Ohio | Latino Affairs Commission

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Lilleana Cavanaugh, MBA, Director

2010~2011
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FEBRUARY 2011

To the Honorable Director and members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Ursula Barrera-Richards, Director

Advise

Legislator Outreach

PPC Director continues to send legislative briefing to legislators. The brief continues to include OCHLA's mission, offer to testify, and selected articles from the previous month.

Latino Business Legislative Visit Day

Under the Theme: "Focus on Business, Workforce and Economic Development " Latino leadership and legislators engaged to discuss Hispanic economic impact in Ohio. A business statewide agenda and priorities was shared with legislators with emphasis on the willingness of the Ohio Hispanic Chambers of Commerce and Ohio Latino Affairs Commission to work to strengthen workforce and economic development in the state (Refer to attachment.) Over 50 legislators and more than 50 Latino leaders in meetings, networking and other LVD activities.

Participating legislators received thank you letters along with the Latino Economic Impact information. Legislators who did not participate were sent letters and all information from the day. Economic Impact reports have been uploaded to the Economic Development website and can be found at: http://ochla.ohio.gov/Campaigns_Initiatives/wed.aspx

Policy Brief Updates

Now that the General Assembly is in full swing, the PPC will make it a priority to inform constituents about upcoming hearings and bill movements. through our weekly briefs. Additionally, a tactical brief on the legislative process has been prepared and distributed for constitu-

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ents to understand the process, and encourage civic engagement as they deem appropriate.

Public Policy Center Updates

Understanding the Legislative Process – a tactical brief – was sent to OLANet Policy brief list. The brief details "How a Bill Becomes a Law" and how constituents can get involved. We received positive feedback and two large organizations asked permission to send the brief to their distribution lists. The additional lists total over 1400 recipients.

Immigration Enforcement Policy Brief was updated to reflect the movement of the 129th General Assembly and include Senate Bill 98.

Notario Fraud

PPC Director Richards connected with the Ohio Attorney General's office regarding the growing problem of Notario Fraud. Notarios engage in unauthorized practice of law and exploit immigrants. General information was provided, along with news clips. Further contact is needed, now that staff has been hired in the AG's office.

Connect/Build

Education

Scholarship Resource Center

Several updates have been made to the Scholarship Resource center, including addition of scholarships.

Workforce and Economic Development

Legislative updates sent to business contacts on Senate Bill 2 – the legislation implementing the Common Sense Initiative.

Health

MetroHealth Cleveland in collaboration with The Hispanic Alliance reached out to us to help them find a speaker for their annual health conference targeting Latinos. Through Commissioner Framer, we connected the to Lina Choudhry Rashid, External Outreach Specialist at the U.S. Dept. of Health & Human Services

Meetings Attended

2/2 – Interview with La Jornada for LVD
2/3 – Conference call with Attorney General's Office of Community Outreach
2/7 – Meeting with Christine Barrett – Office of Ohio Attorney General
2/10 – Sat on Career panel regarding public sector careers
2/11 – Interview with Fronteras
2/16 – Legislative Visit Day
2/16 – Meeting with office of Lt. Governor Mary Taylor

LATINO COMMUNITY NETWORK REPORT

Lilly Cavanaugh, Acting Director-

Strategic Initiatives

Project OPEN

The Latino SBDC continues to serve the public as scheduled. During the period Oct-Dec 2010, over 146 hours of client counseling to 60 distinct clients were completed. The program continues to host monthly business start up classes and also established the training schedule for 2011. The program expects to offer over 100 hours of courses and seminars on the following topics:

- Business Start Up
- Marketing strategies
- Access to Capital
- Social Networking
- Taxes
- Take that Idea out to the Marketplace
- Financial Planning

An important component of Project OPEN is to increase and encourage networking and collaboration with other entities engaged in workforce and economic development empowerment and training. During the first quarter of 2011 (Oct-Dec 2010), the Latino SBDC remains in regular communication with the Hispanic Chamber of Columbus, Fellow SBDCs around the state, Columbus State Community College, Local Non-Profits, Central Ohio Minority Business Association (COMBA). The Latino SBDC is also in conversations with the Dayton Hispanic Chamber to review the possibility to offer courses and seminars in the Dayton area. (The Latino SBDC report is attached).

LEGISLATIVE VISIT DAY _ Wednesday, February 16th

All objectives for the event were accomplished. Details regarding attendance is included in the PPC section of this report.

AGENDA LATINA 2011 –Thursday, February 17th

The purpose of Agenda Latina is to strengthen the connection between the Latino community and the State of Ohio. The event seeks to improve communication, foster collaboration, establish coordination, examine and emulate best practices and develop a statewide agenda on specific subject matters.

All objectives for the event were accomplished. A webpage was created and made available as a resource for conference participants along with follow up steps. An evaluation regarding the quality, content and expectations for the event was compiled to ensure we capture the feedback and continue to improve the quality of this event. (Survey attached). Follow up on action items is expected to take place throughout the year.

BOARD RETREAT– Friday, February 18th

A successful strategic planning retreat took place and resulted in a specific action plan for short and long term activity in the commission based on different potential level of activity scenarios. A follow up

meeting will be scheduled after the results of the FY12-13 Budget is received.

Community Outreach (LCN)

All activities below have been conducted/attended by Director Cavanaugh in the area of Community Outreach:

Advise:

No activity to report.

Connect:

Minority Health Commission

Director Cavanaugh met with Director Angela Dawson to introduce OCHLA, provide an update on Latino statewide health networks, discuss potential partnership opportunities in the near future obtain updated information regarding the work of the Minority Health Commission.

Governor's Office

Our team translated into Spanish and distributed the Governor's Inaugural Address to Latino media and leadership. Our office will continue to support the needs of the governor's office through its Minority Affairs and Communication office to ensure that critical information is timely translated into Spanish and distributed among statewide networks to maintain the Latino community informed.

Su Casa—Cincinnati

Director Cavanaugh has accepted request to be the keynote speaker for Su Casa's Annual Gala, to take place in late summer, 2011.

Vme Television (http://www.vmetv.com)

Director Cavanaugh was approached and provided a brief interview to V-me Television regarding Latinos in Ohio and the work of the Ohio Latino Affairs Commission.

Vme is a a 24-hour digital broadcast service carried on basic digital cable in major markets across the country and nationally via satellite and represents a new network and media community for US Latinos. Vme provides a clear programming alternative to mainstream Spanish-language media, and a unique uncluttered environment for corporations and organizations looking to connect with the national Hispanic community through sophisticated TV and web content, educational programs, and grassroots events.

OLAnet E-Campaigns and Email Campaigns launched in February:

- Attorney General Mike De Wine work priority announced with emphasis on protecting families
- Announcement of new director for Minority Health
- OSUMC research study for Latina women—call for participants on health study regarding cardiovascular health particularly in perimenopausal Latina women.
- OSU—Women in Engineering summer programs for pre-college students—outreach effort to engage more minority women in the areas of STEM
- FEMA Winter Storm warnings and informational updates—how to prepare for emergencies
- Governor's Inaugural Address (bilingual) and announcement of Minority Affairs Director
- Lieutenant Governor Taylor—Support of CSI Ohio: The Common Sense Initiative
- Columbus Department of Health—March is National Nutrition Month—to encourage community to eat better. Information shared statewide.

The Ohio State University, Fisher College
The "Green Business" is a course that emphasizes the importance of alternative environmentally safe practices which result in economic impact for nations. Director Cavanaugh was invited to speak to students of the topic of business cultural competency in cross cultural situations with emphasis on Costa Rica, as one of the green business economies.

Build:

Participated in the United States Hispanic Leadership Institute 29th Conference and the United States Council on Latino Affairs Annual Meeting in Chicago, Illinois.

OLANET:

- Created Agenda Latina work-page.
- Completed update regarding Latino elected officials on Hispanic Impact Campaign page.
- Updated homepage with information regarding Legislative Visit Day and Agenda Latina.
- Commissioners Bios featured added on commissioners webpage
- Annual report 2010 uploaded in Reports section.

Administrative Report

Bridgeline Digital
Technical support services contract for 2011 was reviewed and approved by the AG's office and subsequently signed and executed by Director Cavanaugh and Bridgeline Digital.

Budget Hearings
In collaboration with PPC Director Barrera Richards, the team has started preparing for the 2012-2013 budget hearings and budget defense.

Meetings attended

02 February—Vme Interview with Karina Mirochnik (Columbus)
07 February—Conf. Call Rafi Rodriguez, OHCC (Columbus)
11 February—Presentation at OSU, Fisher College (Columbus)
16 February—Mark Hamlin, CSI Initiative Lieut. Governor (Columbus)
16 February—Legislative Visit Day (Columbus)
17 February—Agenda Latina (Columbus)
19 February—USHLI & USCLA conference (Chicago)
20 February—USHLI & USCLA conference (Chicago)
21 February—Dr. Lu, Asian Pacific Islander Adv. Council (Columbus)
28 February—Tony Ortiz, Wright State University (Dayton)

Respectfully submitted,

Legislative Monitoring – Status Report

Bill Status Report 2011-2012

For Ursula Barrera Richards

HB 1 JOBSOHIO (Duffey, M.) To authorize the Governor to create JobsOhio, a nonprofit economic development corporation.

Link to full text View Gongwer Coverage All Dates

DELIVERED TO THE GOVERNOR in House (2/17/2011)

Comments:

Add New Comment

HB 17 WITHHOLDING CREDIT (Baker, N.) To authorize a $2,400 income tax withholding credit for an employer that hires and employs a previously unemployed individual.

Link to full text View Gongwer Coverage All Dates

INTRODUCED AND REFERRED in House (1/11/2011)

Ways & Means

Comments:

Add New Comment

HB 18 BUSINESS TAX CREDIT (Baker, N.) To authorize a nonrefundable tax credit for a business that increases payroll and expands into a vacant facility.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in House (3/2/2011)

Meeting Agenda

Comments:

Add New Comment

HB 21 COMMUNITY SCHOOLS (Combs, C.) To allow new Internet- or computer-based community schools to open under certain conditions, to require the use of student performance data in evaluating teachers and principals for licensure, and to qualify Teach for America participants for a professional

educator license.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in House (2/23/2011)

REPORTED-AMENDED Meeting Agenda

Comments:

Add New Comment

HB 44 SMALL BUSINESS LOANS (Goyal, J., Garland, N.) To create the Small Business Working Capital Loan Program.

Link to full text

REFERRED TO COMMITTEE in House (1/26/2011)

Economic & Small Business Development

Comments:

Add New Comment

HB 80 SEXTING (Pillich, C.) To prohibit a minor, by use of a telecommunications device, from knowingly sharing, exchanging, sending, or posting a photograph, video, or other material that shows a minor in a state of nudity and to define a state of nudity for purposes of this prohibition, to limit the offense of "illegal use of a minor in a nudity-oriented material or performance" to acts committed by persons 18 years of age or older, and to prohibit a minor from committing by means other than a telecommunications device delinquent acts that would be the offense of "illegal use of a minor in a nudity-oriented material or performance" if committed by an adult.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in House (3/2/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

HB 94 SMALL BUSINESS RULES (Roegner, K., Thompson, A.) To adopt a new small business rule review process.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in House (2/24/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

HB 100 LUPUS AWARENESS (Williams, S.) To create the Lupus Education and Awareness Program.

Link to full text

REFERRED TO COMMITTEE in House (2/16/2011)

Health & Aging

Comments:

Add New Comment

HB 116 BULLYING (Barnes, J.) To enact the School Day Security and Anti-Bullying Act to require age-appropriate instruction on and parental notification of public schools' policies prohibiting harassment, intimidation, or bullying.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in House (3/2/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

SB 2 (Enacted) SMALL BUSINESS RULES (Hughes, J.) To adopt a new small business rule review procedure.

Link to full text View Gongwer Coverage All Dates

SIGNED BY THE GOVERNOR in Senate (3/4/2011)

Signed: March 4, 2011; Effective: in 90 days; earlier delivered to the governor

Comments:

Add New Comment

SB 5 COLLECTIVE BARGAINING (Jones, S.) To make various changes to laws concerning public employees, including collective bargaining, salary schedules and compensation, layoff procedures, and leave.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in House (3/10/2011)

Meeting Agenda

Comments:

Add New Comment

SB 6 JOB TAX CREDITS (Patton, T.) To authorize a refundable job retention tax credit.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in Senate (2/22/2011)

CONTINUED (No testimony) Meeting Agenda

Comments:

Add New Comment

SB 10 CRIMINAL LAWS (Seitz, B., Smith, S.)

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in Senate (3/1/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

SB 11 GOVERNMENT REGULATIONS (Cafaro, C.) To enact the Common Sense Regulation Act to improve state agency regulatory processes, especially as they relate to small businesses, to require state departments to develop customer service training programs, and to require the Director of Environmental Protection to provide environmental regulatory compliance assistance to small businesses.

Link to full text View Gongwer Coverage All Dates

REFERRED TO COMMITTEE in Senate (2/2/2011)

Government Oversight & Reform

Comments:

Add New Comment

SB 12 SMALL BUSINESS (Kearney, E.) To generally require that state agencies set aside a certain amount of purchases for which only small business enterprises may compete.

Link to full text View Gongwer Coverage All Dates

REFERRED TO COMMITTEE in Senate (2/2/2011)

State & Local Government & Veterans Affairs

Comments:

Add New Comment

SB 15 DROPOUT PROGRAMS (Turner, N.) To require the State Board of Education to recommend performance standards for dropout programs operated by school districts.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in Senate (2/8/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

SB 21 ALLEN STATUE (Wagoner, M.) To request the Congressional Joint Committee on the Library of Congress to approve the replacement of Ohio's statue of Governor William Allen in the National Statuary Hall Collection with a statue of Thomas Edison.

Link to full text

REFERRED TO COMMITTEE in Senate (2/2/2011)

State & Local Government & Veterans Affairs

Comments:

Add New Comment

SB 24 FAMILY COMMISSION (Tavares, C.) To create the Ohio Family Stability Commission and to repeal section 5101.345 of the Revised Code four years after the effective date of that section.

Link to full text

REFERRED TO COMMITTEE in Senate (2/2/2011)

Health, Human Services & Aging

Comments:

Add New Comment

SB 30 CREDIT HISTORY (Tavares, C.) To specify that discrimination by an employer against any person because of the person's credit history is an unlawful discriminatory practice under the Ohio Civil Rights Law.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in Senate (3/9/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

SB 32 TRIO FUNDING (Tavares, C.) To make an appropriation for the provision of state matching funds for federal TRIO programs at Ohio institutions of higher education for FY 2011 and FY 2012.

Link to full text

REFERRED TO COMMITTEE in Senate (2/2/2011)

Finance

Comments:

Add New Comment

SB 34 CREDIT SCORES (Tavares, C.) To prohibit an insurer's use of a credit score, credit history, or credit report in fixing a premium rate for, or the terms and conditions of, an insurance policy, or in determining whether to issue, continue, or renew an insurance policy.

Link to full text

REFERRED TO COMMITTEE in Senate (2/2/2011)

Insurance, Commerce & Labor

Comments:

Add New Comment

SB 42 RACIAL PROFILING (Kearney, E.) To specify that it is an unlawful discriminatory practice that is within the jurisdiction of the Ohio Civil Rights Commission for any law enforcement agency or officer in Ohio to engage in racial profiling; to require the Commission to compile data from law enforcement agencies regarding routine or spontaneous investigatory activities of the agencies' officers and analyze the data for significantly significant disparities related to the race, ethnicity, national origin, or gender of the subjects of the activities; to provide for Commission access to LEADS to obtain the data and require law enforcement agencies to enter the data on LEADS; and to require law enforcement agencies to maintain a policy designed to eliminate racial profiling by the agency and its officers and to cease existing practices by the agency and its officers that permit or encourage racial profiling.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in Senate (2/16/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

SB 47 GROCERY STORES (Kearney, E.) To authorize a commercial activity tax credit for underserved community grocery stores.

Link to full text View Gongwer Coverage All Dates

COMMITTEE HEARING in Senate (2/17/2011)

CONTINUED Meeting Agenda

Comments:

Add New Comment

SB 53 ETHNIC INTIMIDATION (Kearney, E.) To include in the offense of ethnic intimidation the commission of specified offenses by reason of disability of

the victim.

Link to full text

REFERRED TO COMMITTEE in Senate (2/2/2011)

Judiciary-Criminal Justice

Comments:

Add New Comment

SB 98 IMMIGRATION (Stewart, J.) To direct the Attorney General to pursue a memorandum of agreement that permits the enforcement of federal immigration laws in this state by law enforcement officers.

Link to full text

REFERRED TO COMMITTEE in Senate (3/8/2011)

State & Local Government & Veterans Affairs

Comments:

Add New Comment

For Immediate Release: February 3, 2011
Contact: Ursula Barrera-Richards; 614-466-8333 or Ursula.barrerarichards@ohio.gov

Ohio Latino Affairs Commission Partners with Ohio Hispanic Chambers of Commerce to Bring Latino Business Issues to the Ohio Legislature

Columbus, OH - The Ohio Commission on Hispanic/Latino Affairs will host the 2011 Legislative Visit Day and Luncheon in partnership with the Ohio Hispanic Chambers of Commerce on Wednesday, February 16, 2011 from 8:30 am – 3:00 pm. Legislative Visit Day will bring Latino business leaders to Columbus for a full day of advocacy and networking with legislators on issues of workforce, economic, and small business development policy. Confirmed speakers for the event include: Ohio Attorney General Mike DeWine, Representative Dan Ramos (D-Lorain), Representative Nan Baker (R-Westlake), and representatives from Governor John Kasich and Lieutenant Governor Mary Taylor's Offices. Additionally, attendees will hear presentations Alfonso Cornejo, Stephanie Mercado, and Tom Lianez on the Latino Economic Impact in Cincinnati, Cleveland and Columbus.

"The Ohio Latino Affairs Commission in partnership with the Ohio Hispanic Chambers of Commerce is ready, able, and willing to work with elected officials to find common goals to strengthen Ohio. We are committed to building our most valuable resource: people and to promoting small business success," said Lilleana Cavanaugh, Ohio Latino Affairs Executive Director.

(MORE)

Ohio has experienced a 22.4% Hispanic population growth since 2000 and they are impacting Ohio's economy in a positive way. There are more than 7,100 Hispanic-owned businesses in Ohio and receipts for those businesses top $1 billion with receipts for all Hispanic-run businesses approaching $1.3 billion. Nationally, immigrants represent 12.5% of all business owners and are 30% more likely to start a business than non-immigrants.

The Ohio Hispanic Chambers of Commerce is a statewide organization, which promotes the development and growth of the Hispanic business community in Ohio. The OHCC serves as a referral and resource center for member chambers and businesses. Additionally, the OHCC evaluates the impact of legislation on Hispanic-owned businesses. Five chambers belong to the OHCC: Dayton, Columbus, Cleveland, Toledo and Cincinnati.

The Ohio Commission on Hispanic/Latino Affairs was created in 1977 under Governor Jim Rhodes with a mandate to advise state government on issues affecting Hispanic Ohioans; connect the diverse Latino communities across the state; and build the capacity of community organizations so they may better serve the Latino population of Ohio.

Those interested in advocating on issues of business, economic and workforce development may register on OCHLA's website: http://ochla.ohio.gov/. There is no cost for participants. Deadline to register is 5:00 P.M. on February 4, 2011. Please call the OCHLA office with questions, 614-466-8333.

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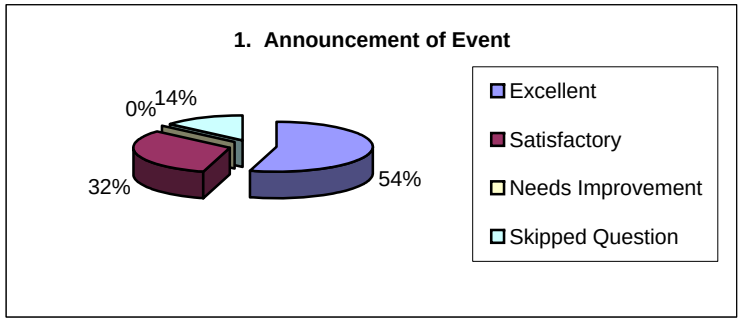
2011 Agenda Latina Survey Results

1. Announcement of Event

Excellent	12
Satisfactory	7
Needs Improvement	0
Skipped Question	3

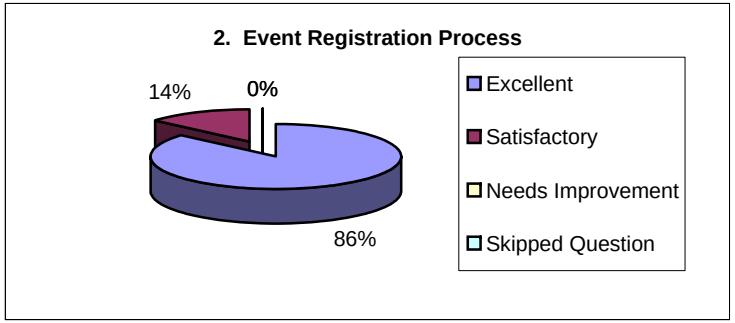


Comments:

I received info about the event late, but it was not OCHLA's fault, it was the organization I represent.
I would have loved to have more notice.
Need to involve higher education/board of Regents, also involve community organizations.
Lair is awesome.

2. Event Registration Process

Excellent	19
Satisfactory	3
Needs Improvement	0
Skipped Question	0

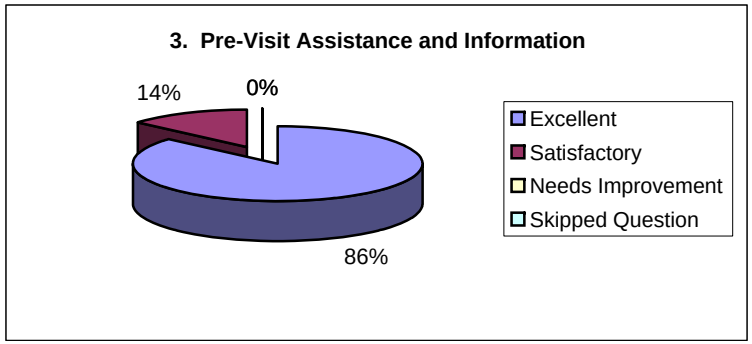


Comments:

I appreciate that you accepted my late registration - Thank you.
Easy

3. Pre-Visit Assistance and Information

Excellent	19
Satisfactory	3
Needs Improvement	0
Skipped Question	0

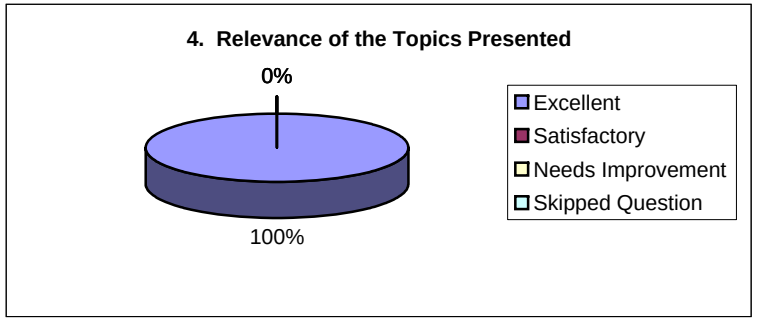


Comments:

Had a very hard time finding the room once I arrived at the hotel
Excellent communication
Excellent

4. Relevance of the Topics Presented

Excellent	22
Satisfactory	0
Needs Improvement	0
Skipped Question	0

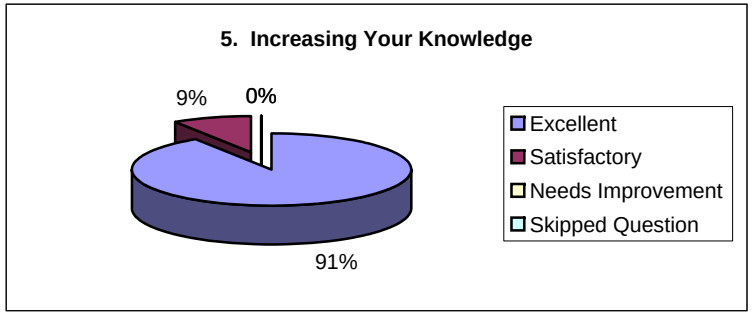


Comments:

Very relevant
Critical topics

5. Increasing Your Knowledge

Excellent	20
Satisfactory	2
Needs Improvement	0
Skipped Question	0

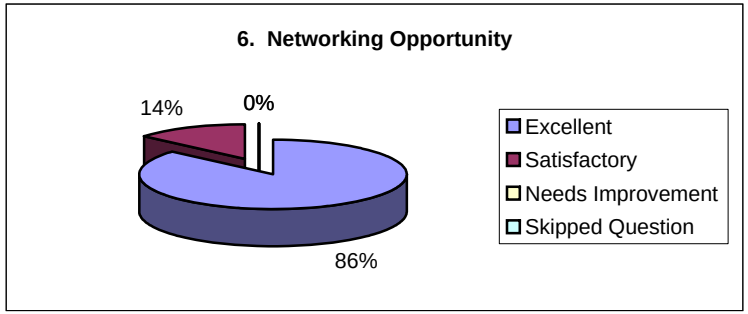


Comments:

New administrators
Education and state level

6. Networking Opportunity

Excellent	19
Satisfactory	3
Needs Improvement	0
Skipped Question	0

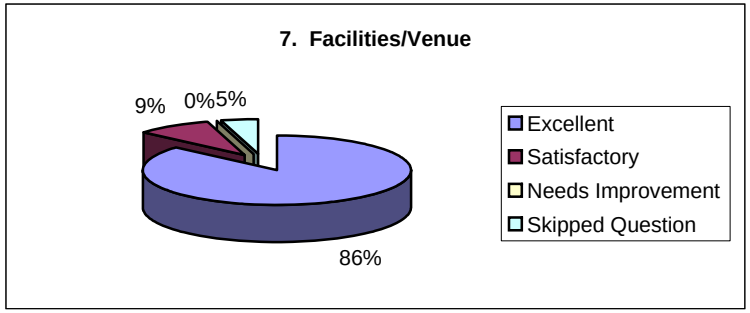


Comments:

Build in time for introductions
Could have used more time in between sessions
Excellent
I wish that the new governor would have stopped in to show interest

7. Facilities/Venue

Excellent	19
Satisfactory	2
Needs Improvement	0
Skipped Question	1

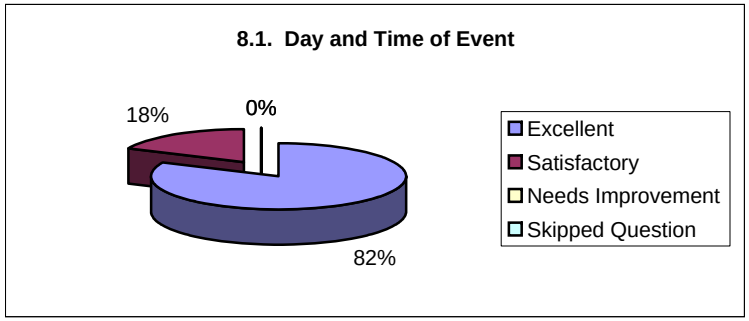


Comments:

The hotel needs to do a better job with signs
Excellent
Room temperature was an issue
Outstanding

8.1. Day and Time of Event

Excellent	18
Satisfactory	4
Needs Improvement	0
Skipped Question	0

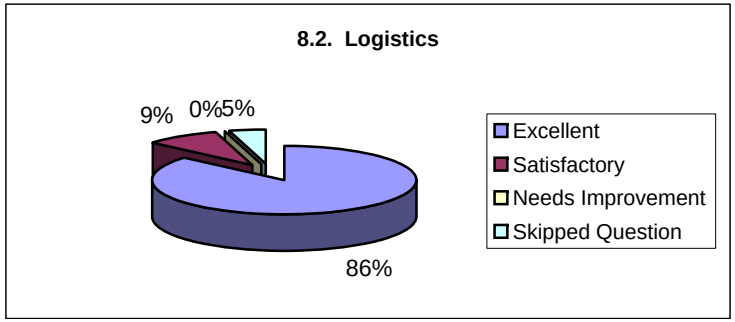


Comments:

Great
Well organized

8.2. Logistics

Excellent	19
Satisfactory	2
Needs Improvement	0
Skipped Question	1



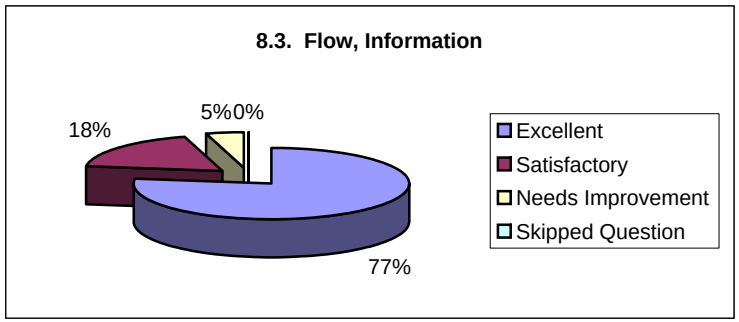
Comments:

8.3. Flow, Information

Excellent	17
Satisfactory	4
Needs Improvement	1
Skipped Question	0

Comments:

Long introductions
Need moderator to keep comments within time limits
Too many interruptions

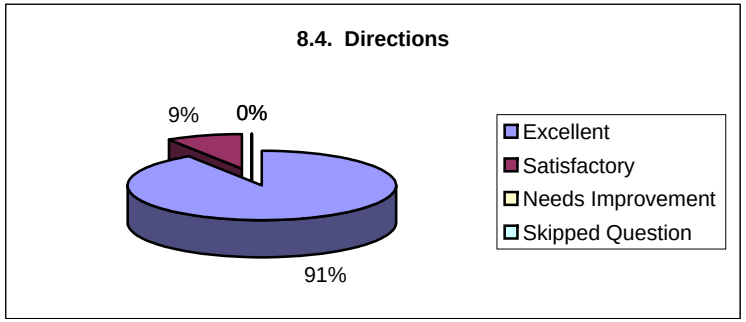


8.4. Directions

Excellent	20
Satisfactory	2
Needs Improvement	0
Skipped Question	0

Comments:

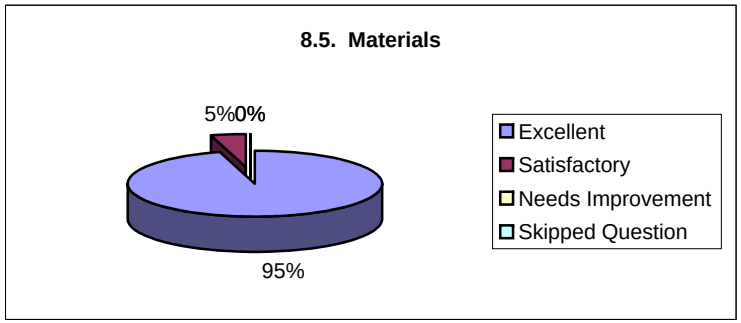
The hotel didn't do a good job with signs



8.5. Materials

Excellent	21
Satisfactory	1
Needs Improvement	0
Skipped Question	0

Comments:

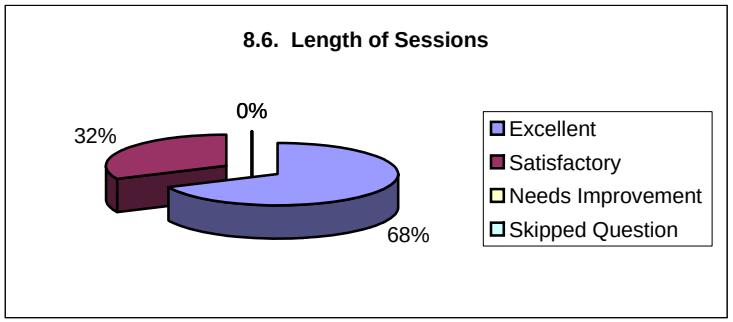


8.6. Length of Sessions

Excellent	15
Satisfactory	7
Needs Improvement	0
Skipped Question	0

Comments:

Education presentation too long
People wanted more time
Too long
Need breaks

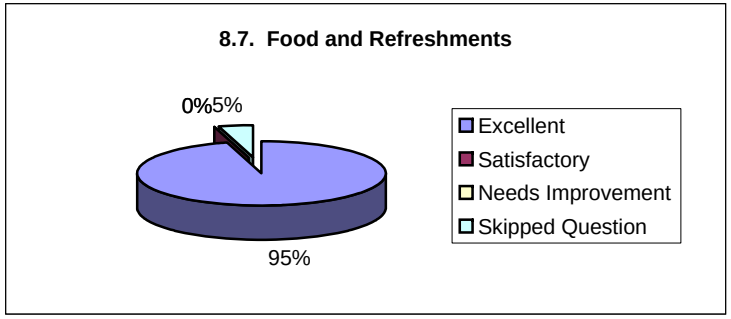


8.7. Food and Refreshments

Excellent	21
Satisfactory	0
Needs Improvement	0
Skipped Question	1

Comments:

Outstanding
Fantastic job on the food

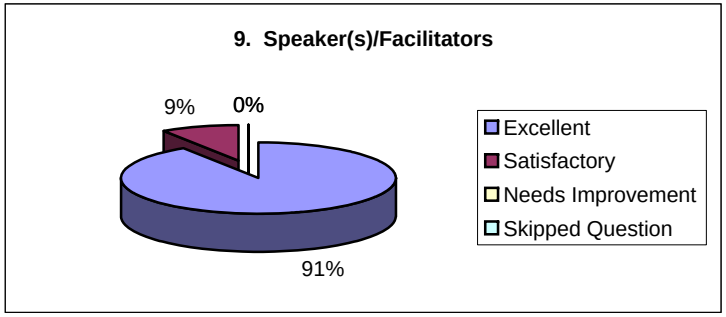


9. Speaker(s)/Facilitators

Excellent	20
Satisfactory	2
Needs Improvement	0
Skipped Question	0

Comments:

Good
Great dialogue



10. POSITIVE ELEMENTS OF EVENT (STRENGTHS)

The networking with the positive info given and the partnership
Topics
Great venue, great speakers
Opportunity to share and experience
Access to information
Networking
All of Lilly's staff
Wonderful opportunity to network with other groups serving the Hispanic Community
Excellent, thank you for the great conference
Networking and presentations
Great mix of leaders from throughout the state in attendance
Muchos lideres realmente interesados

11. ELEMENTS TO IMPROVE (WEAKNESSES)

Follow the agenda times, take control of the time
Hard to improve, very good
Need more time
Shouldn't be limited to only "select" organizations
Information is too important for only a "select" group
Need moderation
Focus on one topic because so many questions raised, it prevented presenters from covering all topic areas
Opportunity to collaborate with others
Facilitation and introductions
Need breaks, sitting time was too long, also need breaks to network
Questions after presentation
Need more networking time
This event could occur later in time
Time constraints, trying to do too much in too little time
Involve higher education aspect (in Board of Regents).
Need more networking time among participants.
This event should occur perhaps every quarter or perhaps more than once a year.
It was very difficult to attend this plus LVD back to back.
Also, (perhaps it was done, but the chose no to attend, we need more small businesses/micro business representation
(Liborio Alcauter, Efrain Quezada, Raphael Velasquez, V=Berta Santos, Jim Negron, Alex Mendoza, Gianella Martinez, Leticia Vazquez)

12. ADDITIONAL COMMENTS RECOMMENDATIONS/TRAINING NEEDS

- This event allowed me to become more aware of issues that are important to us as Latinos. I say this because I tend to desolate myself at work as I try to fulfill a full time work load into a part-time schedule.
- Great Agenda Latina.
- Excellent Customer Service on behalf of OCHLA.
- OCHLA outdid itself, it was better than last year.

- Rather than 2 day meeting, make 1 day with a break in between.
- Need more breaks.
- For Michael Sawyers' presentation, there was a lot to discuss and a break was needed.
- Consider setting the meeting to focus on one topic vs. personal topics.
- Set the expectations up front.
- Develop items to tackle the issue at hand.
- I look forward to next years Agenda Latina to see the progress that has been made in regards to the topics discussed this year.
- Thank you for the invitation! I would love to continue the partnership.
- Allow sessions between sessions to discuss materials and topics at length.
- Advocacy day shorter and start agenda Latina same day as in the past.
- The event allowed me to become more aware of the issues that are important to us as Latinos,

  I say this because I tend to desolate myself at work as I try to9 fulfill a full time work load into a part-time schedule.
- Make this even every ½ year.
- It was very difficult to attend this plus legislative day back to back.
- We need more small business/micro business representation.
- Se presta para el uso de la palabra. Un moderador tiene que haber dejado claro que el tiempo es "limitado" y no temer

  interrumpir a las personas que interrumpían (para luego decir cosas redundantes). Al final se tomo el control, pero creo que si desde un principio se les hubiera pedido ese tipo de cooperación, los expositores hubieran podido brindar una presentación mas completa.

Ohio | Latino Affairs Commission

Agenda Latina 2011

"The Latinos in Ohio are not divided, but are not united. We have wonderful leadership for organizations, but we need to come together to create the common voice. The Ohio Latino Affairs Commission is the tool to bring us together"

(As stated by Agenda Latina Participant)

What do we want from today?

GENERAL

- Consider ways to partner with other Latino serving organizations across the state
- Remember the needs of pre-K children and the challenge of autism
- I want to hear about what is going on across the state in area of education
- I want to learn from other regions, such is Cleveland and what great things they are doing
- I want to connect and learn about public policy issues
- I am here to brainstorm about how to fill the gap in children's lives
- We want to know what is coming down the line in regards to education. What is The Governor proposing to do? We cannot afford to sacrifice education. It is a priority for us.

SBDC and DEPARTMENT OF DEVELOPMENT

- What does the SBDC mean by small businesses? Who are you helping? Are you trying to create non-profit agencies that can become grassroots organizations? Do you emphasize services or only for profit initiatives
- Can Hispanic Chambers become a partner to support the work of Latino SBDC's across the state?
- We are interested in the possibility to be partners with SBDC at different levels of support and collaboration.
- Can you create a tie-in with some of the existing SBDC's to help and support work of Latinos in other regions of the state?

WORKFORCE INVESTMENT BOARDS

- What can be done to increase participation of Latinos in Workforce Investment Boards?

- How can we obtain information about WIB and work together to engage with them? For example, prepare a plan to visit them during meetings and present the needs of the Latino community.

TO DO: need to work with commission to engage with the wib across the state.

EDUCATION -Race to the Top

- How can we support RtTT moving forward? How do we make sure these dollars trickle down and make impact the Latino community?

- What will be the position of the new administration regarding RtTT?.

- How do we keep the Department of Education's accountability to deliver in favor of the Latino community through RtTT?

ACTION PLAN

WHERE DO WE GO FROM HERE?

- Let's share the priorities established by the group with entire state and all organizations
- Ask them to align with these priorities, channel and focus their strategies and efforts along these same lines
- This conference serves as a baseline – let's see in a year what has transpired. We can all contribute to a common agenda
- Agree that services are important, but even more is the empowerment of individuals
- Need to connect virtually at least every quarter to share information, progress on initiatives and challenges.

Three key action areas are identified by the participants:

I. HISPANIC BUSINESS DEVELOPMENT
II. RESOURCES/ SERVICES / EDUCATION
III. HISPANIC INDIVIDUAL AND LEADERSHIP DEVELOPMENT

SUGGESTED ACTION STEPS:

I. HISPANIC BUSINESS DEVELOPMENT

- Commission a study to assess the Hispanic impact in the state of Ohio – starting Fall 2011 to be completed by June 2012. This study will be a powerful tool during 2012 (Election year)
- Share WIB experiences and practices for funding. Who has been successful to secure funding, how?

II. RESOURCES/EDUCATION/SERVICES

Education:
Pressure educational system at the local level for accountability regarding Race to the Top

Recommendation from Presenter: You can impact local level. Find out if school districts are participating in Race to the Top. Why are we? Why are we not? Hold board president/union president/school board president to know about the decision to or not to participate

WHAT CAN OCHLA DO?
Go to district website and read their plan. What is in it – hold for accountability. The commission can ask what is being done at a local level to hold benchmark. How are you going to reach this commitment?
The commission should be asking – you should be doing x or y, and if you did not, help understand why? How can we help you? The collective wisdom is what is going to produce the difference.

- FIND LOCAL PLAN
- ASK THE QUESTIONS
- HOLD THEM ACCOUNTABLE TO DO THE WORK
- ASK FOR THE PROOF

Resources:
Bring back different groups for specific areas of interest (Health, Education, Leadership, etc.) and establish action plan with specific taskforces.

Identify common goals for organizations in regions

III. HISPANIC LEADERSHIP & INDIVIDUAL DEVELOPMENT

Elections will take place in 2012:

- Increase voting rates through education, advocacy and registration for the Latino community

- Establish a plan for engagement with elected officials; make this an ongoing process and coordinate efforts with support of the commission.

- Host regional meetings with organizations and leadership: economic development, workforce and education for the goal of realizing capacity by using a two prong strategy:
- do it at state level
- do it at regions

- Host conference to highlight young talent and work on their leadership development skills

- Increase face to face time with legislators and continue to do lobbying on different issues, no need to wait for legislative visit day. We need constant contact with legislators so we are always in the radar.

- Share best practices and programs that work. For example, Mike Ferrer (Lorain) has very good experience working with grants and different types of programs. We need to survey others and find out how and where they can help.

- Share about programs that are being effective, quantify the dollar value of these programs and promote through media and reports to legislators/governors office about the results.

- Seek to maximize expertise. Survey event participants and find out about expert areas which they may be willing to share with each other.

Ohio | Centro Empresarial Latino

Ohio Department of Development

Project Open Status Update

Small Business Development Centers

- 1Q2011, over 146 hours of client counseling to 60 distinct clients
- Held monthly Business Startup classes
- Set training schedule for 2011 with over 100 hours of courses and seminars:
  - Business Start Up
  - Marketing strategies
  - Access to Capital
  - Social Networking
  - Taxes
  - Take that Idea out to the Marketplace
  - Financial Planning

Partnerships

- Hispanic Chamber of Columbus
- Dayton Hispanic Chamber
  - Working to offer courses and seminars in the Dayton area
- Fellow SBDCs around the state
- Columbus State Community College
- Local Non-Profits
  - Central Ohio Minority Business Association (COMBA)

)CHLA WORKSHEET INFORMATION IS THE THIRD CHART

	FFY11 Latino SBDC Expenses												
	Actual Oct 10	Actual Nov 10	Actual Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	TOTAL EXPENSES
510 · Personnel													
610.1 · Gross Wages	4,383.84	3,953.84	5,480.76	4,453.85	4,453.85	4,453.85	4,453.85	4,453.85	4,453.85	6,680.77	4,453.85	4,453.85	**56,129.98**
610.2 · Payroll Taxes	335.36	302.47	419.27	340.72	340.72	340.72	340.72	340.72	340.72	511.08	340.72	340.72	**4,293.93**
610.4 · Life Insurance	109.12	54.56	54.56	54.56	54.56	54.56	54.56	54.56	54.56	54.56	54.56	54.56	**709.28**
610.5 · BWC/SUTA	0.00	7.14	0.00	15.48	15.48	15.48	15.48	6.68	6.68	10.01	6.68	6.68	**105.76**
610.6 · Pension	292.30	292.30	591.50	292.31	292.31	292.31	292.31	292.31	292.31	438.46	292.31	292.31	**3,953.02**
Total 610 · Personnel	5,120.62	4,610.31	6,546.09	5,156.91	5,156.91	5,156.91	5,156.91	5,148.11	5,148.11	7,694.88	5,148.11	5,148.11	65,191.98
630 · Other - SBA													
630.2 · Conference Fees	0.00	150.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	595.00	399.00	**1,144.00**
630.4 · Postage	0.00	0.00	0.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	40.00	**120.00**
630.7 · Telephone Service	100.46	80.35	177.07	81.00	81.00	81.00	81.00	81.00	81.00	81.00	81.00	81.00	**1,086.88**
631.0 · Other	236.00	118.00	217.50	118.00	118.00	118.00	118.00	118.00	118.00	118.00	118.00	1,055.28	**2,570.78**
631.4 · Internet	38.75	38.75	38.75	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	40.00	**476.25**
631.5 · Rent	437.50	218.75	218.75	218.75	218.75	218.75	218.75	218.75	218.75	218.75	218.75	218.75	**2,843.75**
Total 630 · Other - SBA	812.71	605.85	652.07	467.75	467.75	467.75	467.75	467.75	467.75	467.75	1,062.75	1,834.03	8,241.66
640 · Supplies - SBA													
640.2 · Office and Computer Supplies	81.43	0.00	0.00	95.00	95.00	95.00	95.00	95.00	95.00	95.00	95.00	298.57	**1,140.00**
Total 640 · Supplies - SBA	81.43	0.00	0.00	95.00	95.00	95.00	95.00	95.00	95.00	95.00	95.00	298.57	1,140.00
650 · Travel - SBA													
650.1 · Hotel Accomodations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	500.00	**500.00**
650.2 · Meals/Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	300.00	**300.00**
650.3 · Mileage	0.00	108.17	0.00	141.26	141.25	141.26	141.25	141.26	141.25	141.26	141.25	286.15	**1,524.36**
650.4 · Misc.	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	50.00	**50.00**
650.6 · Parking	8.00	0.00	15.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	5.00	**68.00**
650.7 · Phone	0.00	80.00	80.00	82.00	82.00	82.00	82.00	82.00	82.00	82.00	82.00	168.00	**984.00**
Total 650 · Travel - SBA	8.00	188.17	95.00	228.26	228.25	228.26	228.25	228.26	228.25	228.26	228.25	1,309.15	3,426.36
)TAL EXPENSES	**6,022.76**	**5,404.33**	**7,293.16**	**5,947.92**	**5,947.91**	**5,947.92**	**5,947.91**	**5,939.12**	**5,939.11**	**8,485.89**	**6,534.11**	**8,589.86**	**78,000.00**

ROGRAM BEGINNING BALANCE	**6.90**	**316.90**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**
Program Income	**310.00**	**600.00**	**0.00**									
Program Expenses	**0.00**	**-170.69**	**0.00**									
ROGRAM ENDING BALANCE	**316.90**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**	**746.21**

FFY11 Latino SBDC SBA Expense Allocation

	Actual Oct 10	Actual Nov 10	Actual Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	TOTAL EXPENSES
510 · Personnel													
610.1 · Gross Wages	1,753.54	1,581.54	2,192.31	1,781.54	1,781.54	1,781.54	1,781.54	1,781.54	1,781.54	2,672.31	1,781.54	1,781.54	**22,452.01**
610.2 · Payroll Taxes	134.16	121.00	167.72	136.29	136.29	136.29	136.29	136.29	136.29	204.43	136.29	136.29	**1,717.61**
610.4 · Life Insurance	54.56	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	**354.64**
610.5 · BWC/SUTA	0.00	3.57	0.00	7.74	7.74	7.74	7.74	3.34	3.34	5.01	3.34	3.34	**52.88**
610.6 · Pension	146.16	146.16	295.76	146.16	146.16	146.16	146.16	146.16	146.16	219.24	146.16	146.16	**1,976.60**
Total 610 · Personnel	2,088.42	1,879.55	2,683.07	2,099.00	2,099.00	2,099.00	2,099.00	2,094.60	2,094.60	3,128.27	2,094.60	2,094.60	26,553.74
630 · Other - SBA													
630.2 · Conference Fees	0.00	150.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	595.00	0.00	**745.00**
630.4 · Postage	0.00	0.00	0.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	10.00	40.00	**120.00**
630.7 · Telephone Service	50.23	40.17	88.54	40.50	40.50	40.50	40.50	40.50	40.50	40.50	40.50	40.50	**543.44**
631.0 · Other	118.00	59.00	108.75	59.00	59.00	59.00	59.00	59.00	59.00	59.00	59.00	327.71	**1,085.46**
631.4 · Internet	19.38	19.38	19.38	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	**238.14**
631.5 · Rent	218.74	109.37	109.37	109.37	109.37	109.37	109.37	109.37	109.37	109.37	109.37	109.37	**1,421.81**
Total 630 · Other - SBA	406.35	377.92	326.04	238.87	238.87	238.87	238.87	238.87	238.87	238.87	833.87	537.58	4,153.85
640 · Supplies - SBA													
640.2 · Office and Computer Supplies	53.94	0.00	0.00	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	136.06	**570.00**
Total 640 · Supplies - SBA	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	**570.00**
650 · Travel - SBA													
650.1 · Hotel Accomodations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	250.00	**250.00**
650.2 · Meals/Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	150.00	**150.00**
650.3 · Mileage	0.00	48.20	0.00	70.63	70.63	70.63	70.63	70.63	70.63	70.63	70.63	158.19	**771.41**
650.4 · Misc.	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.00	**25.00**
650.6 · Parking	4.00	0.00	7.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	**34.00**
650.7 · Phone	0.00	40.00	40.00	41.00	41.00	41.00	41.00	41.00	41.00	41.00	41.00	84.00	**492.00**
Total 650 · Travel - SBA	4.00	88.20	47.50	114.13	114.13	114.13	114.13	114.13	114.13	114.13	114.13	669.69	1,722.41
TOTAL SBA EXPENSE ALLOCATION	**2,546.27**	**2,393.17**	**3,104.11**	**2,499.50**	**2,499.50**	**2,499.50**	**2,499.50**	**2,495.10**	**2,495.10**	**3,528.77**	**3,090.10**	**3,349.37**	**33,000.00**

FFY11 Latino SBDC OCHLA Expense Allocation

	Actual Oct 10	Actual Nov 10	Actual Dec 10	Jan 11	Feb 11	Mar 11	Apr 11	May 11	Jun 11	Jul 11	Aug 11	Sep 11	TOTAL EXPENSES
510 · Personnel													
610.1 · Gross Wages	2,630.30	2,372.30	3,288.45	2,672.31	2,672.31	2,672.31	2,672.31	2,672.31	2,672.31	4,008.46	2,672.31	2,672.31	**33,677.97**
610.2 · Payroll Taxes	201.20	181.47	251.55	204.43	204.43	204.43	204.43	204.43	204.43	306.65	204.43	204.43	**2,576.32**
610.4 · Life Insurance	54.56	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	27.28	**354.64**
610.5 · BWC/SUTA	0.00	3.57	0.00	7.74	7.74	7.74	7.74	3.34	3.34	5.01	3.34	3.34	**52.88**
610.6 · Pension	146.14	146.14	295.74	146.15	146.15	146.15	146.15	146.15	146.15	219.22	146.15	146.15	**1,976.42**
Total 610 · Personnel	3,032.20	2,730.76	3,863.02	3,057.91	3,057.91	3,057.91	3,057.91	3,053.51	3,053.51	4,566.62	3,053.51	3,053.51	38,638.24
630 · Other - SBA													
630.2 · Conference Fees	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	399.00	**399.00**
630.4 · Postage	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	**0.00**
630.7 · Telephone Service	50.23	40.18	88.53	40.50	40.50	40.50	40.50	40.50	40.50	40.50	40.50	40.50	**543.44**
631.0 · Other	118.00	59.00	108.75	59.00	59.00	59.00	59.00	59.00	59.00	59.00	59.00	727.57	**1,485.32**
631.4 · Internet	19.37	19.37	19.37	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	**238.11**
631.5 · Rent	218.76	109.38	109.38	109.38	109.38	109.38	109.38	109.38	109.38	109.38	109.38	109.38	**1,421.94**
Total 630 · Other - SBA	406.36	227.93	326.03	228.88	228.88	228.88	228.88	228.88	228.88	228.88	228.88	1,296.45	4,087.81
640 · Supplies - SBA													
640.2 · Office and Computer Supplies	27.49	0.00	0.00	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	162.51	**570.00**
Total 640 · Supplies - SBA	27.49	0.00	0.00	47.50	47.50	47.50	47.50	47.50	47.50	47.50	47.50	162.51	570.00
650 · Travel - SBA													
650.1 · Hotel Accomodations	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	250.00	**250.00**
650.2 · Meals/Meetings	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	150.00	**150.00**
650.3 · Mileage	0.00	59.97	0.00	70.63	70.63	70.63	70.63	70.63	70.63	70.63	70.63	127.96	**752.95**
650.4 · Misc.	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	25.00	**25.00**
650.6 · Parking	4.00	0.00	7.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	2.50	**34.00**
650.7 · Phone	0.00	40.00	40.00	41.00	41.00	41.00	41.00	41.00	41.00	41.00	41.00	84.00	**492.00**
Total 650 · Travel - SBA	4.00	99.97	47.50	114.13	114.13	114.13	114.13	114.13	114.13	114.13	114.13	639.46	1,703.95
OTAL OCHLA EXPENSE ALLOCATION	**3,470.05**	**3,058.66**	**4,236.55**	**3,448.42**	**3,448.41**	**3,448.42**	**3,448.41**	**3,444.02**	**3,444.01**	**4,957.13**	**3,444.01**	**5,151.93**	**45,000.00**