



Priming the Pipeline: Promoting Equity in the Skilled Trades

The skilled trades profession is facing a substantial workforce shortage as Baby Boomers retire with studies estimating that 31 million skilled trades positions will be left vacant by the year 2020.

BARRIERS



Exposure



Negative Stigma



Perceived Discriminatory Environment



Transportation



Soft Skills



Language Barriers



Personal and Life Issues



Math and Reading Skills

BY THE NUMBERS

1,000

REGISTERED APPRENTICESHIPS IN OHIO

48%

APPRENTICESHIP DROP-OUT RATE FOR LATINOS

\$32,448

LATINO MEDIAN HOUSEHOLD INCOME

\$70,251

AVERAGE SALARY OF A TRADESPERSON

BEST PRACTICES

Targeted Latino Recruitment

Foster a Harassment-Free Environment

Provide Mentorship Opportunities

Partner with Latino Orgs for ESL Classes

Paid Classroom Training