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# FEBRUARY, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

## Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

### Advise

Census Updates and Hispanic Outreach Updates with State Agencies  
Rescheduled a meeting with Dept. of Public Services

In-District Legislator Meetings  
Nothing to report.

Redistricting Process  
Continued to monitor the eternal redistricting process and proposed changes.

Federal Engagement  
Met with White House officials and Congresspersons at White House Summit.

Legislator Outreach  
Continued planning for 2012 Hispanic Legislative Day. Sent 2011 Annual Report to legislators. Met with Representative Michael Stinziano. Facilitated legislator attendance at White House Summit. Spoke with Representative Ron Young on conference call.

Latino Community Reports  
Began planning March LCR.



## Connect/Build

### Outreach to Community: Policy Articles

Sent four weekly policy briefs to the appropriate OLANet alliance groups. Two updates on pending legislation after attending committee hearings. Composed and submitted one article for publication in a Spanish-language media outlet.

### Public Policy Center Updates

Monitored interns working on website updates – project now on hold.

### Voter Registration

Continued pursuing partnerships and resources for the implementation of the drive and set the plan and its parameters in place. Organized and oversaw one voter registration event at a Columbus church. Began introducing Ohio Voice to potential partners in NE Ohio. Secured the Ohio Secretary of State's partnership. Updated community on primary election and resources through two voter registration briefs. Implemented voter registration website with help of Organizational Development Office Cos.

### Legislation Monitored

Attended two Committee hearings. Updated Community on human trafficking bill and OCHLA legislator bills. Updated tracked legislation as important new bills were introduced.

### Workforce and Economic Development

Nothing to report.

### Regional Engagement

Attended board meeting, meet and greet and White House Summit in Lorain county. Addressed CSU President's office in Cincinnati.

### Human Trafficking

Attending hearing on Rep. Fedor's "Safe Harbor Bill" and informed the community.

### Constituent Inquiry

Answered one constituent inquiry in speaking at an event. Organized a speaker at a third event. Provided one constituent with thorough summary of and resources for pending immigration legislation.

### ODC Grant Support

Nothing to report.

### Meetings Attended

2/2 – Avi Zaffini, Ohio Secretary of State  
2/7 – Jessica Stepleton – Rep. Hagan's LA  
2/8 – CSU Leadership Event, Cincinnati  
2/10 – Rep. Stinziano  
2/14 – Conference Call – Rep. Young  
2/14 – House Judiciary Committee Hearing  
2/15 – Conference Call – Rafi Rodriguez  
2/17 – Board Meeting – Lorain, OH  
2/18 – White House Summit – Elyria, OH  
2/27 – Nicole Harper – Senator Tavares's LA



# Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

## Improved Service Delivery

### Website Hosting

As part of the ongoing effort to create a more effective, user friendly, and sustainable OCHLA website, Executive Director Cavanaugh and staff continued to meet with the office of Ohio Information Technology to develop a new and improved OCHLA site that would significantly more cost effective. Meetings have consisted of in-person visits by an OIT representative, in which OCHLA staff received a first-hand look at the state’s website services and how current OCHLA web site features would translate to the new system. Discussions have been successful, and OCHLA staff is working closely with the developers of the current website to help OIT determine the feasibility to transfer some of the most valuable components of the current site, including the OLANet database and Alliance Membership features. So far, OIT has expressed great interest and optimism about their capacity to host the OCHLA site and all of its current features.

### Website Updates:

- The completion, publication, and promotion of the new OCHLA Voter Registration page. This page provides visitors with the valuable information they need to exercise their right to vote, such as Boards of Elections contacts, resources from the Ohio Secretary of State, candidate information, event reminders, and updates on OCHLA’s efforts to work with partner organizations to register 10,000 voters in Ohio. The page can be found at: [http://ochla.ohio.gov/Campaigns\\_Initiatives/voterreg2012.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/voterreg2012.aspx)
- A homepage link to the 2011 Annual Report, to inform visitors about the accomplishments of the Commission and the Latino community in Ohio, as well as to promote the services available from OCHLA. The homepage has also been updated to include a summary report on some of the finds from the ongoing White House Hispanic Community Action Summits around the country, to keep Ohioans informed on the initiative and to provide a follow-up component to gauge the responsiveness of the federal government to the needs and issues identified during the White House Summit in Lorain. The report can be accessed here: [http://www.whitehouse.gov/sites/default/files/wh\\_hispanic\\_action\\_summits\\_report.pdf](http://www.whitehouse.gov/sites/default/files/wh_hispanic_action_summits_report.pdf).
- Informational updates and resources prior to the Summit about the White House Hispanic Community Action Summit in Lorain, complete with logistical information, as well as general information about the purpose of the Summit. The effort coincided with e-campaigns to OCHLA’s networks in order to promote the event.
- Additions to the Workforce & Economic Development Resources page, including the addition of information about On the Job training Programs, which are being heavily promoted by the Ohio Department of Job and Family Services in order to help develop a stronger workforce. Information for each region of the state is available.
- Full updates and additions to the OCHLA Scholarship Resource Center, complete with new scholarships relevant to Hispanic students. The page can be viewed at: [http://ochla.ohio.gov/Campaigns\\_Initiatives/OhioLatinoScholarship.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/OhioLatinoScholarship.aspx)



**Facebook and Twitter Updates:**

In addition to the updates to the OCHLA website, Facebook and Twitter updates have continued to allow for an expansion to the Commission’s social networking audience, with 149 members to the OCHLA Facebook page. Facebook and Twitter updates in February include:

- Promotion and a Save the Date reminder for the 2012 Ohio Hispanic Legislative Day.
- Announcement for the newly created OCHLA Voter Registration page.
- An extensive photo album with pictures of the White House Hispanic Community Action Summit.
- A Save the Date reminder for the E.C.H.H.O College Fair at Otterbein University, held on March 5<sup>th</sup>.
- Outreach about a campaign by the Department of Housing and Urban Development to encourage the public to report incidents of housing discrimination.
- New bid opportunities by from the Ohio Minority Business Enterprise.
- Updates on Governor appointments to OCHLA’s Board of Commissioners.
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Please note that these are only some of the posts to social media sites in January. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.

**Capacity Building**

**Organizations’ Development: Grant Resources and Education:**

During the month of February, two different grant announcements were sent out to OCHLA’s various networks. The grants announcement focused on health, education, and research oriented grants.

On the grants front, it should be noted that the Organization Development Center has temporarily ceased its search for an IT grant for the OCHLA website, due to the encouraging progress of discussions with Ohio OIT about a state hosted website. This was done in order to save any potential funding sources for the future.

**Latino Health Summit**

The planning has moved forward with a conference call between LULAC Ohio, the Ohio Latino Health Coalition, and OCHLA. The call included the discussion of the health priorities featured and the structure of the summit. The summit will focus on congruent workshops centered around research and best practices on the following known health disparities affecting Latinos in Ohio:

**Proposed Priorities**

- Heart Disease/Health
- Diabetes
- HIV/AIDS
- Mental Health
- Cancer
- Oral Health
- Nutrition Education
- Occupation Health in the Migrant Worker Community
- Drug and Alcohol Education and Prevention



The goals of the summit, as decided by the planning committee, are as follows:

- To provide the setting for multiple interactive workshops comprised of discussions between service providers, academics, government, and community leaders to share best practices and latest research on the proposed health priority areas.
- To provide a mechanism for further action and outreach and to communicate summit information to Ohio's communities through LULAC's technical centers.
- To provide researchers, service providers and organizations with a solid networking opportunity to promote their services and resources as part of a "health fair" set-up between workshops and/or during the lunch break.
- To inform the general public and the state legislature on the state of Latino health in Ohio through a report containing the latest research, information, and resources presented at the summit, relative to the proposed health priorities.

### Meetings Attended

2/16/2012: Conference call with Ohio Latino Health Summit planning committee

2/22/2012: Meeting with Chris Wilkin from Ohio OIT about OCHLA website

## **Latino Community Network (LCN) Report**

Lilly Cavanaugh, MBA -Acting Director

Lair Marin, Constituent Services

## **Strategic Initiatives**

### **Workforce and Economic Development:**

- Met with Education subcommittee to prepare the agenda for next discussion with Mr. Frederick and core group of Latino leaders.
- Developed agenda and shared it with all committee members.
- Promoted and distributed information about workforce and economic development opportunities and activities throughout the state.
- The meeting with Mr. Frederick to discuss educational opportunities has been postponed until after March 15th due to the Governor's Budget Rollout. A new date will be announced before the end of March.

### **Ohio Emerging Diversity:**

#### (1) Agenda Latina 2012— Feb. 18, 2012—White House Summit in Ohio

The Ohio White House Summit for the Hispanic community was a complete success. More than 325 persons participated in the event. The information regarding topics of conversation during the summit are available at [www.laplaza.net](http://www.laplaza.net). The report on the conversations will be prepared by the White House and sent to us at a later date. A interim report on the impact of the Hispanic White House Summits will be made available in early March.

Regular updated regarding the event, its coverage and feedback has been provided to the commissioners on a regular basis. Executive Director Cavanaugh would like to extend our appreciation to the Lorain



County Community College for partnering with our agency, to El Centro de Servicios Sociales, for hosting us and community leaders for the “Meet and Greet” and the board meeting, and to the board of commissioners for their support.

(2) Legislative Visit Day - Statehouse Atrium — May 9th, 2012

Director Cavanaugh is working to secure a keynote speaker for the Legislative Visit Day. An invitation has been extended to Secretary of Labor, Ms. Hilda Solis. Additionally, PPC Officer Stevens is working to develop the curriculum for the Legislative Visit Day (see draft agenda at the end of this report). Our partners for the event, the Ohio Hispanic Chambers of Commerce are closely working with us as well in the planning and execution of the LVD and are working closely with Lair Marin for the event planning and logistical support.

A “Save the Date” announcement has been sent out to the community and promoted through OLAnet, e-campaigns, Facebook and Twitter.

**Education:**

United States Hispanic Leadership Institute (USHLI)

Director Cavanaugh participated in a meeting held during the USHLI Annual Conference in Chicago on February 16th with partners across the country who will be collaborating on the Career and College Recruitment Fairs throughout the country. More than 40 of these events will take place; we hope to partner with USHLI to bring to Ohio three of these events.

## Administrative Report - Office Functions

- Nothing new to report. Continued to conduct regular office activities.
- Met with Keith O’Korn to follow up on Project Open end of program reporting.
- Finished and presented annual report to the board.
- Worked with Governor’s office to secure commissioners appointment and reappointments

Meetings attended by Executive Director:

- 03 February—Keith O’Korn, Richard Moledor and DoD
- 08 February— Orvell Johns, DAS
- 10 February—Rep. Michael Stanziano
- 10 February—Rafi Rodriguez, OHCC
- 13 February—MBE/EDGE officers meeting
- 16 February—USHLI Conference (Chicago)
- 17 February—Board Meeting (Lorain)
- 17 February—Meet and Greet, El Centro (Lorain)
- 18 February—White House Summit (Lorain)
- 20 February—Tony Ortiz, Grace Ramos, JJ Perez (Columbus)
- 22 February—Chris Wilkin, DAS- IT office

Respectfully submitted,

