

# 2016 Ohio Latino Vote Campaign

(May 05 – Oct 15, 2016)

Community Leaders and Organizations,

Thank you for engaging with Latino/Hispanic serving organizations to increase civic engagement and participation for the 2016 national and local elections. Each of us is uniquely positioned to help increase Latino/Hispanic participation in this important demonstration of civic engagement – Remember: **Your Vote is Your Voice.**

Organizations are encouraged to involve all staff and board members on this campaign. Here are some suggestions to help you build an audience and garner support:



## 1. **Establish and commit to support from the top**

Encourage your board of directors and executive staff to issue a resolution or statement committing to increase Latino participation in the November election.

## 2. **Set goals and track results**

Engage everyone in your organization to participate in this effort and determine your goals to:

- (1) Register new voters
- (2) Help voters update their registration or vote absentee, and
- (3) Coordinate efforts on Election Day to ensure all voters make it to their precincts.

## 3. **Let us know what you are doing**

Report all events where voter registration/education is taking place to OCHLA for our statewide campaign. Email us at:

[OCHLA.OLAnet@ochla.state.oh.us](mailto:OCHLA.OLAnet@ochla.state.oh.us)

### **IMPORTANT DATES!**

Ohio General Election:

**November 8, 2016**

Last day to Register for

**General Election:**

**October 11, 2016**

**Next Steps!!**

**Make the Pledge and Commit to Support our Statewide Effort**