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AUGUST, 2014

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The Latino Health Summit was the highlight of our work in the month of August. With 180 participants, the commission was able to deliver a first class event in collaboration with its partners to produce a positive impact on the health care and wellbeing of Hispanic Ohioans.

We have also began work on the selection of awardees and event planning for the Distinguished Hispanic Ohioan Awards, in cooperation with L.E.O.N. The gala will take place on Friday, October 17, 2014. Preliminary work is also underway for our 2014 Legislative Visit Day to take place on December 03, 2014, along with planning for a Meet and Greet scheduled in October with the Hispanic Chambers of Commerce, a Business Summit on November 10th in cooperation with Wright State University and a possible Agenda Latina (Latino Grassroots Organizations) summit in early December.

In the area of training, leadership and empowerment, we continue to make progress and are pleased with the work underway. Details on the impact that our ODC Center is having is outlined later in this report.

Internally, we are also faced with some transitions. Nolan Stevens, our PPC officer and Fausto Rivas, our Administrative Clerk will be ending their contracts with the commission. Both have received advancement opportunities; we wish them the best in their future endeavors. The Executive Director and DAS Human Resources Office have initiated the recruitment and selection process to replace these two critical positions as soon as possible.

The FY16-17 Budget process is now underway with guidelines and information already available. Director Cavanaugh has begun the planning process for our fiscal needs and will be working on the budget proposal for the following biennium. From the administrative operations of the office, we continue to work on FY 14 reconciliations, processing of encumbrances and other fiscal matters that always occur in the months close to the end of fiscal year (June 30, 2014).



Meetings attended by the Executive Director August

07 August — Daniel Sreiber and Connie Alexander, OBM/DAS
08 August—Latino Health Summit, Mount Carmel Hospital, Columbus
14 August—Lynn Stevens, Governor’s Office
15 August—Regional Workforce Development Summit (Dayton)
18 August—OIT Security Conference
19 August—Natasha Curtis, Language Access Project (Mansfield)
27 August—Vice Chair Mary Santiago (conference call)
28 August—Boards and Commissions Monthly meeting
29 August—NCLR, Sonia Troche (conference call)

Regular Scheduled Weekly Meetings

- Latino Health Summit
- Distinguished Hispanic Ohioan Awards Gala
- Education Summit
- Chairman’s Weekly Call

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D.- Policy Officer

Advise

LCR – Latino Community Reports

Latino Community Reports (LCR’s) help fulfill OCHLA’s mandate to advise by informing members of the General Assembly and other state agencies on challenges and opportunities facing Ohio Hispanics.

Work completed on Latino Community Reports in August:

- Finished editing and formatting LCR on DACA and benefits. Presented to Commissioners and saved for distribution in the fall.
- Separated specific licensure data and research and left for successor
- Compiled research and outlined LCR on ELL/LEP Education

Meetings attended regarding Latino Community Reports in August:

- None to report

General Assembly Engagement

The Public Policy Center advocates directly to members of the General Assembly regarding specific legislative proposals only during the budget cycle or in special circumstances, and always with the sanction of the Board of Commissioners. Direct engagement and advocacy is a potent tool for the PPC



to use in furtherance of the execution of its mandate to advise.

Work completed advocating for OCHLA initiatives in August:

- None to report. General Assembly in Summer Recess

Maintaining Relationships with Legislators

Continuous legislator engagement, even in the absence of a new research piece or other specific agenda items, is a critical strategic component to ensuring OCHLA’s long-term success in its public policy work, and therefore its mandate to advise.

Work completed for other legislative engagement in August:

- Followed and reported on new bills and on Common Core legislation
- Followed two new bills in August:
 - HB 605 would prohibit Ohio political subdivisions and municipalities from agreeing with federal government to house children from the crisis at the border
 - SB 349 would overhaul Ohio’s housing civil rights laws in favor of landlords

Meetings attended for other legislative engagement in August:

8/27/14 House Rules and Reference Committee hearing on HB 597

Agency Engagement

The Public Policy Center is responsible in large part for implementing OCHLA’s “interagency council”, a former statutory designation for the Commission’s mandate to work with state institutions and agencies to improve outreach and service delivery to Ohio Hispanics. Along with the Community Liaison, the Public Policy Center works to publicize key agency services, maintain a Catalogue of Latino Outreach Initiatives, recommend and assist in the translation of key agency documents, and more.

Work completed in state & federal agency engagement initiatives in August:

- Worked with Ohio Civil Rights Commission to feature a presenter at August board meeting

Meetings attended furthering state & federal agency engagement in August: None.

Supporting Civic Engagement: Constituent-Generated Initiatives

None to report.

Meetings attended advocating for constituent-generated initiatives in July: None to report.

Connect

Ohio Latino Education Summit



Work completed for the Ohio Latino Education Summit in August:

- Hosted meeting of OCHLA education subcommittee. Handled invitations, the agenda, took notes, communicated afterward and arranged next meeting for committee members – on-site in Akron

Meetings attended for the Ohio Latino Education Summit in August:

8/26/14 - OCHLA education subcommittee

Build

Community Outreach

Community outreach is an integral component of Public Policy Center's strategic plan to educate and Ohio's Latino community on the salient policy issues in Columbus and Washington, and to build their capacity for civic engagement and political empowerment. Only through the provision of resources for education and empowerment can the Commission build these capacities as mandated.

Work completed for community outreach in August:

- Scheduled committee meeting for successor with Legislative Day steering committee
- Invited Governor to make keynote address at Legislative Day in 2014
- Sent policy briefs covering:
 - Update on House Bill 605
 - Update on House Bill 597

Meetings attended for community outreach in August:

8/13/14 – Ariana Ulloa-Olavarrieta, Director of Columbus Latino SBDC

Constituent Services

Constituent inquiries handled in August:

- Provided constituent with resources for pursuing funding for college
- Expedited successfully the delivery of a proclamation from the Governor's office recognizing farm worker appreciation day
- Referred inquiry on Dayton-area bilingual professionals to staff for follow-up

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

The Latino Health Summit was successfully hosted this month. The LCN Liaison has also been actively working with the DHO committee to organize logistics, partnerships and processing of the 2014



awardees nomination and selection process .

Advise

Fifth Third Bank

Meeting with Fifth Third Bank - They are in need for recommendations & advise on Latino workforce recruiting. Supplied them with over twenty organizations and key leaders to improve on their outreach to community. They will be sending more job opportunities and events postings to OCHLA. Gave more information on DHO History and connected them with LEON for partnership Opportunities.

Connect

OSU Community Health Programs

Karen Colonia new Coordinator requested assistance. Discussed several contacts in the community that she can connect with to promote their Health & Wellness Programs Nutrition & Parenting Program. Recommended she contact Ami Peacock at Mount Carmel.

Build

- Trip and meeting in Mansfield, Ohio with Natasha Curtis and Executive Director Cavanaugh to discuss, plan and strategize on the - OCHLA - Health Care Interpreting Project and Minority Health Grant.
- Nationwide Children's Conference Call with Director of Health Equity LeVone Caldwell . To build on the relationship and partnership created from their assistance with Speakers at the LHS and discuss other OCHLA collaborations including possible hosting of 2015 Latino Health Summit in Columbus.

ONGOING PROJECTS

2014 Latino Health Summit

- Successful execution of 2014 Latino Health Summit that took place on August 8th in Mount Carmel West Medical Building and Nursing School in Columbus.
- On Site Visits at Mount Carmel for finalizing logistics.
- Debriefing Conference calls with Mount Carmel & Steering Committee
- Thank you Calls & correspondence with speakers, partners, exhibitors and volunteers
- LULAC Ohio Feedback and recommendation for next years MOU and Logistics
- .Finalizing Master Data base of participants, compilation of Speakers presentations
- Creating Survey results from collected surveys at summit

2014 Distinguished Hispanic Ohioans Awards Gala



- Partnership with LEON has been confirmed, MOU is pending and first strategic & Logistic meeting with took place successfully with a list of items to be accomplished by mid August
- The Date will be Friday, October 17th and the venue will be the Downtown Columbus Hilton. Onsite visits are programmed and meetings with their AV Department are being organized with OCHLA & LEON presence for coordination.
- Nominee Forms were collected and binder was prepared for Commissioners review at August 26th Board Meeting. Awardees have been selected
- DHO Procedure Policy was prepared again f-with recommendation at August 26th Board meeting and will be presented at next Board Meeting.
- Weekly calls and meeting between LEON and OCHLA were scheduled for better coordination.
- All Logistics and details are been prepared for coordinating and finalizing for execution in the months of September & first week for October.
- Partnership packages are been prepared, including logos, themes, flyers and e-campaigns.

Connecting the Community: Information and Resources

Job Opportunities section on OCHLA's home page Promoting through electronic media: Website, Social Media

We continue to successfully increase our community outreach and connections with private sector, non-profits, hiring agencies and state agencies to post and promote minority and bilingual job opportunities. Summer postings are always fewer due to increase in students work availability and less jobs in the market. We had a slight increase in job opportunities in August than in July and we expect a higher one in September. The increase in job opportunities posting requires a new section on our website for this area.

⇒ Month of August: 40 job Postings

Constituent Services

Received and resolved:

⇒ Month of August: 21

Student Intern / Volunteers

In August after the Latino Health Summit all Intern Volunteers took a break to begin school or left for new jobs. A strong recruiting has begun and two intern/volunteers will start in September. Dates in September are already scheduled for presentation at OSU for recruiting Seniors & Juniors for support on projects. We expect to have 4-5 total interns from September-December.

1 August – LULAC Ohio / OCHLA—Latino Health Summit conference partnership Call. Logistics, recommendations, requests and MOU.

5 August – Conference Call with Mount Carmel Kelli Scott—

5 August – Ohio Latino Health Summit – Mount Carmel Final onsite visit with Services and Resources Center/ Logistics to set up registration, fill tote bags and coordinate volunteers



- 7 August – 2014 Latino Health Summit Steering Committee - Weekly Call
- 8 August – Latino Health Summit 2014
- 12 August – New Westside Community Health Advisory Committee Meeting Hosted by Spanish Coalition. Discussions, Networking and Presentations of Ohio Health organizations
- 12 August – Meeting with LEON’s President and Vice President - DHO Brainstorming preparations on program and logistics.
- 14 August – Debriefing from Dr. Maria Pujana/MetroHealth on Latino Health Summit and information regarding several venues/ Events in North Ohio.
- 18 August – DHO Call w/ Commissioner Santiago - Logistics and Planning

- 19 August – Meeting with Natasha Curtis to Mansfield - OCHLA - Health Care Interpreting Project
- 20 August – 2014 LHS Debriefing with Key Partner and host Mount Carmel Hospitals - Kelli Scott Chief Diversity Officer
- 21 August – Call with Lavone Caldwell / NW Children's Director of Health Equity - OCHLA/NW Children's partnership and other OCHLA collaborations. Possible 2015 LHS venue host
- 22 August – DHO 2014 LEON President Lourdes Barroso de Padilla /Lair -
- 22 August – LULAC / OCHLA Latino Health Summit 2014 - Budget, Expenses & Final Debriefing
- 26 August – OCHLA August Board Meeting
- 27 August – OSU Community Health Programs - Karen Colonia new Coordinator
- 27 August – 2014 DHO Steering Committee LEON/OCHLA Conference Call
- 27 August – Conference Call with Commissioner Santiago to discuss Nuestra Familia Awards & Special recognition Awards
- 28 August – Meeting with Fifth Third Bank - Recommendation on Latino Job recruiting / Job Opportunity and Events Posting / DHO partnership

Organizations Development Center (ODC) Report

Georgina Alvarez— ODC Officer

Capacity Building

Grant Announcements—E- Campaigns

Continuous communication with Latino serving organizations on grant opportunities is one of the critical services the ODC offers. Through the e-campaigns, specific pre-screened opportunities are sent to the organizations so they do not have to invest valuable time assessing the value, viability and qualifications required to apply for these grants.

On the August Grant e-Campaign, relevant information was included on major foundations and other funding sources Ohio, including data detailing their target areas of interest and specific requirements.

The ODC Officer is currently monitoring potential grant opportunities through the federal government; in particular HHS and its Preschool Grant, an opportunity that will focus in building, developing and expanding voluntary, high-quality preschool programs in high-need communities for chil-



dren from low- and moderate-income families. The new grant program will be jointly administered by the U.S. Departments of Education and Health and Human Services and is budgeted for 250 million dollars. We will work with the Ohio Governor’s Office and Latino serving organization interested in this grant opportunity to promote the inclusion of Latino groups in the Ohio grant proposal.

FY 2015 Health Initiatives:

(1) Cultural Diversity and Language Access

Met with Director Cavanaugh to elaborate the concept proposal for our FY15 activity in response to the board’s recommendation to continue to explore, investigate and suggest possible action steps in the area of language access and health care services. (Language Access in Ohio, ICR 2014).

We consider this work important given that the 2013 & 2014 Latino Health Summits disclosed a marked interest from health care service providers, community leaders and advocates to dig further into matters of cultural competence and language access that affect health and quality of life for Hispanic Ohioans.

(2) Letter of Intent—Minority Health Commission

Prepared and submitted a letter of intent to the Minority Health Commission requesting funding in the amount of \$10,000 to fund the *“Cultural Competence in Health Care Project for Hispanic Ohioans.”* The prospective project will impact approximately 300 individuals and targets two audiences: Service Providers and Hispanic consumers of health services.

The specific goals are (1) to develop increased awareness and share best practices about cultural competence and language access among health service providers; (2) to empower Latino consumers to understand their rights and responsibilities as users of health services by means of cultural competence models and toolkits, thus increasing their ability to understand and function within the American health care system.

(3) Grant MGS 14-01—Regional Health Conversations

Submitted final documentation on this grant to the Minority Health Commission and completed fiscal matters to close the file.

Organizations Development and Empowerment

The ODC is tasked to act as a force-multiplier in building the capacity of private-sector, not-for-profit community organizations that serve Hispanic Ohioans. As such, the ODC is responsible to develop, coordinate, and assist in the growth and development of these organizations, community leadership and service project staff.

Hispanic organizations in Ohio are at very different developmental stages and each demonstrates a unique character and environmental reality. The ODC is focusing on assisting those organizations that have reached to us to request technical assistance, counsel and guidance. Our goal is to support them in the process to:

- Improve the organizational environment, relationships with the board and funding sources (foundations, city, county, state, federal sources)
- Increase and improve service delivery through SWOT analysis, ideas exchange and general consulting services
- Enhance collaboration and partnerships with other Latino and mainstream entities that can com-



pliment or boost their program and service delivery

We are presently working with a few organizations and leaders and are waiting to hear back from the Latino Business League in Canton, and will probably schedule CHIP in Lorain for later in the Fall as well as OCHHA in Youngstown.

Adelante LCR—Toledo

Completed SWOT Analysis and community interviews. Working with Executive Director and Team.

Amanecer – Columbus

Held first working meeting to discuss and analyze their needs and work strategy. They are interested in implementing workshops for their stakeholders, in the areas of education and health.

Latino Grassroots Organizations Database Update

ODC Officer is working with interns to prepare an up to date list of Latino not for profits and serving organizations. We are interested in identifying how many of these groups are free-standing entities, how many are branch programs from other agencies and how many serve other minorities besides Latinos. This database will serve as the foundation for much of the information dissemination we will implement in the following months as more training opportunities and materials, as well as grant possibilities become available. It is expected that by early Fall the database will be complete.

Agenda Latina 2014—Tentative Date: December 11, 2014

Have initiated planning process with the Executive Director to host this important meeting with Latino grassroots organizations. The theme for the meeting will be on “Building Sustainability for Non Profit Organizations” and is tentatively scheduled to take place on December 11, 2014 in Columbus.

Agenda Latina brings together community advocates and key leaders representing more than fourteen Latino grassroots organizations throughout Ohio. Agenda Latina provides a unique opportunity for leaders to share and learn from each other, speak to experts on specific topics and expand on their best practices and understanding of how to improve efficiencies and increase quality of service.

Leadership Development

Workforce & Economic Development:

Wright State University Regional Workforce Summit

Along with Director Cavanaugh, attended the Regional Workforce Summit hosted by Wright State University on August 15, 2014. The summit focused on the connection between workforce development, globalization and the role of higher education. The event provided an opportunity to obtain excellent contacts and informational materials that will prove useful in the ODC’s work with the Latino community.

Business Summit at Wright State University, November 10, 2014



The Workforce & Economic Development Committee at the Commission approved our participation in the Business Summit to be held at Wright State. ODC Officer will work with Commissioners members of the committee and Commissioner Ortiz to consider possible topics that could be included in the summit to appeal to a more regional audience. This project will be included in our activities for the month of September.

Hispanic Chambers of Commerce—Meet and Greet—

During the meeting of this month at the Workforce and Economic Committee, we continued with the planning of the Meet and Greet that our commission wants to host with the Ohio Hispanic Chambers. The event will be scheduled for the end of October and Commissioner Torres will be making contact with the chambers with ODC Officer Alvarez assisting in the planning of this meeting.

National Council of La Raza—NCLR

With the assistance of Director Cavanaugh, initiated contact with Vanessa Uribe, Midwest Regional Coordinator for NCLR to find out about training opportunities and resources through the organization. NCLR is the largest national Hispanic civil rights and advocacy organization in the United States; it has comprehensive programming on Children and Youth, Economy and Workforce, Education, Health and Nutrition, Wealth Building and Advocacy/empowerment.

NCLR is interested in increasing its presence in the state through the creation of new affiliate relationships. There are eight Hispanic serving organizations in Ohio that are already affiliated with NCLR and we hope to be able to increase that number to bring greater collaboration, training and leadership development opportunities, and to grow the network of Hispanic organizations in Ohio so they can better work together with the expertise provided by this well known national organization.

Meetings and Events Attended

08 August— Health Summit

14 August— Latino Migrant Coalition of Clark and Champaign Counties - New Carlisle

15 August— Regional Summit - Wright State University - Dayton

19 August— Meeting with Amanecer Staff and later with their Board of Directors

22 August— Work meeting with Adelante in Toledo

26 August— Work Force and Economic Development Committee, followed by the Board Meeting

Respectfully submitted,

