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JANUARY, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

Census Updates and Hispanic Outreach Updates with State Agencies
Planned a meeting with the Department of Public Safety.

In-District Legislator Meetings

Organized, planned and supported a Cleveland Hispanic Legislative round-table in Cleveland on January 31. Began planning for the next meeting – in Canton.

Redistricting Process

Continued monitoring and reporting on the extended General Assembly and Congressional redistricting resolution process.

Federal Engagement

Nothing to report.

Legislator Outreach

- Continued planning for 2012 Legislative Visit Day.
- Invited legislators to upcoming OCHLA meetings.
- Mailed the December legislative brief to legislators.



Connect/Build

Tactical Brief

Nothing to report.

Academia

Nothing to report.

Outreach to Community: Policy Articles

- Sent five weekly policy briefs to the appropriate OLANet alliance groups.
- Published three legislative updates after attending Committee hearings.
- Composed and submitted one article for publication in a Spanish-language media outlet.

Public Policy Center Updates

Monitored interns working on website updates. Planned a voter registration page.

Voter Registration

- Continued pursuing partnerships and resources for the implementation of the drive and set the plan and its parameters in place.
- Organized and implemented two registration events at Spanish-speaking churches in Columbus through registration partners.
- Updated community weekly on information about Ohio's primary - including logistics, facts and resources. Launched two Voter Registration e-campaigns.
- Cemented a partnership with Ohio Voice – a leading voter engagement non-profit group. Began to plan implementation of their registration goals.

Legislation Monitored

- Attended two Committee hearings.
- Updated Community on several bills including those addressing school bullying and immigration.
- Updated tracked legislation as important new bills were introduced.

Workforce and Economic Development

- Continued to follow up on items discussed and implement strategies undertaken at December Commission retreat.
- Staffed Commissioners at 1/19 meeting of Chairman Romero's Hispanic Workforce Development Taskforce and publicized the Taskforce's efforts.

Regional Engagement

Nothing to report.

Human Trafficking

Publicized Representative Fedor's Human Trafficking Awareness Day at the Statehouse. Publicized her introduction of HB 261 – the "Safe Harbor" Bill

Constituent Inquiry

Answered one constituent inquiry by finding a speaker for her event. Answered one constituent inquiry regarding Ohio immigration enforcement law and protocols.

ODC Grant Support

Nothing to report.



Meetings Attended

- January 10 – Senate Education Committee hearing
- January 10 – Legislative Visit Day conference call
- January 13 – Legislative Visit Day conference call
- January 19 – Hispanic Workforce Development Taskforce
- January 20 – Legislative Visit Day conference call
- January 21 – Father Jose Perez at Parroquia Santa Cruz
- January 27 – Elizabeth Coulter – aide to Senator Manning
- January 31 – Sarah Zeller, Nick Torres of Ohio Voice
- January 31 – House Transportation Committee hearing

Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

Website Hosting

January was a pivotal month in the further development of OCHLA’s web capacity, with the ongoing effort to find a more suitable, more effective, and more sustainable solution for the OCHLA website.

On January 31st, OCHLA staff held a meeting with a member of the Ohio Office of Information Technology to explore the possibility of an OCHLA web site hosted through the State’s shared networks. Ohio OIT is currently the host of various State agency web sites, and could host and provide support for OCHLA’s site in the near future. The meeting concluded with an agreement for OIT to plan a proposal for an OCHLA site based on the Commission’s need, and a follow up meeting has been tentatively scheduled for February.

Website January Updates:

- Updated the Ohio Latino media list, with up-to-date contact information on Latino media sources throughout Ohio, from radio and television, to print based media outlets.
- Promotion of the Hispanic Heritage Foundation and their extensive and innovative education efforts, which seek to expand educational opportunities for Latino students.
- Drafted the Voter Registration page, including a main voter registration page and subsequent pages that will feature voter registration information, polling location information, bilingual contacts and information, and updates on the successes of the OCHLA voter registration effort along with partner organizations.
- Initiated the Education Scholarship page review and update to include the most recent and important scholarship/fellowship opportunities for Ohio’s Latino students. Our goal is to prepare this update now when students are looking for college opportunities for the 2012-2013 school year.

Facebook and Twitter Updates:

The Commission’s social networking audience, continues to increase with 128 members to the OCHLA



Facebook page. January updates include:

- Announcement for a community forum on health care reform, hosted by El Centro de Servicios Sociales in Lorain
- Announcement for the Ohio Hispanic White House Summit
- Promotion of the Ohio Aids Coalition annual summit for young adults with HIV
- Training dates for Ohio Domestic Violence Networks free trainings and events
- Information on the Cuyahoga County Board of Elections' effort to recruit bilingual poll workers
- A link to the sign-up page to receive OCHLA updates on voter registration, along with announcement of the upcoming voter registration page.

Please note that these are only some of the posts to social media sites in January. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.

Capacity Building

Organizations' Development: Grant Resources and Education:

During the month of January, two different grant announcements were sent out to OCHLA's various networks. The grants announcement focused on health, education, and research oriented grants.

OCHLA also provided information via conference call on a grant proposal for two different non-profit organizations who serve Latinos in the area of health.

OCHLA Search and application for IT grants:

Similarly, OCHLA continued to look for IT grants as another option to build a better website in the near future. Attached is a spreadsheet documenting the search so far. OCHLA is focusing on private foundations and businesses for this particular effort and has crafted specific letters of inquiry for each potential funder.

Latino Health Summit

As part of OCHLA's ongoing efforts in the area of health, we have began planning for a Latino health summit to be held in the summer of 2012. The partners for this initiative will include community health networks and key health advocates. OCHLA's role will be to provide support in coordinating and organizing the summit, as well as searching for and applying for funding opportunities .

On January 27th, OCHLA staff met with the Ohio Latino Health Coalition in Lorain to discuss the purpose of the summit, and begin to identify potential participants. The Health Coalition will provide expertise in health as well as connections to community health advocates and potential summit partners. A follow up conference call has been scheduled for February 9th to discuss the next action steps.

Meetings Attended

January 6 - Conference call Commissioner Rodas, and Carlos Ramos

January 19 - Meeting with Rich Frederick, members of Jobs Ohio, and Hispanic community leaders.

January 27-Meeting with Latino Health Coalition about Latino Health Summit. (Lorain)

January/31 - Meeting with Chris Wilkin from OIT about OCHLA website.



Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Strategic Initiatives

Workforce and Economic Development:

Worked with Commissioner Richard Romero (chair of the workforce taskforce) to organize follow up meeting with Mr. Richard Frederick from Governor's Office regarding workforce development and Latino's participation on economic opportunities. As a result of this meeting, an agenda presenting community priorities was introduced for consideration and it includes:

Latino Workforce Development Agenda

1. Support Latino entrepreneurship start up & expansion in high growth industries. A state-wide initiatives that challenges Jumpstart, Magnet, Jobs Ohio and Third Frontier *networks to incorporate a strategy targeting Latino businesses.* This could include Latino/Minority entrepreneurship programs at Ohio universities & colleges.
2. Support International & Immigrant Investment in Ohio. Market investment in Ohio communities through "Immigrant Friendly" initiatives like EB-5, Global Michigan Initiative, Welcome Centers for New Philadelphians.
3. Workforce Development Initiatives. Support *allocation of workforce development funds for strategic partnerships between Latino community agencies and colleges & universities* that support new and emerging industries.
4. Minority Business Advisory Council. *Appoint Latinos to the MBAC who support a minority-inclusive & Latino friendly* business environment in the state.
5. Jobs Ohio. Make Jobs Ohio a successful venture for all Ohioans *by ensuring that Latinos have access* to the state programs. *Ensure that all regional development partners have a Latino outreach strategy,* i.e. Team NEO appointed the former Director of the Hispanic Business Center in Cleveland.

A follow up meeting will take place within a month . The focus of the following discussion will be on education and Mr. Frederick & Lynn Stevens will work to put together a list of people from the Department of Education, Board of Regents, the University Presidents Council, and others that should be included in the next conversation.

Ohio Emerging Diversity:

(1) Agenda Latina 2012— Feb. 18, 2012—White House Summit in Ohio

In coordination with the White House, the Ohio Latino Affairs Commission will host the Ohio White House Summit during Agenda Latina 2012. The event will take place in Lorain, Oh on Saturday, February 18th. Our host organization will be the Lorain County Community College. The summit is open to Latino leaders and those serving the community from all across the state. Most of the Directors work this month has been dedicated to the organization and promotion of this event .

(2) Legislative Visit Day - Statehouse Atrium —May 9th, 2012

Several meetings and conference calls were held with the Ohio Hispanic Chambers of Commerce (Rafi Rodriguez) to develop the agenda for Legislative Day 2012. OCHLA is pleased to partner with the



OHCC for this event.

Education:

United States Hispanic Leadership Institute (USHLI)

In February, Director Cavanaugh will continue discussions with USHLI and state partners for the college and career fairs in 2012. It is our hope to cooperate with USHLI and community organizations to co-host Career and College Recruitment Fairs in Toledo, Lorain and Columbus.

OCHLA promotes ECHHO for 2012 Career and College Fairs

OCHLA has started promoting the ECHHO College and Career fair to take place in Columbus, on March 5, 2012. Director Cavanaugh has been invited to address the students on the event to highlight the work of the commission and emphasize the importance of education for our youth.

Gates Millenium/HSF Bridge Builders Forum

Initial conversations have started with the Ohio State University to bring back this forum to Ohio in 2012. A meeting to work on the proposal and planning will be scheduled in the first quarter of 2012.

Advise:

Close the Gap Program—Heart Disease Prevention

We continue to work closely with this Heart Disease Prevention program by attending their meetings and providing crucial contacts with the community. OCHLA has made recommendations to Close the Gap Program—Heart Disease Prevention for Latino leaders in the area to serve in the outreach and education taskforce.

Connect:

Human Trafficking Awareness Day—January 12, 2012

Director Cavanaugh participated in this event, organized by state Representative Teresa Fedor, of the 47th House District and presented in the Ohio Statehouse Museum Gallery. The full day event included presentations by Attorney General Mike DeWine and Rep. Fedor; Michelle Hannan (Salvation Army) and Amy Allen (Dept. of Homeland Security) to discuss how to work with victims to help them the most, both from a social work and a legal perspective. There were also testimonials from survivors who discussed human trafficking from a first-person perspective.

Ohio Department of Job & Family Services to host a Latino Community Day

Provided information and contacts to ODJFS to prepare for an informational meeting that will take place in March with Latino community leaders. The purpose of this event will be to ensure Latino leaders are fully cognizant of the services offered by ODJFS, and to discuss ways how delivery of services can be improved.

Build:

Director Cavanaugh presented a keynote for the Cultural Competency Speakers Series at Capital University. This series is part of an Inter-professional cultural competency course for human service professions that includes nursing, education and social work doing fieldwork and clinical practice.



Nolan Stevens made a presentation for Central State University's Presidential Leadership Institute (PLI) Team on advocacy. The presentation covered topics regarding how to organize and lead a meeting with legislators, how to track potential bills and legislation and an overview of the legislative process. The audience included managers from different CSU departments Senior Admission/Diversity Officers at Central State University.

Administrative Report - Office Functions

- Worked with team to prepare for end of year closings, including annual report preparation.
- Reviewed financial status with D. Alexander, DAS Fiscal Officer.
- Prepared the 2011 Annual Report.
- Initiated follow up actions from audit report.

Meetings attended by Executive Director:

09 January—C. Alexander, DAS
10 January—Rafi Rodriguez (Dayton)
10 January—Keith O'Korn, AG's Office
11 January—Human Trafficking Commission
18 January—Jose Rico (Wash)
19 January—WED leaders meeting
27 January—Latino Health Coalition Meeting (Lorain)
30 January—Jose Rico (Wash)
30 January—Capital University Presentation
31 January—Kevin D. DAS/IT
31 January—Nick Torres

Respectfully submitted,

February 10, 2012.





