

Michael Florez, Chair
CincinnatiIsabel Framer, Vice Chair
CopleyLourdes Barroso de Padilla,
Secretary
ColumbusRev. Max Rodas
ClevelandRichard Romero
LorainMary Santiago
LorainLuis "Tony" Ortiz
DaytonV. Anthony Simms-Howell
CincinnatiDan Ramos
State Representative
District 56th ~ Lorain CountyChristina Hagan
State Representative
District 50th ~ Stark CountyGayle Manning
Senator
District 13th ~ Huron, Lorain,
Seneca (Part)Charleta Tavares
Senator
District 15th ~ Franklin (Part)

JANUARY & FEBRUARY, 2013

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

LCR's – Health, Voting, Education

- Discussed an LCR on behavioral health for late 2013. The LCR will be drafted and based on a graduate student's work on his thesis in advance of his Master of Public Health.
- Completed research for an LCR on Hispanic voter turnout in the November 2012 election.
- Planned LCR and explained the project to a new intern for an LCR on the Governor's unveiled school-funding plan and its effect on Ohio's Hispanic students. This will be the second LCR this year – in midyear.

Legislator Engagement

- Invited legislators to Hispanic Legislative Day. Wrote to legislators regarding the budget.
- Arranged 33 meetings between constituents and legislators on Hispanic Legislative Day.
- Sent "thank-you" notes to 70 legislators for their participation.
- Worked with the offices of Senators Lehner and Tavares to coordinate their participation in the Latino Education Summit.

Biennial Budget



Planned and implemented initial stages of budget planning process:

- Worked with Executive Director to draft additional appropriation increase, rationale and impact.
- Researched past Hispanic population and compared it to OCHLA’s budget to show diminished state investment. Created graphs and excel spreadsheets to show this.
- Drafted many letters – including to the House Finance and Appropriations Committee, to that Committee’s Subcommittee on Primary and Secondary Education, the Governor, Commissioners and our community. Also drafted sample letters for community leaders to mail in to legislators and the governor’s office on behalf of OCHLA’s budget.
- Arranged four meetings on Hispanic Legislative Day for Commission Chair, Vice Chair and Executive Director to ask key members of the finance committees to support OCHLA’s request for an additional appropriation.
- Officially requested the support of the Governor for our additional request through his staff member.
- Met with each legislator on the House subcommittee that would hear our budget, as well as each of OCHLA’s legislator-commissioners to inform them of our request and ask them for their support.
- Drafted and sent an email to the finance committee as a whole to inform them of the Commission’s request and ask them for their support.
- Hosted a conference call to discuss budget strategy with Commissioners.
- Drafted and sent an email to OCHLA’s statewide networks asking them to send in sample letters and support our budget request.
- Helped draft OCHLA’s agency testimony. Submitted that testimony and supported Executive Director when she gave that testimony.
- Selected 30 prominent Hispanic leaders around Ohio to ask them to submit public testimony on behalf of OCHLA’s budget.

Connect/Build

Hispanic Legislative Day 2013

This year’s Hispanic Legislative Day was impactful on state policy for several reasons. First, the sheer number of Ohio Hispanics that arrived – from all over the state – on a cold February morning sends a message on its own. That message is that Ohio’s Hispanic population is increasing not only in size, but in political capital. Not only are Hispanic leaders gaining influence individually, but the breadth of political involvement in the community is expanding drastically. For a good number of our guests, it was their first time visiting the state Capitol, and they left with a new sense of their own power, and an increasing comfort with exercising it. The most important part of legislative day is impressing upon both legislators and community leaders the importance of making sure Ohio Hispanics are part of the civic engagement process and the discussion of issues that are important to them.

It was also important for fulfilling OCHLA’s mandate to *advise* the General Assembly. More than 70 legislators participated – 63 in face-to-face meetings – with constituents that previously may not have established contact and rapport with their offices. They learned about the issues affecting Ohio Hispanics from Ohio Hispanics themselves. Legislators were made aware of, or heard the views of their Hispanic constituents, on a wide range of issues, among them: driver’s licenses for DACA applicants, the community’s desire for in-state tuition for undocumented Ohio students, disparities in education and health among Hispanic Ohioans, the need to increase business opportunities, and even the Commission’s budget. Legislators heard these views and stories in a variety of contexts – informally at lunch



and at the reception and at the formal meetings referenced above. They ended the day, hopefully, with a new understanding of issues affecting their Hispanic constituents and an appreciation for the community's growing political clout.

Planned and successfully executed 2013 Ohio Hispanic Legislative Day:

- Worked with planning committee to plan agenda, workshops and presentations
- Selected and coordinated presentations for afternoon workshops
- Repeatedly published the event through OCHLA's media channels and our website, as well as by emailing the statewide community
- Created an eventbrite registration page and managed registration and pre-event communication with attendees.
- Created nametags for attendees, as well as a check-in list.
- Created folders for attendees.
- Arranged and confirmed 33 meetings between attendees and legislators. These were part of the 63 meetings total between those OCHLA planned and those HOLA planned
- Sent an email with an updated agenda and a downtown parking map – as well as logistical information – to attendees 48 hours before the event
- Created minute-by-minute agendas for speakers and presenters
- Did a full walkthrough with the two facilities
- Created a survey and mailed it to attendees asking for their feedback
- Created a list of people to thank for the event, helped write and send more than 70 thank you notes
- Please note the final report and survey responses attached to this report.

Annual Report

- Drafted and submitted text for the PPC portion of the 2012 OCHLA Annual Report.
- Distributed annual report to General Assembly.

Outreach to Community

- Publicized both the Ohio Latino Education Summit and Ohio Hispanic Legislative Day.

Civic Engagement

- Arranged Hispanic Legislative Day, which featured an advocacy training and more than 150 first-time advocates and visitors to the Ohio Statehouse.
- Helped put advocates for tuition equity, driver's licenses for DACA recipients, and those for migrant seasonal farm workers in touch with key representatives.

Legislation Monitored

- Monitored early introduced legislation – including the biennial budget bill.
- Updated the community and Commissioners on the budget process and the bill.



Human Trafficking

- Attended legal and legislative panel on human trafficking as part of Human Trafficking Awareness Day.

Health Summit Follow-Up Support

- Participated in a conference call to begin planning this year’s main health summit as well as smaller, regional meetings.

Education Summit

Helped to plan and execute the Latino Education Summit:

- Created an eventbrite page for the event to handle pre-event communication and registration
- Worked with Senators Lehner and Tavares, as well as First Lady Karen Kasich to coordinate their participation in the event
- Publicized the event through the Commission’s media contacts and email distribution list, as well as the website
- Drafted letters to potential attendees and sponsors for distribution
- Drafted sponsorship package for distribution
- Handled logistics for the event (registration, participants identification, etc.)
- Created a minute-by-minute agenda for speakers, presenters and moderators
- Attended the event in Dayton and managed the agenda and registration volunteers
- Participated in the round-table discussions at the event
- Helped secure and communicate with additional and potential future sponsors

Civil Rights Town Hall

- Participated in one planning conference call.

Meetings Attended

- 1/7/13 – Latino Education Summit planning conference call
- 1/7/13 – Hispanic Legislative Day planning conference call
- 1/10/13 – Clarissa Epps of the BREAD Organization
- 1/10/13 – P.J. Brafford, Legislative Aide for Senator Lehner
- 1/10/13 – Annual Report draft meeting
- 1/11/13 – Human Trafficking Awareness Day
- 1/14/13 - Latino Education Summit planning conference call
- 1/14/13 - Hispanic Legislative Day planning conference call
- 1/14/13 – Call with Jessica Ramos, Eugenio Mollo
- 1/16/13 – OCHLA staff retreat
- 1/17/13 – Call with P.J. Brafford, Legislative Aide for Senator Lehner
- 1/24/13 – Meeting with Rep. Rick Perales
- 1/28/13 – Latino Education Summit planning conference call
- 1/28/13 – Hispanic Legislative Day planning conference call
- 1/29/13 – Meeting with Jessica Ramos, Nick Torres
- 1/31/13 – Town Hall meeting with Governor Kasich



2/1/13 – Hispanic Legislative Day planning conference call
2/4/13 – Hispanic Legislative Day walkthrough
2/5/13 – Hispanic Legislative Day
2/11/13 – Latino Education Summit planning conference call
2/13/13 – Meeting with Sam Smith, Legislative Aide for Rep. Bill Hayes
2/13/13 – Meeting with Legislative Aide for Rep. Ron Maag
2/14/13 – Meeting with Legislative Aide for Rep. Phillips
2/14/13 – Meeting with Nick Torres
2/14/13 – Call with Jason McBride
2/15/13 – Nick Torres, Jessica Ramos
2/15/13 – Meeting with Hunter Wright, Legislative aide for Rep. Stebelton
2/15/13 – Meeting with Alex, Legislative Aide for Rep. Lundy
2/15/13 – Meeting with John Tyler, Legislative Aide for Rep. Ramos
2/15/13 – Meeting with Goran Babic, Administrative Aide for Senator Manning
2/15/13 – Meeting with Antwan Booker, Legislative Aide for Senator Tavares
2/19/13 – Budget Conference Call
2/20/13 – House Finance Committee Primary & Secondary Education Subcommittee
2/21/13 – Latino Education Summit planning conference call
2/21/13 – Press conference – Senator Tavares - regarding tuition equity
2/25/13 – PJ Brafford, Nick Torres, Jessica Ramos
2/25/13 – Latino Education Summit planning conference call
2/25/13 – Justin, Legislative Aide for Rep. Hagan
2/26/13 – 2013 Latino Health Summit planning conference call



Organizations Development Center (ODC) Report & Latino Community Network (LCN) Report

Lilly Cavanaugh-Acting Officer

Improved Service Delivery-

The new OCHLA website is active and basic information about the organization two and program offices (ODC and LCN) has been made available. The Organizations Directory, Community Calendar and News Feed are current and running. The PPC page, Resources Directory and the Frequently Asked Questions Page are under development and will be functional before the end of the first quarter in 2013.

Capacity Building

There are three key events that the LCN and ODC are tasked to oversee. They are:

Hispanic Legislative Day—February 05

In cooperation with the Public Policy Center, the LCN and ODC are organizing, promoting and staffing the Hispanic Legislative Day. It is expected the event will attract at least 200 participants. A full report on the Legislative Day is included in the Public Policy Section of this report.

Latino Education Summit—March 1st

In cooperation with Wright State University, El Puente, Springfield City Schools, Sinclair Community College, the Ohio Latino Affairs Commission and its Education Chair, Mr. Tony Ortiz, will be hosting the first Latino Education Summit. The event will be co-chaired by Senator Peggy Lehner of Kettering – Chair of the Ohio Senate Education Committee - and Senator Charleta B. Tavares – Commissioner on the board of the Ohio Commission on Hispanic/Latino Affairs.

Invitations are being extended to administrators, students, teachers and school board members from each of the Ohio school districts with the highest enrollment of Hispanic students. Participants will also include key agencies and organizations that play an important role in improving the delivery of service to Ohio's Hispanic students. Selected best practices from around the state will be highlighted in order to identify which of those best serve Hispanic students and which can be duplicated to improve service around the State. Attached is a complete agenda for the event and an outline of the best practices to be included in the summit.

Civil Rights Town Hall Meeting—April 23rd

Planning is underway for the first multicultural Civil Rights Town Hall Meeting, in initiative spearheaded by Ohio Latino Affairs with support from Vice Chair Isabel Framer and in collaboration with the US Attorney for the Southern District of Ohio. More details on the event and speakers line up will be provided with the March monthly report.



Other important capacity building and connecting efforts include:

Fourth Annual Human Trafficking Awareness Day—January 11, 2013

Promoted and participated in the full day HT Awareness Day at the Statehouse in representation of the commission. The agency also launched a series of informational campaigns to increase awareness in the community about the problem of Human Trafficking and the resources available to help victims.

Human Trafficking Commission

Continue to participate in the monthly meetings. Have translated into Spanish the HT Palm Card—an informational card/resource that will be distributed throughout the state as part of an outreach campaign to increase awareness about human trafficking and assist the general population in identifying potential victims. (See attached sample of card).

USHLI Conference and Student Leadership Series Summit—Feb 14-15

Director Cavanaugh represented the Commission at the USHLI and participated in the meetings of the SLS Committee. This group represents close to 28 states across the nation that are working with USLI to bring student leadership series to their states. We are projecting about 5 Student Leadership Series events in Ohio for 2013. More details to be provided as plans are consolidated. Director Cavanaugh also participated in the conference as moderator for the session on Women’s Empowerment: Breaking the Glass Ceiling.

New African Commission— Meeting with leaders

Director Cavanaugh met with Mahdi Taakilo and Hassan Idris to share information about OCHLA and learn about the work and priorities of the New African Commission.

State Representative Rick Perales—District 73

Public Policy Officer Stevens and Director Cavanaugh met with newly elected legislator Rick Perales to provide an overview about the commission and extend an invitation to participate in the Legislative Day, as well as engage in the work of the commission. Rep. Perales is enthusiastic about collaborating with OCHLA to support progress and services for the Hispanic community.

Gerrie Cotter, Sr. Policy Advisor to Director Colbert [ODJFS]

Met with Ms. Cotter to learn about initiatives within ODJFS for 2013, where we might be able to collaborate. Provided also an overview of OCHLA’s key initiatives for the year.

Westerville Community Culture Day -

In response to a request by Chief of Police, Mr. Joe Morbitzer, Director Cavanaugh participated as speaker for the Westerville Community Culture Day. Chief Morbitzer serves with Director Cavanaugh in Ohio’s Emergency Preparedness Taskforce.



Potential Latino Child Health Project, Cincinnati

On February 27th, Director Cavanaugh and Lair Marin met with Lisa Vaughn and Farrah Jacquez to review a potential project for Latino Child Health. The project aims to partner directly with the Latino community to develop a pilot intervention effort that focuses on a community-identified and prioritized child health disease/condition to significantly improve Latino child health outcomes. The project aims to engage an intervention plan that will be contextually appropriate, thereby increasing its effectiveness. OCHLA will provide research, contacts, expertise and overall support at this potential project is prepared to be submitted for funding consideration to different possible entities.

US Census—Data Dissemination

Met with Mr. Tim Sarlo, Data Dissemination Specialist for the US Census to learn about their services and provide expertise regarding their outreach strategy within New American communities and Hispanics in particular.

Ohio Hospital Association/ Ohio Department of Health Disaster Emergency Preparedness

Met with Jackie Shaffer to answer a request for contacts and support in reaching out to the Hispanic community for public input into this project. The program seeks to develop a strategic plan on how the state of Ohio would respond in case of catastrophic disaster preparedness. Ohio Latino Affairs will assist the taskforce with outreach and contacts as they prepare to implement the public engagement portion of this initiative.

Administrative Report

January 16—Staff Strategic Planning Retreat

A half day retreat organized to evaluate the programming performance for 2012; assess successes and areas of improvement and establish basic program priorities for 2013.

Organizations Development Center

Jose Cos resigned from his position as ODC Officer effective Jan 28, 2013. Executive Director Cavanaugh has been working with Chair Florez and the Human Resources office to coordinate a transition plan. Meanwhile, Director Cavanaugh is overseeing the responsibilities of the ODC Center. Outreach, services and activities are dialed down to basic constituent services until the transition process is complete. It is expected that we will do an internal realignment and will have this position filled within the next 6—8 weeks.

Biennial Budget Hearings

Prepared and delivered testimony before the Primary & Secondary Education Committee at the Statehouse on February 20th. Overall, the hearing went well, and we are beginning to organize public testimony which should take place around mid-March. More details about Budget strategy is detailed in the Public Policy section of this report.

Additionally, Director Cavanaugh responded to inquiries from the OBM office and Legislative Ser-



vices Commission in regards to the 2014-15 budget submission.

2012 Annual Report

The annual report was prepared, issued and distributed in early January. The document is permanently hosted in our website and has been shared with the General Assembly, state agencies, Governor’s office and general public. A link to the report is found at: [http://ochla.ohio.gov/Portals/0/Documents/Monthly%20Reports/2012%20Annual%20Report Final.pdf](http://ochla.ohio.gov/Portals/0/Documents/Monthly%20Reports/2012%20Annual%20Report%20Final.pdf)

VoIP—Voice-Over-Internet Protocol - New Telephone System

To enhance our communication capabilities, the State of Ohio is replacing the Centrex telephone system with a state-of-the-art unified communications system. This Next Generation Telephony Solution will modernize our phone system and yield significant savings. This Voice-Over-Internet Protocol (VoIP) system will be hosted by Cincinnati Bell Technology Solutions. The implementation of the Next Generation Telephony Solution is being overseen by the Ohio Department of Administrative Services as part of its IT Optimization initiative and is affecting all state agencies. It is expected that this new system will not increase our cost, but instead will maintain or potentially decrease our telephone service cost.

Meetings Attended by Executive Director

- Jan 09—Human Trafficking Commission Meeting
- Jan 11—Human Trafficking Awareness Day, Statehouse
- Jan 18—Mahdi Taakilo, New African Commission
- Jan 24—Rep. Rick Perales (R., District 73)
- Jan 24—NSHMBA Columbus Kick off Event
- Jan 28-31—Lilly on vacation
- Feb 05—Senator Tom Sawyer
- Feb 05—Senator Scott Oelslager
- Feb 05- Representative Rick Perales
- Feb 05—Representative Vernon Sykes
- Feb 06—Gerrie Cotter, Sr. Policy Advisor to Director Colbert [ODJFS]
- Feb 08- Michael Payton, Ohio Civil Rights Commission
- Feb 08—Jessica Santana, Cleveland Health Committee
- Feb 14-15—USHLI Conference, Chicago
- Feb 20—Tim Sarko, US Census
- Feb 20—Budget Hearing Testimony, Statehouse
- Feb 22—Black History Month Celebration, Statehouse
- Feb 25—Jackie Shaffer, Ohio Hospitals Association
- Feb 27—Lisa Vaughn and Farrah Jacques, University of Cincinnati

Respectfully submitted,

