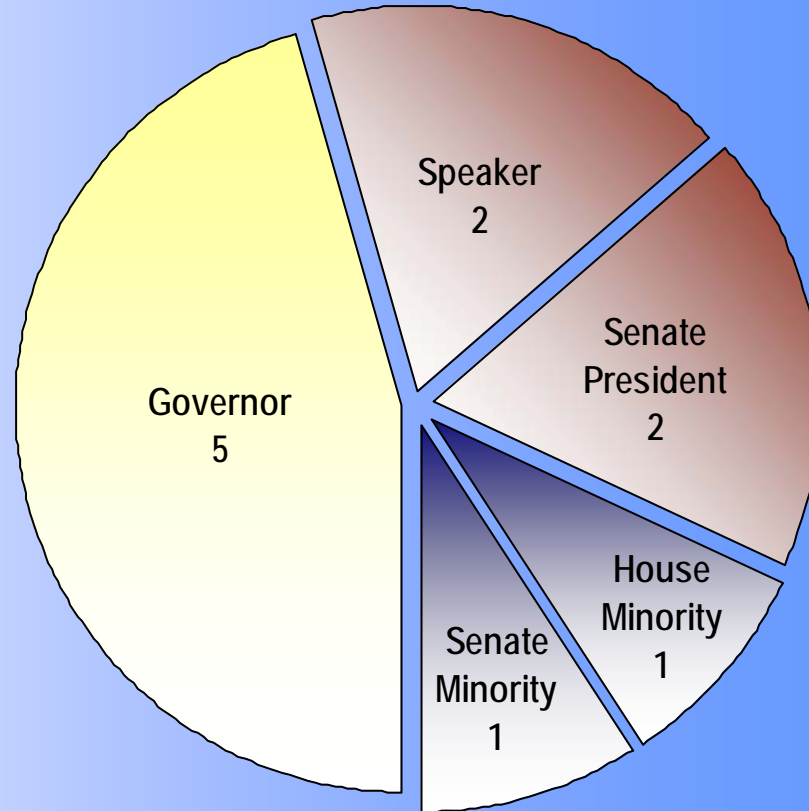
OCHLA ~ General Points

➤ *Established in 1977*

- ❖ Commission on Spanish-speaking Affairs
- ❖ Independent Advisory Commission
- ❖ Related to Regulatory Boards & Commissions

➤ *Eleven Commissioners*

- ❖ Must be Ohio Residents
- ❖ Must possess Spanish-speaking ability and Hispanic/Latino heritage
- ❖ Serve three-year terms, staggered
- ❖ All gubernatorial appointees



OCHLA Organizational Structure



Board of Commissioners

Col. Blanche Aviles Casey
Phil Barbosa
Daniel Porras
Ramona Reyes

Humberto Gonzalez – Chair
Richard Romero – Vice Chair
Michael Florez – Secretary

Chris Rodriguez
Simon Rodriguez
Mary Santiago
V. Anthony Simms-Howell

Office of Hispanic/Latino Affairs

Ezra C. Escudero – Director
Rosario Martinez – Assistant

Interagency Council on Hispanic/Latino Affairs

Ezra C. Escudero – Chair (ex-officio)

Public Policy Center

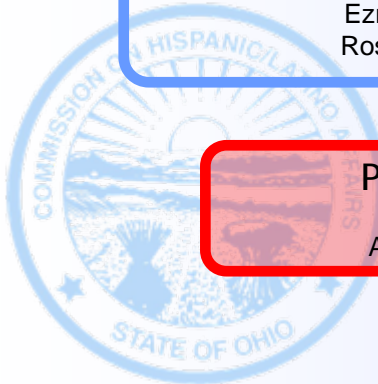
Susan De Luca
Assistant Policy Advisor

Latino Community Network

Lilleana Calderon Cavanaugh
Community Liaison & Program Director

Organizations Development Center

-vacant-
Program Director



Commissioners (as of August 2007) Board Members

Humberto Gonzalez, Chair

- ❖ Columbus (2009)

Richard Romero, Vice Chair

- ❖ Lorain (2007)

Michael Florez, Secretary

- ❖ Cincinnati (2009)

Daniel Porras

- ❖ Cleveland (2007)

Ramona Reyes

- ❖ Columbus (2007)

Phillip Barbosa

- ❖ Toledo (2008)

Chris Rodriguez, City Councilman

- ❖ Whitehall (2008)

Simon Rodriguez

- ❖ Wood County (2008)

Mary Santiago

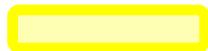
- ❖ Lorain (2008)

Blanche Aviles-Casey, Col., USAF (Retired)

- ❖ Dayton (2009)

V. Anthony Simms-Howell

- ❖ Cincinnati (2009)



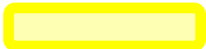
New Committee Structure

Executive Committee
Humberto Gonzalez, Chair
Richard Romero, Vice Chair
Michael G. Florez, Secretary
- - -
V. Anthony Simms-Howell, Finance Chair
Ramona Reyes, Communications Chair

Education
Chris Rodriguez & Blanche Aviles Casey
Co-Chairs

Workforce & Economic Development
Phil Barbosa, Richard Romero &
Daniel Porras - Co-Chairs

Maximizing Ohio's Emerging Diversity
Simon Rodriguez, Mary Santiago, &
V. Anthony Simms-Howell - Co-Chairs



Office of Hispanic/Latino Affairs Staff Members

➤ *Ezra C. Escudero*

- ❖ Executive Director
- ❖ Serves at the pleasure of the Board of Commissioners
- ❖ Same rank as Agency Director
- ❖ All staff serve at the pleasure of the Director

➤ *Lilleana Calderon Cavanaugh*

- ❖ Program Director
- ❖ Latino Community Network
- ❖ Community Liaison Officer

➤ *Susan De Luca*

- ❖ Assistant Policy Advisor
- ❖ Public Policy Center

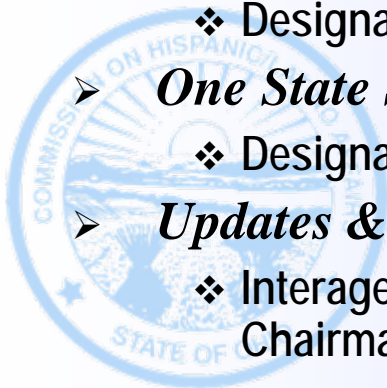
➤ *Rosario Martinez*

- ❖ Secretary & Administrative Assistant



Ohio Interagency Council on Hispanic/Latino Affairs

- ***Chair of the Interagency Council***
 - ❖ is the Director of the Office of Hispanic/Latino Affairs, ex officio, i.e. Executive Director of OCHLA
- ***Directors or Designees***
 - ❖ Representative of each State Cabinet Level Agency
 - ❖ e.g. Commerce, Public Safety, Health, etc.
- ***One State Representative***
 - ❖ Designated by Speaker of the House
- ***One State Senator***
 - ❖ Designated by President of the Senate
- ***Updates & Notes***
 - ❖ Interagency Council has not met since before 2003, including under Chairman Escudero



Program Structure & Statutory Mandates

Advise. Connect. Build.

➤ *Office of Hispanic/Latino Affairs*

- ❖ Ohio Revised Code § 121.33 (E,F) 121.34
- ❖ Program Director: Executive Director

➤ *Advise: Public Policy Center*

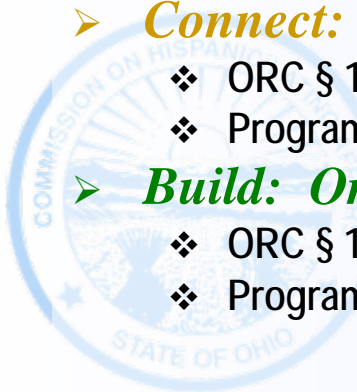
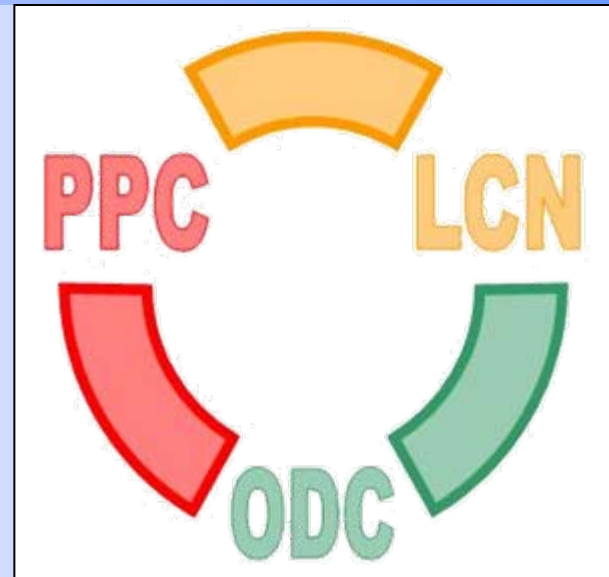
- ❖ ORC § 121.32 (E,F,G) 121.33 (A,C,D)
- ❖ Program Director: Policy Liaison

➤ *Connect: Latino Community Network*

- ❖ ORC § 121.32 (A,B,C) 121.33 (F,G)
- ❖ Program Director: Community Liaison

➤ *Build: Organizations Development Center*

- ❖ ORC § 121.32 (D,H) 121.33 (B)
- ❖ Program Director: Organizations Liaison



Office of Hispanic/Latino Affairs: Execute.

➤ *Executes*

- ❖ Mandates & programs of the commission
- ❖ Compiles information
- ❖ Advise commission

➤ *Administers*

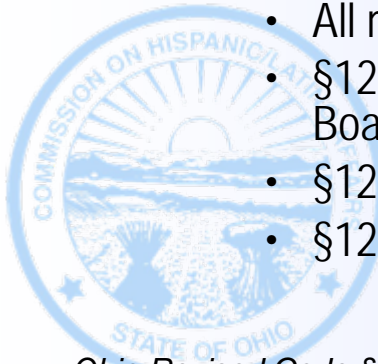
- ❖ Commission business
- ❖ Program Offices
 - All mandates
 - §121.32 (delegated by Board)
 - §121.33 (Office)
 - §121.34 (Interagency)

➤ *Chief Administrator*

- ❖ Executive Director

➤ *Specific Office Mandates*

- ❖ Submit full, written annual report
- ❖ Establish Advisory Committees
 - Special subjects
 - As needed
 - Maximize community participation
- ❖ Director is Chair of Interagency Council



Public Policy Center: Advise.

➤ *Advise*

- ❖ Governor
- ❖ General Assembly
- ❖ State Departments and Agencies

➤ *Latino Community Reports*

➤ *Regular Whitepapers*

➤ *Special Ad-Hoc Work*

- ❖ Briefings
- ❖ Reports
- ❖ Meetings

➤ *Advise on Nature, Magnitude, and Priorities of Issues*

- ❖ Development and Implementation
- ❖ Policies, Programs, and Procedures

➤ *Propose New & Evaluate Existing Programs*

- ❖ Public and Private Agencies
- ❖ Prospective Legislation

➤ *Endeavor to Assure Access*

- ❖ Decision-making Bodies
- ❖ All State and Local Departments and Agencies



Latino Community Network: Connect.

➤ *Connect*

- ❖ Latino communities across the State of Ohio
- ❖ Gather and Disseminate Information
- ❖ Conduct Hearings, Conferences, Investigations

➤ *Secure Appropriate Recognition*

- ❖ Accomplishments and Contributions of Latinos to Ohio
- ❖ Distinguished Hispanic Ohioan

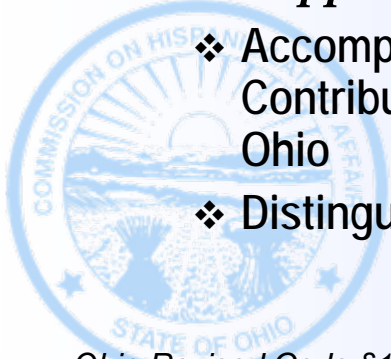
➤ *Stimulate Public Awareness*

➤ *Conduct Programs of Public Education*

➤ *Community Alliance Framework*

➤ *Establishing Relationships*

- ❖ With State & Local Governments
- ❖ With Private Business and Industry
- ❖ Promote & Assure Equal Opportunity
- ❖ Areas of Government, Education, & Employment



Ohio Revised Code §121.32 (A,B,C) & §121.33 (F,G)



Organizations Development Center: Build.

➤ *Build*

- ❖ Capacity of Latino community organizations
- ❖ Better serve Hispanic Ohioans
- ❖ Develop Leadership capacity of Latino community

➤ *Develop, Coordinate & Assist*

- ❖ Other Organizations
- ❖ Public & Private
- ❖ Serving Hispanic/Latino People

➤ *Conduct Training Programs*

- ❖ Community Leadership
- ❖ Service Project Staff

➤ *Review & Approve Grants*

- ❖ Federal, State, or Private Funds
- ❖ Administered or Subcontracted

➤ *Apply For & Accept Grants*

- ❖ Governmental & Private Sources
- ❖ Programs Administered by Office of Hispanic/Latino Affairs
- ❖ Programs Subcontracted to Local Agencies



Ohio Revised Code §121.32 (D,H) & §121.33 (B)



Matrix Structure

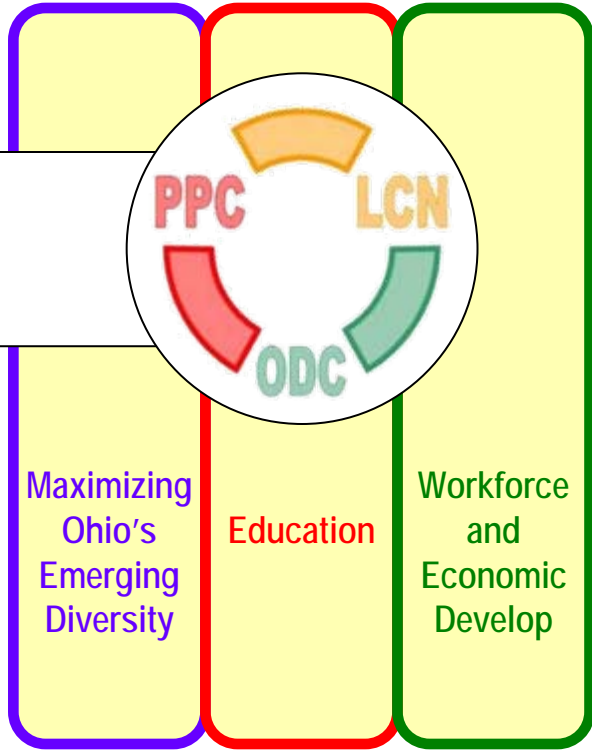
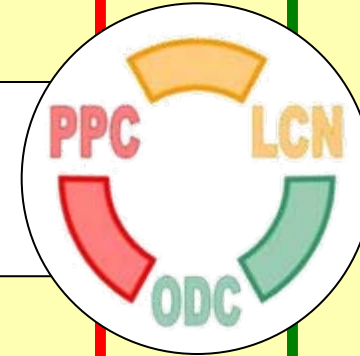
Board Authority & Vision: Committees

Maximizing Ohio's Emerging Diversity
Education
Workforce & Economic Development

Execution & Support: Program Offices

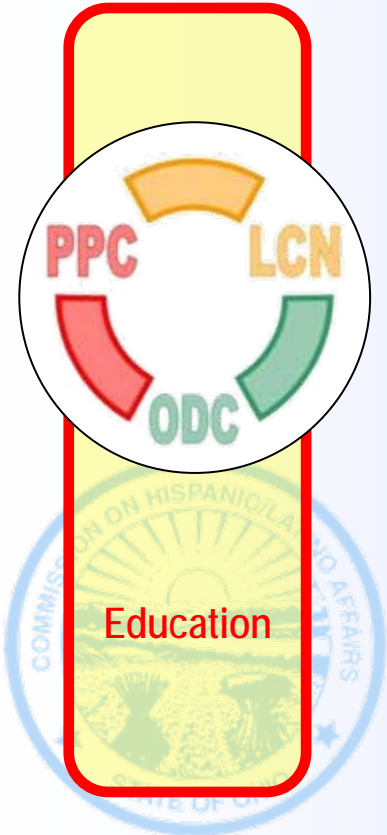
Advise: Public Policy Center
Connect: Latino Community Network
Build: Organizations Development Center

- ***Executive Committee offers oversight***
- ***Committees develop initiatives w/Director***
- ***Board approves initiatives***
- ***Director guides execution***
 - ❖ Through Program Offices
- ***Program Offices offer:***
 - ❖ Legislative & Community Support



Matrix in Action: Example

Soluciones Education Campaign



- ***Education Committee***
 - ❖ Teacher Certification Changes
 - (legislative change)
 - ❖ Workshops about working with School Boards
 - (community change)
 - ❖ Grant opportunity for LEP classes through US Dept. of Education
 - (organization services)
 - ❖ New study on Achievement Gap
 - (multi-faceted initiative)
- ***Execution: Director & Program Offices***
 - ❖ PPC develops and advocates for legislation
 - ❖ LCN hosts workshops
 - ❖ ODC applies for grant with community organizations
 - ❖ All three work on the new study

