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# JANUARY 2011

To the Honorable Director and members of the Ohio Commission on Hispanic/Latino Affairs

## Public Policy Center (PPC) Report

Ursula Barrera-Richards, Director

### Advise

#### Legislator Briefings

PPC Director continues to send legislative briefing to legislators. The brief continues to include OCHLA's mission, offer to testify, and selected articles from the previous month.

#### Human Trafficking Advocacy

PPC Director contributed to legislative strategy for Human Trafficking Awareness Day at the Ohio Statehouse.

#### Boards and Commissions

PPC Directors requested resumes of qualified candidates for the Governor's Common Sense Initiative Business Advisory Council. PPC Director sought out the contact for this initiative through the Lt. Governor's Office. Five candidates' resumes were advanced and are currently under consideration.

#### Legislative Tracking

The Public Policy Center's 129<sup>th</sup> General Assembly's legislative priorities are being developed as bills are introduced. The major focus of the legislature is on business and economic development policy. Because these issues greatly affect the Latino business community and are the priorities of the legislature and Administration – OCHLA's legislative priorities reflect this.

#### Legislative Visit Day

January was spent bringing the planning for LVD to fruition. Several campaigns were launched through the Public Policy Center, through communication with networks and via



the Hispanic Chambers of Commerce. Scheduling, messaging, and press communications began in January and will continue into February.

Public Policy Center Updates

- Legislative Tactical Brief in January to reflect the current General Assembly. A campaign with the same information will be launched in February.
- Human Trafficking Policy Brief to include passage of SB 235 and all corresponding information to reflect the new General Assembly.
- Business Section to include the Governors Executive Order on the Common Sense Initiative

## Connect/Build

Education

Scholarship Resource Center

Director continues to collect scholarship information to be included in the SRC.

Workforce and Economic Development

Governor Kasich issues the Common Sense Initiative Executive Order on his first day in office. PPC Director forwarded the Order along with the Governor’s press release to the Hispanic Chamber leaders. This announcement was followed by a request for resumes for submission to the Business Advisory Council created with the Order.

Meetings Attended

- January 3- Attend House and Senate Swearing in Sessions
- January 11 – Human Trafficking Awareness Day at the Statehouse
- January 12 – Conference Call with Stephanie Mercado and Andres Gonzales regarding LVD
- January 14 – Conference Call with Rafi Rodriguez regarding LVD
- January 19 – Meeting with Apps Akpofure of Senator Portman’s Office

## LATINO COMMUNITY NETWORK REPORT

Lilly Cavanaugh, Acting Director-

### Strategic Initiatives



### Project OPEN

No updates are available regarding the possible change of host partner organization. The Quarterly Re-



port for October—December 2010 is due at the end of January and will be included with the February report.

#### **LEGISLATIVE VISIT DAY \_ Wednesday, February 16th**

Director Cavanaugh has been working through the LCN to ensure logistics and participation for this event. The Ohio Hispanic Chambers of Commerce have accepted the partnership for the 2011 Legislative Visit Day. Under the Theme: “Focus on Business, Workforce and Economic Development “ the day is expected to be an excellent opportunity to introduce the impact of Hispanic economic and purchasing power to legislators, as well as the importance of supporting workforce and economic development among the Latino community. PPC Director Barrera-Richards and Office Manager Marin have been charged with overseeing the organization of the day’s events. A full report on the results will be presented with the February monthly report.

#### **AGENDA LATINA 2011 –Thursday, February 17th**

The purpose of Agenda Latina is to strengthen the connection between the Latino community and the State of Ohio. The event will seek to improve communication, foster collaboration, establish coordination, examine and emulate best practices and develop a statewide agenda on specific subject matters. Over 30 Latino leaders and organizations representatives from around the state have been invited to be part of this event. The special guests include: Karen Shauri, Director of the Ohio Department of Development, Entrepreneur and Small Business Division; Michael Sawyers, Assistant Superintendent of the Ohio Department of Education and Lynn Stevens, Director of Minority Affairs, state of Ohio. Director Cavanaugh and Office Manager Marin have been charged with overseeing the organization of the Agenda Latina.

#### **BOARD RETREAT– Friday, February 18th**

The annual board retreat will take place on Friday, February 18th right after the board meeting. The theme for this year’s retreat is Strategic Planning and Operational Alignment. Mr. Charles Hauser will be facilitating the sessions. Director Cavanaugh has been working with the Executive Committee and Mr. Hauser to oversee the organization and planning of the retreat.

## **Community Outreach (LCN)**

All activities below have been conducted/attended by Director Cavanaugh in the area of Community Outreach:

### **Advise:**

#### **Minority Relations ,Office of the Governor**

Ohio Latino Affairs is working closely with Director Lynn Stevens to ensure that critical information from the Governor’s office and any other state agencies is made available to the Latino community. Our agency expects to build a strong working relationship with this office and are ready to share with them information, experiences and connections to assist them in understanding and reaching out to the Latino and other diverse communities in the state.

### **Connect:**

#### **Ohio Emergency Management Agency**

Due to severe weather emergencies, our agency has been in close contact with the Ohio EMA to ensure that timely information is translated into Spanish and distributed through our networks. The informa-



tion is also being forwarded to other diverse communities as well. We remain ready to coordinate efforts and work with Ohio EMA as mandated by our statute's requirement to ensure that information about emergency preparedness is quickly and efficiently communicated to the Latino community in Ohio.

#### **OLANet E-Campaigns and Email Campaigns launched in January:**

- Announcement of Governor's Office of Health Transformation
- Announcement of Common Sense Initiative
- Governor's Inaugural Speech—[Translated into Spanish and distributed to Latino Media]
- Announcement of new Minority Relations Director appointment
- Congressional Hispanic Caucus Institute 2011 Opportunities
- Grant Funding Announcements
- Webinar information on how to best serve the elderly population

#### **Build:**

##### **US Census —National Press Briefing**

Participated in briefing detailing how re-districting information will be released by the US Census.

#### **OLANET:**

##### **Alumni Commissioners List**

Work is underway to create a database including all information available in our records for community leaders who have served as commissioners to our board. The final product of this research will be made available on the website in the month of February. This database is an important historical document that has been requested previously by constituents and commissioners.

##### **Legislators Database**

Uploaded to the Commissioners 411 Page and available upon request, the legislators database has complete contact information for the Senate, House, and all Committee Chairs.

##### **Hispanic Impact Campaign**

Page has been updated with information regarding updated elected officials. Draft page for results on the Census 2010 data is being prepared as well.

## **Administrative Report**

##### **Bridgeline Digital**

Per the information shared with the board in previous meetings, Bridgeline will be sun-setting the BASE-10 product at the end of 2010. Bridgeline will continue to host our site under current contract terms; however, the technical support for BASE -10 will be offered at an hourly rate starting January 2011. The draft contract for technical support services has been received and is being reviewed by the AG's office.

##### **FY 12-13 Budget**

Director Cavanaugh continues to work with our John Cunningham and Lawrence Parson, OBM budget analyst to comply with additional information required for the FY 12-13 Budget as needed.

##### **2010 Annual Report**

The OCHLA team concluded the compilation of information for the Annual Report. Director Cava-



naugh has finalized this report during January, distributed to commissioners for feedback and produced the final version of the report which will be presented during the February Board meeting for acceptance.

Meetings attended

- 11 Jan—John Cunningham [budget] Columbus
- 12 Jan—Dr. Lu, Asian Advisory Council, Columbus
- 12 Jan—Rafi Rodriguez, OHCC, Conf. Call, Columbus
- 13 Jan—Ohio Literacy Network, Columbus
- 14 Jan—Mary Santiago, Emerald Hernandez, Richard Romero, Lorain
- 19 Jan—Apps Kpofure, Sen. Portman's Leg. Aid, Columbus
- 20 Jan—Jose Ibarra, Chair, USCLA, conf call, Columbus
- 24 Jan—Grace Ramos, Dayton
- 31 Jan—US Census Conf. Call, Columbus
- 31 Jan—Who is who in Latino Columbus, Columbus

Respectfully submitted,



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The Record of Capitol Square Since 1906

To access the full bill text, please visit the following site and type in the bill number:

<http://www.legislature.state.oh.us/search.cfm>

[HB 1](#) JOBSOHIO ([Duffey](#)) To authorize the Governor to create JobsOhio, a nonprofit economic development corporation.

PASSED in House (2/1/2011)

59-37

[HB 18](#) BUSINESS TAX CREDIT ([Baker](#)) To authorize a nonrefundable tax credit for a business that increases payroll and expands into a vacant facility.

[HB 21](#) COMMUNITY SCHOOLS ([Combs](#)) To allow new Internet- or computer-based community schools to open under certain conditions, to require the use of student performance data in evaluating teachers and principals for licensure, and to qualify Teach for America participants for a professional educator license.

COMMITTEE HEARING in House (2/2/2011)

[HB 44](#) SMALL BUSINESS LOANS ([Goyal](#), [Garland](#)) To create the Small Business Working Capital Loan Program.

[HB 80](#) SEXTING ([Pillich](#)) To prohibit a minor, by use of a telecommunications device, from knowingly sharing, exchanging, sending, or posting a photograph, video, or other material that shows a minor in a state of nudity and to define a state of nudity for purposes of this prohibition, to limit the offense of "illegal use of a minor in a nudity-oriented material or performance" to acts committed by persons 18 years of age or older, and to prohibit a minor from committing by means other than a telecommunications device delinquent acts that would be the offense of "illegal use of a minor in a nudity-oriented material or performance" if committed by an adult.

[SB 2](#) SMALL BUSINESS RULES ([Hughes](#)) To adopt a new small business rule review procedure.

[SB 6](#) JOB TAX CREDITS ([Patton](#)) To authorize a refundable job retention tax credit.

REFERRED TO COMMITTEE in Senate (2/2/2011)

[Ways & Means & Economic Development](#)

[SB 11](#) GOVERNMENT REGULATIONS ([Cafaro](#)) To enact the Common Sense Regulation Act to improve state agency regulatory processes, especially as they relate to small businesses, to require state departments to develop customer service training programs, and to require the Director of Environmental Protection to provide environmental regulatory compliance assistance to small businesses.

REFERRED TO COMMITTEE in Senate (2/2/2011)

[Government Oversight & Reform](#)

[SB 12](#) SMALL BUSINESS ([Kearney](#)) To generally require that state agencies set aside a certain amount of purchases for which only small business enterprises may compete.

REFERRED TO COMMITTEE in Senate (2/2/2011)

[State & Local Government & Veterans Affairs](#)

[SB 15](#) DROPOUT PROGRAMS ([Turner](#)) To require the State Board of Education to recommend performance standards for dropout programs operated by school districts.

REFERRED TO COMMITTEE in Senate (2/2/2011)

[Education](#)

[SB 24](#) FAMILY COMMISSION ([Tavares](#)) To create the Ohio Family Stability Commission and to repeal section 5101.345 of the Revised Code four years after the effective date of that section.

[Link to full text](#) REFERRED TO COMMITTEE in Senate (2/2/2011)

[Health, Human Services & Aging](#)

[SB 30](#) CREDIT HISTORY ([Tavares](#)) To specify that discrimination by an employer against any person because of the person's credit history is an unlawful discriminatory practice under the Ohio Civil Rights Law.

REFERRED TO COMMITTEE in Senate (2/2/2011)

[Judiciary-Civil Justice](#)

[SB 32](#) TRIO FUNDING ([Tavares](#)) To make an appropriation for the provision of state matching funds for federal TRIO programs at Ohio institutions of higher education for FY 2011 and FY 2012.

REFERRED TO COMMITTEE in Senate (2/2/2011)

[Finance](#)

[SB](#) CREDIT SCORES ([Tavares](#)) To prohibit an insurer's use of a credit score, credit history, or credit report

34 in fixing a premium rate for, or the terms and conditions of, an insurance policy, or in determining whether to issue, continue, or renew an insurance policy.

REFERRED TO COMMITTEE in Senate (2/2/2011)

Insurance, Commerce & Labor

SB RACIAL PROFILING (Kearney) To specify that it is an unlawful discriminatory practice that is within the jurisdiction of the Ohio Civil Rights Commission for any law enforcement agency or officer in Ohio to engage in racial profiling; to require the Commission to compile data from law enforcement agencies regarding routine or spontaneous investigatory activities of the agencies' officers and analyze the data for significantly significant disparities related to the race, ethnicity, national origin, or gender of the subjects of the activities; to provide for Commission access to LEADS to obtain the data and require law enforcement agencies to enter the data on LEADS; and to require law enforcement agencies to maintain a policy designed to eliminate racial profiling by the agency and its officers and to cease existing practices by the agency and its officers that permit or encourage racial profiling.

REFERRED TO COMMITTEE in Senate (2/2/2011)

Judiciary-Civil Justice

SB GROCERY STORES (Kearney) To authorize a commercial activity tax credit for underserved community grocery stores.

REFERRED TO COMMITTEE in Senate (2/2/2011)

Ways & Means & Economic Development

SB ETHNIC INTIMIDATION (Kearney) To include in the offense of ethnic intimidation the commission of specified offenses by reason of disability of the victim.

REFERRED TO COMMITTEE in Senate (2/2/2011)

Judiciary-Criminal Justice