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# DIRECTORS' REPORT

## AUGUST 2010

To the Honorable Board members of the Ohio Commission on Hispanic/Latino Affairs

### PUBLIC POLICY CENTER REPORT

#### Policy Research and Information

##### Advise

##### Legislator Briefings

PPC Director sent second legislative briefing to legislators. Key information included in the brief was: information about DHO Gala and the Military Service of Distinction award; assisting Puerto Rican constituents; Hispanic Heritage month; and key policy articles.

Puerto Rican birth certificates – send newsletter material to legislators with a reminder of the extension of birth certificate invalidation information and BMV press release.

##### Boards and Commissions

OCHLA will periodically forward qualified Latino candidates to legislators for consideration on Boards & Commissions. Two candidate's names were advanced to legislators last month.

OCHLA sent cover letters and resumes to Representatives Szollosi, Brown, Walters and Sears and Senators Fedor and Wagoner. Senator Szollosi has forwarded letters of support for the can



didates to Governor Strickland. He also thanked the Commission for keeping him abreast of the needs of his Latino constituencies.

## Connect/Build

### Inter Agency Council

All Legislative Liaisons, whose agencies form the Inter Agency Council established in OCHLA's mandate (ORC § 121.32(J)) were invited to the September Commission meeting. All were sent save-the-dates for the DHO. Additionally, follow-up material from the last meeting was sent – including Latino media and CLOI lists.

We will receive presentations at the next board meeting from the Secretary of State's office, AG Cordray's Office and the Department of Public Safety. Each is embarking on valuable initiatives in the Latino Community.

### Recognition of Senator Voinovich

OCHLA and Latino community advocates will honor retiring Senator George Voinovich by recognizing him for his contributions to the Latino community during his esteemed political career. The meeting will take place in his office sometime in the next few months.

### Bureau of Motor Vehicles – Puerto Rican Birth Certificates

The Ohio Bureau of Motor Vehicles issued a July policy reaffirming their policy to accept Puerto Rican birth certificates issued after January 1, 2010 through the end of September. Any birth certificate issued prior to January 1<sup>st</sup> will not be accepted by the BMV.

As of 9/2 – the Bureau of Motor Vehicles will set up a customer service center that will work closely with Puerto Rican-born citizens of Ohio to identify, retrieve and review any additional documents, including documents beyond those on the BMV's acceptable documents list, in lieu of accepting birth certificates. Prior to this move, Executive Director and PPC Director were actively involved in facilitating communications between Puerto Rican officials and Ohio government officials. OCHLA called and emailed the Ohio BMV Registrar's office regarding community concerns surrounding the Puerto Rican birth certificate invalidity policy. The same issues were conveyed to key aides in the Governor's Office, liaisons at the BMV & Public Safety, House Speaker's Legal Counsel, and the Legislative Director of the Secretary of State's Office – Mike Stinziano, a former legislator.

The Secretary of State's involvement was necessary to assure Puerto Ricans would not be disenfranchised by lack of birth certificate or driver licenses on Election Day or with voter registration. Although there will certainly be citizens who will not have a driver license or personal identification by voter registration and Election Day. The Secretary of State's "permissible documents" list is so extensive that lack of state-issued ID will not be fatal to a citizen's efforts to vote.

### Other BMV Communications

PPC Director Barrera-Richards attended a cultural competency meeting with Public Safety, which was attended by representatives of the BMV, Emergency Management, and others. Public Safety has significant Spanish language materials, which they would like to advertise on Spanish-language media. We shared the Latino media list as well as contacts with Telemundo Columbus. Telemundo Columbus expressed interest in airing local programming. Public Safety has content ready to share.

### Other Connections



- Connect Dr. Lu of Asian American Advisory Council with State Board of Cosmetology – Asian community exploited in nail salon industry
- Connect Obesity group to Legislators/ groups with capacity to outreach on health issues.
- AG Cordray approached PPC Director Barrera-Richards encouraging OCHLA to partner with his office to do additional outreach on Spanish-language materials. Accordingly, invited Brian Royer to present on some of the AG's initiatives.
- Non Profit Outreach- PPC Director familiarized herself with the 501 declarations for lobbying by non-profits. Forwarded presentation on non profit advocacy – asked for follow-up questions. Victor Leandry.

### Meetings Attended

13 August—LIRA Meeting (Dayton)  
17 August—Civil Rights Commission Meeting with Michael Payton  
18 August—Trafficking in Persons Study Commission  
August 20—Central Ohio Rescue and Restore  
August 26—Ohio Women's Hall of Fame  
August 26—Ohio Statuary Hall Study Committee meeting  
August 27—Conference Call on Senator Voinovich Recognition



# LATINO COMMUNITY NETWORK REPORT

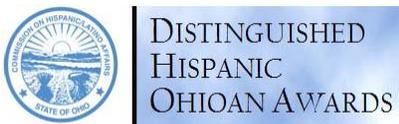
Lilly Cavanaugh, Acting Director

## Strategic Initiatives: Ohio Emerging Diversity



### Hispanic Impact Campaign

Given that Hispanic Heritage Month runs from 15 September – 15 October, there will not be a special feature story. The campaign will resume in November.



### Distinguished Hispanic Ohioan Awards—October 14, 2010

- Progress continues to be made with the planning of the event.
- Nomination processed closed on August 31st, 2010. The selection process will take place at the September 7th Board Meeting. A total of 28 nominations were received with a breakdown as follows:

DHO	15
NUESTRA FAMILIA	6
LATINO MILITARY SERVICE	7



### Hispanic Heritage Month—September 15—October 15

The process is underway to collect information for the Statewide Hispanic Heritage Month Calendar of Events. A special webpage has been launched with relevant information about the Hispanic Heritage Month and to host the statewide calendar of events. Visit:

[http://ochla.ohio.gov/Campaigns\\_Initiatives/2010HispanicHeritageMonthEvents.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/2010HispanicHeritageMonthEvents.aspx). Director Cavanaugh and Barrera Richards will also attend some of these events.





## National Preparedness Month

Work is underway to prepare for the campaign, September is National Preparedness Month and along with the Department of Public Safety, OCHLA leads the effort to reach out and inform Latino communities across the state about the importance of being prepared for emergencies. At the national level, the campaign is sponsored the Ready Campaign in partnership with Citizen Corps and the Ad Council.

OCHLA is registered as a NPM partner and will be sharing information directly with Latino organizations on how to request bilingual and Spanish only informational materials. Weekly media alerts will be send along with e-campaigns emphasizing the following themes each week:

- Week 1: Get a Kit
- Week 2: Make a Plan
- Week 3: Be informed
- Week 4: Get involved

A webpage has been created to host information on Emergency Preparedness and Fire Safety. See: [http://ochla.ohio.gov/Campaigns Initiatives/Emergencyprep.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/Emergencyprep.aspx)

## Strategic Initiatives: Workforce and Economic Development

A workforce and economic development webpage has been created to make available information and outreach materials for workforce and economic development.

Visit: [http://ochla.ohio.gov/campaigns initiatives/wed.aspx](http://ochla.ohio.gov/campaigns_initiatives/wed.aspx)



## Project OPEN

- Final report for the Columbus Hispanic Chamber of Commerce has been received
- An extension was granted to the Latino SBDC for the final report until September
- A recommendation letter from Columbus HCC has been received
- Documentation is still being processed with Ohio Business Connection to document the extension of grant request for the SBDC portion of the grant for one more year.

### 2010 Latino Talent & Leadership Conference -Oct 14th -

OCHLA continues to collaborate closely with the planning committee for the Latino Talent Diversity Conference. Chair Santiago has been invited to be a panelist for the Track: “Latino Talent and Leadership”.

### Ohio Hispanic Chambers of Commerce

Conversations continue with Chair Rodriguez to consider possible ways of expanding collaboration among OCHLA and the Ohio HCC. Executive Director Cavanaugh will participate in the OHCC Gala on September 10th.





## Strategic Initiatives: Education

A webpage has been published for the Education Initiative, go to:  
[http://ochla.ohio.gov/Campaigns\\_Initiatives/educationinitiative.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/educationinitiative.aspx)

### Race to the Top Grant

Ohio will receive \$400 million from the Obama administration to improve schools. The U.S. Department of Education announced that Ohio was among nine states and the District of Columbia that will receive funding in the second round of the \$4.35 billion Race to the Top competition. Other winners: Florida, Georgia, Hawaii, Maryland, Massachusetts, New York, North Carolina and Rhode Island.

The Ohio Latino Affairs Commission has been supporting the efforts to obtain this grant by issuing support letters, providing data on the status of education among Hispanics, key contacts and facilitating the participation of Latino community leaders in Focus Groups. We will continue to be fully engaged and support the efforts that will bring much needed resources for education to Hispanic Ohioans. A meeting with Dr. Stanford, the Governor's Executive Assistant for Education is scheduled for early September, followed by a meeting with the Department of Education.

### ECHHO -Educators and Community Helping Hispanics Onward -

A meeting has been requested by Rudolph Chavez to review ECHHO's strategic plan and to define how OCHLA can support this organization in their effort to do more community outreach/access to higher education. Education Chair Gonzalez, Policy Director Barrera-Richards and Executive Director Cavanaugh will meet with Mr. Chavez in September and report back to the board.

### LULAC 2010 Convention—Mercedes Olivieri

LULAC –National is seeking OCHLA'S support for the Youth Collegiate Federal Career Forum to take place during the 2011 LULAC Convention in Cincinnati. They request our support to promote the Career Forum and increase the number of youth who will participate in the event. A conversation was held with Ms. Olivieri, Education Chair Gonzalez and Director Cavanaugh. LULAC will consider possible sponsorship to cover the costs of moving students from several parts of the state to Cincinnati. The details of the logistics for transportation and event will be discussed at a later date. Initial information was provided regarding contacts and upcoming events where LULAC can promote the Collegiate Federal Career Forum. Further work will continue on this project and will be reported as necessary.

## Community Outreach (LCN)

All activities below have been conducted/attended by Director Cavanaugh in the area of Community Outreach:

### **Advise:**

No activity to report.



## **Connect:**

### Latino Festival, Columbus

OCHLA was actively involved in promoting this festival. Executive Director Cavanaugh participated in the event and had the opportunity to address/welcome public on Sunday during one of the public events. The festival was very successful this year with a total attendance of 35,000 - an improvement over the 20,000 attendance in 2009.

### Latina Leadership Summit on October 28, 2010

The Ohio Hispanic Coalition will host a Latina Leadership Summit. The event is open to participants from all the state and seeks to present informational sessions that will help empower, build and inspire women to grow and become engaged in the social, educational, economical and political life of Ohio. Director Cavanaugh has been asked to be a panelist at this event.

Other events being promoted through our agency include:

- Attorney General's Campaign on Internet Safety
- Ohio Hispanic Chambers of Commerce Gala
- 2010 Latino Cancer Summit
- MACC Annual Conference
- Convencion Hispana, Cleveland

## **Build:**

Ohio Latino Health Coalition— OCHLA will provide space to facilitate the next planning meeting of this statewide group in September 2010.

### Civil Rights Commission—

Hosted meeting with Executive Director Michael Payton and OCHLA's staff to discuss ideas on how to work together and engage other agencies to ensure that Latinos are being served properly in all spheres of government.

### United States Council on Latino Affairs—USCLA—

Director Cavanaugh participated in the August 12 meeting of the USCLA in Chicago, as well as USHLI's Annual Dinner. The Council defined at this meeting its short term agenda which includes (1) the formation of regional networks of Commissions on Latino Affairs that will be hosting regular conference calls to collaborate, inform and update each other; (2) the launching of a website and workgroup to increase and improve communications among the commissions around the country; (3) issuance of a statement to encourage national Latino organizations to work towards improving the image of Latinos in the United States, launching a Hispanic Impact Campaign and challenging all organizations to recall the positive contributions of Latinos to this country.

# **ADMINISTRATIVE REPORT**

Lilly Cavanaugh, Executive Director -

## Budget

FY 2012-2013 Biennium Budget- Office Manager and Executive Director are engaged in the preparation of the draft Biennium budget.



## Olanet

A meeting was held with Bridgeline representatives to review the status of our web services and request a proposal for revamping of the website and maintenance services. Bridgeline will cease supporting Base 10 at the end of 2010 and it is necessary to review our options for the future. A full report on this will be presented in the September monthly update.

- MBE-EDGE Implementation Plan has been submitted and accepted
- Agency Affirmation Statement regarding banning expenditure of public funds on offshore services has been included in manual, signed and submitted to DAS.

## Meetings Attended

03 August—Dr. Lu, Council on Asian/Pacific Islanders  
05 August— Strategic planning meeting (Cleveland)  
11 August—Human Trafficking Educ & Outreach  
12 August— USCLA meetings (Chicago)  
13 August—USCLA meetings (Chicago)  
16 August—Mercedes Olivieri/Andres Gonzalez  
17 August—Michael Payton, Civil Rights Commission  
19 August—Latino Leadership Talent Conf.  
25 August—Telemundo representatives

Respectfully submitted.

