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District 15 ~ Franklin County

JANUARY, 2014

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D.- Policy Officer

Advise

LCR – Medical (& Legal) Interpreting

- Interviewed Bruno Romero, Director of the Ohio Supreme Court's interpreting program
- Began drafting LCR

Federal Engagement

- Continued to engage Senator Brown's office regarding his sponsorship of S. 1174 – the Borinqueneer Congressional Gold Medal
- Began working with the office of U.S. Attorney Carter Stewart on planning the 2014 Civil Rights Town Hall

Legislator Engagement

- Attended Human Trafficking Awareness Day alongside Representative Fedor and other elected officials
- Worked with Senators Manning and Tavares as well as Representatives Ramos and Perales on the introduction of concurrent resolutions on the Congressional Gold Medal
- SCR 31 Introduced
- Emailed invitations to OCHLA's January Board Meeting to members of the 130th General Assembly
- Emailed OCHLA's 2013 Annual Report to members of the 130th General Assembly



Agency Outreach – Education Summit, ESL Policy

- Scheduled meetings with:
 - Ohio Board of Regents
 - Ohio Educator Standards Board
- Continued to work with the Ohio State University and the Ohio Department of Education on planning and executing the 2014 Ohio Latino Education Summit
- Secured the participation of Vice Chancellor Gary Cates at Education Summit

Connect/ Build

Annual Report

- Drafted, revised and submitted PPC portion of 2013 Annual Report

Outreach to Community

- Sent one policy brief to statewide networks 1/31/14
 - SB 176 Update
 - Borinqueneers Update
- Education Summit Reminder
- Updated community on House Bill 130 - human trafficking legislation
- Updated community on Senate Bill 176 - workers' compensation legislation
- Marketed Education Summit:
 - Two "Register Now!" e-campaigns
 - Two emails to registrants of last year's event
- Targeted marketing to TESOL, Ohio Board of Regents

Civic Engagement

- Worked with constituents to pursue a meeting in February with Senator Peggy Lehner regarding college tuition legislation
- Connected a constituent to her legislator for help mediating with a service provider
- Worked with constituents at TESOL to schedule meetings on ESL education policy with:
 - Dr. Rebecca Watts, Ohio Board of Regents
 - Lori Lofton, Ohio Board of Regents
 - Julia Simmerer, Ohio Educator Standards Board
 - Staff of House Minority Leader Tracy Heard
 - Staff of Speaker William Batchelder

Legislation Monitored

- Attended hearing on House Bill 130
- Attended hearing on Senate Bill 176
- Monitored introduction of SCR 31



Human Trafficking

- Attended Human Trafficking Awareness Day
- Attended hearing on HB 130
- Updated community on human trafficking legislation

Education Summit Support

- Created a project sheet for the education summit
- Planned and led three conference calls on the education summit
- Continued marketing the event
- Confirmed participation from attendees and panelists

Health Summit Support

- Participated in a conference call to begin planning the 2014 Ohio Latino Health Summit

Strategic Planning

- Created spreadsheet for 2014 PPC project timelines
- Began creating project sheets for 2014 PPC projects, complete with specific dates and deliverables:
 - 2014 Ohio Latino Education Summit
 - 2014 Ohio Hispanic Legislative Day
 - Intern Projects

Intern Management

- Created a list of potential intern projects
- Created project sheet with specific deliverables for OCHLA intern Bridget Filarski. _Civics 101 – a series of translated “prezis” on introductory civics topics

Constituent Inquiry

Handled a few constituent inquiries:

Constituent seeking resources for addressing her daughter’s botched orthodontic work

- Drafted a sheet of “testimony tips” for a constituent
- Connected a constituent to resources regarding his quest to bring his mother and sister to visit from Colombia
- Sought and delivered an answer for a DACA student seeking financial aid for college

Meetings Attended

1/7/14 – Education Summit Conference Call

1/9/14 – Human Trafficking Awareness Day

1/10/14 – Intern Interview: Bridget Filarski

1/14/14 – Senate Criminal Justice Committee hearing re: HB 130

1/14/14 – Education Summit Conference Call

1/15/14 – Civil Rights Town Hall Conference Call

1/16/14 – Jose Cos, Molina Healthcare re: Minority Health Month events



- 1/16/14 – Health Summit planning call
- 1/16/14 – Jessica Ramos, ABLE
- 1/23/14 – Borinqueneer Congressional Gold Medal Alliance conference call
- 1/25/14 – Catholic Social Services gala
- 1/27/14 – TESOL, Danielle Pike & Malika Bartlett, office of Minority Leader Heard
- 1/28/14 – Education Summit Conference Call
- 1/29/14 – Senate Commerce and Labor Committee hearing re: SB 176
- 1/30/14 – OCHLA Board Meeting
- 1/31/14 – OCHLA Board Retreat

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Connect

Updating Resource Lists and Directories—From January 1st through January 31th we completed the update of the following resources:

1. OLANet Directory of Latino Serving Organizations
2. CLOI: Catalogue of Hispanic Outreach Initiatives
3. Ohio Hispanic Chambers of Commerce
4. List of Translators and Interpreters
5. List of Attorneys and Ohio Legal Aid Information
6. ESOL
7. Latino Media List

Per our policies and procedures, the databases and resources are updated at least twice a year and promoted with the public and state agencies. This year, we will issue e-campaigns and social media marketing campaigns for all resources before the end of February. All resources will be made permanently available through our Latino Community Network page.

Annual Report

Gathered information, structured narrative and prepared section of the Latino Community Network for the Annual Report.

Promoted the final annual report among networks.

Student Intern/Volunteers

Completed interview and training of new interns/Volunteers:

<u>Name</u>	<u>Staff</u>	<u>Project</u>
Alena Hayden	Lilly	Website, Social Media & Hootsuite
Bridget Filarski	Nolan	Policy/Translations
Isabel Gaitan	Lair	Resources updating, Calendar & Job postings
Calla Snyder	Nolan	Policy/
Lupe Medina	Nolan/Lair	Policy/Translations



Meetings Attended:

03 January	New Inter/Volunteer Alena Haley - Replacing Katie Lianez – Social Media
03 January	Mtg with Inter/Volunteer Everest Cruz / Kenny Ramos – Next steps & mentor
07 January	Minority Health Advisory Committee Meeting
08 January	Call w/ Trinity Broadcasting Network - Mario Hensley Call - Outreach to Latino Community Program - Details & Goals
08 January	Mtg with Radio Disney - Whitney Scott OCHLA Community Outreach & HHM Events
09 January	5th Annual Ohio Human Trafficking Awareness Day – Keynote and sessions
10 January	INTERVIEW Possible Intern Volunteer Bridget Filarski
13 January	Mtg at Hilton Anthie & LEON - 2013 GALA Debriefing & 2014 DHO/LEON GALA
15 January	Civil Rights Town Hall Steering Planning Conf call
15 January	OSU Presentation on OCHLA and Volunteer/Inter recruitment
16 January	2014 Latino Health Summit - Brainstorming Conference call
22 January	Mtg Fischer School Hispanic Business Student Ass. Gonzalo & Tomas
23 January	Boards and Commissions Management Group Meeting - Covering for Exec. Dir.
23 January	Call with UCHAN - New ACA Latino Community Coordinator Heidy Amaya: Recommendations, contacts, events activities to promote Hispanics to sign up.
24 January	UNITED WAY HHM Diversity Building Relations Committee Panel
January 27	Interviews on Monday for ODC Candidates
January 27	Festival Latino 2014 Steering Committee
January 28	Jan Reed / Molina Health - Children's Defense Fundraiser and project
January 30	OCHLA Board Meeting & Retreat
January 31	OCHLA Board Retreat

Organizations Development Center (ODC) Report

Lilly Cavanaugh- Acting Officer

Improved Service Delivery-

Outreach Strategy: Website and Social Media

- Finalized social media management strategy and implementation plan and will review it with commissioners Robinson and Feliciano Jr. for input. Expect to implement social media plan by March 2014.
- Initiated webpage updates to include improvements available through hosting services. A refreshed site should be complete and ready to launch by Spring 2014.

Capacity Building

Grant Management

- Secured hiring of two contractors to coordinate the work of the minority health grant and the Latino Health Summit Regional Outreach meetings.
- Started working with contractor on project plan for the minority health month workshops and



made initial contacts with resource experts.

- Worked on curriculum development for the minority health grants.

HEALTH

The Affordable Care Act—Outreach and Information

- Continued sharing information on ACA through our networks and social media.

WORKFORCE AND ECONOMIC DEVELOPMENT

- No activity to report in January.

DIVERSITY AND INCLUSION

Participated in meetings with committee members and staff for the following capacity building events:

- Civil Rights Summit 2014
- Legislative Visit Day 2014
- Education Summit 2014
- Latino Health Summit 2014

Connect

Human Trafficking Commission—Human Trafficking Awareness Campaign

Implemented an aggressive public awareness campaign focusing on Latino and other ethnic/immigrant communities during the month of January. The campaign delivered tools, information and materials among Latino and other diverse minorities media networks, service organizations, faith groups and leadership circles.



Administrative Report

Annual Report Preparation

- Compiled information and prepared the annual report.

Personnel

- Initiated process for the recruitment of the Organizations Development Officer. The position is being widely promoted through Latino networks. It is expected that a job offer will be made prior to the end of February.
- Performance Evaluation Reviews are completed for staff.

Financials

ALI	Name	Available Appropriation	JAN Estimate	JAN Actual	Dollar Variance
148100	Personal Services	\$ 334,514	\$27,541	\$24,088	\$ (3,453)
148200	Maintenance	\$ 6,792	\$ -	\$ -	\$ -
148402	Community Programs	\$ 52,983	\$ 2,244	\$ 392	\$ (1,852)
	Total	\$ 394,290	\$29,785	\$24,479	\$ (5,306)

We continue to be a little under budget due to personnel actions that have yet to be completed. The Community Programs underspent amount is due to changes on number of commissioners on payroll and two community events which were not completed last quarter.

Board Retreat

- Successfully planned and hosted the 2014 planning retreat. Executive Director will be working with consultant C. Hauser to finalize the report for the March board meeting.

Meetings Attended by Executive Director

Jan 01-Jan 14—Vacation
 Jan 15—Alena Hayden Intern
 Jan 15—Civil Rights Town Hall
 Jan 16—Commissioner Robinson & others (Latino Health Summit)
 Jan 17—Commissioner Emmanuel Torres
 Jan 24—Lorena Mora, Mujer Latina
 Jan 24—Alexandria Speakman

