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# APRIL 2017

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The biennial budget has cleared the House of Representatives. The House version of the budget cuts to OCHLA's GRF budget by \$33,881 in FY 18 and \$49,335 in FY 19. The Governor's recommended version allocated \$459,170 in FY18, which has been cut to \$425,28 in FY 18. In FY 19, the Governor's version had allocated \$474,624, which has been cut to \$425,289. The Governor's version of the budget was solely to maintain current staffing levels at OCHLA, and the slight increases in the budget were due to increased fringe costs such as retirement and insurance premiums. The proposed cuts would have a large impact for our office. We will seek support for a possible amendment at the Senate to attempt to secure the Governor's recommended budget.

We continue our work to increase opportunities for diversity and inclusion through the participation of Executive Director Cavanaugh on the Attorney General Mike DeWine Diversity Council, which met at Central State University this month. Director Cavanaugh and Community Liaison Marin also met with the Health Policy Institute of Ohio (HPIO) to learn about a report on three regional forums regarding Ohio's health disparities and inequities. The regional forums outlined evidence-based strategies that can be implemented by local health improvement initiatives to reduce health disparities and achieve health equity. We have extended an invitation for them to present at the 2017 Latino Health Summit.

On the administrative front, we are happy to report that Jesse Dotson will sign on for another year as AmeriCorps Vista with the Commission. We are actively recruiting for a replacement for Latisha Jeffrey and will be conducting interviews hopefully in early May. Briana Black is working on updating our Policies and Procedures Manual and the biennial audit is well underway. Additionally, the Administrative Rules updating the process for board elections have been updated and duly filed with the Legislative Services Commission.

Highlight reports for each program office follow this summary.

### Meetings Attended:

- Apr 03 –Beverly Martin, DAS
- Apr 04—Board Meeting, OCHLA
- Apr 05—AG DeWine Diversity Council Meeting, Central State University
- Apr 07— OSU Glenn School
- Apr 10—Amy Rohling McGee, Health Policy Ohio
- Apr 10—Ronnie Marquez-Posey, Maria Goeser, ODJFS
- Apr 11—Latino Collaborative Toledo (Greg Guzman, Dan Molina)
- Apr 11—Lisa M., Legislative Services Commission



- Apr 11—Kimiko Sakuma, Minority Women Professionals
- Apr 12—Ohio Dept. of Transportation Civil Rights Symposium
- Apr 13—Latino Role Models Day, OSU
- Apr 18—Jorge Gonzalez, Mardel Distributors
- April 19—Danielle Dena, Indiana Latino Affairs Commission
- April 20—M. Kern,, FBI
- April 21—OSU Glenn School
- April 24—Human Trafficking Commission
- April 26—Raul Soto, Yolanda Zepeda, Tony Ortiz, Andrea Lewis
- April 27—NALEO Call—National Board call, John Vargas
- April 28—Minority Health Month Event, Mount Carmel Resource Center

## Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

### Summary of Successes:

- Developed Marketing Plan for New American Forum event. Working on programming and other logistics for event.
- Legislative Tracking and Policy Brief completed
- Legislative Visit Day Planning underway. I am in the midst of program planning and logistics. Developing Legislative Agenda with Hispanic Chambers
- Community Conversation with County Commissioner Boyce (Columbus) - The venue has been secured and promo flyer created. Creating buy-in from community and have a core group committed to attend.

### Status Report on Major Projects:

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
4.2	Legislative Visit Day	Agenda finalized, panelists contacted,	Confirm panelists, moderator,	
4.2	New American Forum	Keynote secured, panelists contacted, venue secured, social media kit devised	Confirm panelists, marketing push	
3.1	Regional grassroots engagement	Facilitated the Latino Connection Quarterly meeting in Columbus	Issue report	
3.1	Coffee and Conversation	Venue secured, promo flyer finished	Marketing push	
2.3	Ohio Hispanic Chambers of	Devising legislative agenda with cham-	Continue with its development	
4.2	Legislative Tracking/Policy	Tracked most recent legislation, sent		✓



**Meetings Attended:**

- 3-Apr Legislative Visit Day Conference Call - Commissioners Feliciano and Rivera
- 4-Apr OCHLA Board Meeting
- 5-Apr Hispanic Chambers of Commerce, Quarterly Meeting
- 6-Apr New American Advisory Council, Planning Committee and Marketing Committee
- 7-Apr New American Advisory Council Meeting
- 7-Apr Yahaira, Martin de Porres Center
- 10-Apr Ronnie Marquez and Maria Goeser, ODJFS
- 12-Apr Hispanic Chamber of Columbus
- 12-Apr Laura Berger, ETSS
- 13-Apr New American Advisory Council, Planning Committee
- 17-Apr Filmed Interview for New American Forum
- 20-Apr Matt Kern, FBI Liaison
- 20-Apr New American Advisory Council, Marketing Committee
- 21-Apr Ohio Latino Connection
- 22-Apr LULAC Ohio Conference
- 24-Apr AG's Human Trafficking Commission Meeting
- 26-Apr Latino Education Summit Committee Conference Call

## Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

**Summary of Successes:**

- Orchestrated two Minority Health Month Events on April 21st and April 28th
- Finalized draft program for the 2017 Latino Health Summit with the assistance of the planning committee
- Secured two new volunteers for the summer months. They will start at the end of May and will be assigned to the LCN and PPC.
- Responded to 26 constituent inquiries and resolved the cases.
- Posted 90 new jobs on the Job Opportunities webpage

**Status Report on Major Projects:**

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional grassroots engagement	Planning underway for Toledo Latino Collaborative; selecting leaders	Select date for Toledo event. Finalize guest lists, issue in-	
3.1	Regional grassroots engagement	Meeting with Cincinnati City Mayor successfully held with Lati-	Prepare for June meeting. Re- port back on Mayor's meeting	
2.4	Health Equity	Successfully coordinated two Mi- nority Health Month Events	Assist in developing final grant reporting.	



OUTLET	DESCRIPTION	MARCH	APRIL
Facebook	Number of “Likes” to date	1,420	1,449
Facebook & Twitter	Postings of news, resources, events	1,064	1,000
Job Opportunities Website Page	Job Openings Posted	88	90

**Website Traffic:**

Website Visits on April:	9.071
– Home Page views:	989
– Job Opportunities Page Views:	416

**Meetings Attended:**

- 4 April – OCHLA Board and Committee Meetings
- 6 April – DHO meeting with OSU Yolanda Zepeda to work on partnerships strategy
- 4 April – Statewide MLK Oratorical Contest—Judge
- 10 April – Conference call with Amy Rohling/HPIO Latino Health Summit session on Roadmaps to equity
- 10 April – Meeting with Guillermo Milord/Healthwave Latino—Assistance with Community Outreach
- 10 April – ODJFS Briefing and Update with Ronnie Marquez-Posey, Maria Gosser and OCHLA Team
- 11 April – MACC - Statewide Conference Planning Steering Committee Meeting
- 12 April – Mt. Carmel Hispanic Latino Collaborative Meeting
- 13 April – Latino Role Models Day at OSU
- 17 April – Meeting with Franklin County Sherriff’s Office - Jose Morales Crespo & Napoleon Bell
- 18 April –Meeting with Westland Area Business Assoc. & Pastor Nancy Day-Achauer St. Mark’s Methodist Church
- 19 April – OCHLA presentation to Diversity & Inclusion Council at Nationwide Insurance
- 20 April – Meeting with Ohio Latino Affairs Team and Matt Kern, FBI Liaison
- 21 April – Minority Health Grant Workshop - Drug Abuse & The Opiate Crisis

## Organizations Development Center (ODC) Report

Latisha Jeffrey, AmeriCorps Vista. Capacity Building Specialist

**Summary of Successes:**

- Provided logistical support for two Minority Health Month Events on April 21st and April 28th.
- Submitted a grant application in the amount of \$5,000 to the Minority Health Commission for the 2017 Latino Health Summit.
- Screened, identified and distributed selected grant opportunities campaign to Latino leaders and serving organizations (100+ recipients)
- Announced the JP Morgan Chase Foundation, Scipps Howard Foundation and Proctor & Gamble Foundation grants.
- Provided administrative support for the Hispanic Chambers Quarterly Meeting and the Latino Connection Quarterly Meeting.



Status Report on Major Projects:

KEY: [ ✓ ]:Completed [YELLOW:] In Progress [ RED]: Not Started

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.4	Promote community empowerment	Successfully held Minority Health Month Events	Issue grant reporting before May 30, 2017	
2.4.	Latino Health Summit Grant	Grant application for \$5,000 submitted	Follow up on grant application	

Meetings Attended:

- April 4 - Columbus Mayor's Recognition Day for National Service Celebration
- April 5 - Hispanic Chambers of Commerce Quarterly Meeting
- April 11- HOLD MACC Conference Planning Steering Committee
- April 12- Hispanic Latino Collaborative
- April 18 - How to Navigate the HealthCare System - Conference Call
- April 21 - Drug Abuse & the Opiate Epidemic
- April 28 - How to navigate the American Health System

Respectfully submitted,

