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JUNE, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

Latino Community Reports (LCR) — Housing

The theme for the second LCR has been defined and initial research and work has started on the report. The key issues affecting Hispanic in regards to access to housing, use of state resources and housing issues/discrimination will be considered in this study. We will also attempt to collect and document existing data on the subject that might be available about Hispanics in particular. The LCR on Housing will be ready in July.

In-District Legislator Meetings

Legislators have concluded their session for the summer. The next in-district community meeting to be organized will be for the northwest region (Toledo). Conversations are underway with community leaders to define agenda and venue for this meeting.

Federal Engagement

Ohio Latino Affairs Commission hosted a meeting with community leaders and Immigration and Customs Enforcement in Columbus on June 26th. The purpose of the meeting was to increase the exchange of communication and information dealing with recent specific events involving ICE raids in the region.

Legislator Outreach

Issued an invitation to legislators for the upcoming Ohio Latino Health Summit. Mailed legislator brief for previous months.



Connect/Build

Outreach to Community: Policy Articles

- Sent three weekly policy briefs to the appropriate OLANet alliance groups.
- Distributed update on DHS deferred action announcement to all networks.
- Composed several articles for distribution on recent Supreme Court decisions and new immigration legislation.

Public Policy Center Updates

Project now on hold until website migration is completed.

Voter Registration

- The voter registration campaign continues to make progress. Following are the key accomplishments for this month:
- Issued voter registration brief on 6/15.
- Initiated contact with national partners to explore funding streams for civic engagement programming at Hispanic-serving organizations.
- Pursued meetings with Movimiento Hispano key groups for implementation of statewide strategies. Traveled to Cincinnati, Dayton, Cleveland, Canton and other communities to meet with community leaders on implementing voter registration alongside other services.
- Distributed 2,000 bilingual voter registration forms regionally.

Legislation Monitored

Monitored introduction of Ohio Tuition Equity Act.

Regional Engagement

Traveled to Dayton, Cincinnati, Canton and Cleveland for regional engagement initiatives.

Human Trafficking

Updated community on passage of HB 262 and AG DeWine's ongoing efforts against human trafficking.

Meetings Attended

- 6/4/12 – Volunteer interview
- 6/4/12 – Conference call, community activists
- 6/4/12 – Nick Torres, Ohio Voice
- 6/7/12 – Representative Stinziano
- 6/7/12 – Karen Castro, Aide to Rep. Fende
- 6/11/12 – Conference call, community activists
- 6/12/12 – Health Summit meeting, Jose Cos, Lilly Cavanaugh, Lair Marin-Marcum
- 6/13/12 – Ohio Civil Rights Commission
- 6/14/12 – Nick Torres and Jorge Gonzales, Minority Brands
- 6/15/12 – Carly Cenedella, Aide to Rep. C. Hagan
- 6/15/12 – Interview with Lorena Mora-Mowry, Mujer Latina Hoy
- 6/18/12 – Conference call, community activists
- 6/21/12 – Latino leaders in Dayton
- 6/22/12 – Attorney General Staff
- 6/25/12 – Nick Torres, Ohio voice
- 6/26/12 – Community leaders and local ICE officers
- 6/26/12 – Latino leaders in Cincinnati
- 6/27/12 – Rep. C. Hagan in Alliance
- 6/28/12 – Conference call, community activists
- 6/29/12 – Commissioner Max Rodas, Nueva Luz in Cleveland
- 6/29/12 – Dr. Evelyn Rivera, Latino Mental Health Network in Cleveland



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

Website Hosting

The Ohio Office of Information Technology (OIT) has informed OCHLA that a test site is being created. OCHLA submitted the updated logo for the Commission, and is now awaiting feedback and instructions from OIT.

Website Updates

June updates include:

- Announcement and links to information about the Deferred Action Process for certain eligible immigrant youth. In order to inform the public, OCHLA has posted a notice of the announcement on the homepage along with a link to the official announcement and “frequently asked questions” page from the U.S. Department of Homeland Security. A Spanish version of the announcement is also available at <http://ochla.ohio.gov>
- A homepage update contacting information and a link to the official page for the Ohio Latino Health Summit.
- The creation of the official page for the Ohio Latino Health Summit. This page includes background information, location, date and a link to the online registration page along with a link to the official sponsorship package. The page also features logos for all of the Summit partners. [http://ochla.ohio.gov/Campaigns Initiatives/ohiolatinohealthsummit.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/ohiolatinohealthsummit.aspx)
- New resources for the Voter Registration Campaign web page. [http://ochla.ohio.gov/Campaigns Initiatives/ohiolatinohealthsummit.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/ohiolatinohealthsummit.aspx)

In addition to the updates to the OCHLA website, Facebook and Twitter updates have continued to allow for an expansion of the Commission’s social networking audience, with 186 members to the OCHLA Facebook page. Facebook and Twitter updates in June include:

- Promotion of the 2012 Ohio Latino Health Summit
- Numerous posts informing Facebook friends about the Deferred Action Process
- Storm safety information and resources from various sources, including the EMA and the Office of the Governor.
- Link to a report on the 10 largest Hispanic origin groups by the Pew Hispanic Center
- Announcement about the human trafficking task force and their 256 recommendations to be enacted by government agencies.
- Posts for the “Did you know?” campaign for promotion of the Ohio Latino Health Summit
- Warnings about potential notario schemes relative to the Deferred Action Process.

Please note that these are only some of the posts to social media sites in April. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.



Capacity Building

Latino Health Summit

OCHLA continued planning activities for the Ohio Latino Health Summit, to be held on August 3, 2012. Activities in June include:

- Final confirmation of agenda with official titles from presenters
- Confirmation of Director Colbert's attendance and remarks during the lunch hour
- Confirmation of Ms. Lina Rashid, Outreach Specialist for HHS, as the keynote speaker
- Creation and launch of official registration page. There are 63 attendees so far
- Update of official informational packet and sponsorship package with updated agenda and partners logo
- Confirmation of NAMI Ohio as a sponsors for the event
- Confirmation of the Ohio Minority Health Commission as a sponsor
- Coordination for the audio-recording of all sessions during the Summit
- Coordination of other logistical needs and organization of event volunteers

Grants Training/Assistance

During the month of June, additional resources were uploaded to the Organizations Development web page after information was acquired from another free grant training session.

Additionally, a series of grant writing training sessions specifically tailored to the Latino non-profit community is being coordinated in partnership with the Ohio Office of Criminal Justice Services, which is responsible for providing the current grant training sessions. OCHLA will work with OCJS to develop a custom curriculum for the upcoming sessions and invite key Latino community leaders. http://ochla.ohio.gov/ohla/ODC_resources.aspx.

The ODC Center assisted Commissioner Rodas in researching housing, income, and HIV data for Latinos in Cuyahoga County. This information was used to apply for and obtain grant funding for their programming in this area.

OCHLA continued work and is nearing completion of a grant application with the National Institutes of Health that would potentially provide 5 years of funding for future health summits/conferences.

Latino Community Report – Housing

The Organizations Development Center and the Public Policy Center are working together to prepare the second installment of 2012 Latino Community Reports, which will provide the public and General Assembly with information on Latino housing issues in their district. June activities include a meeting with the Ohio Civil Rights Commission, as well as in-depth research to obtain data on Latinos and housing discrimination.

Meetings Attended

6/29/2012: Lunch with Commissioner Rodas

6/27/2012: meeting with Maritza Motina about Summit program agenda and volunteers

6/26/2012: Health Summit updates meeting



6/13/2012: Pre-production meeting with ODH regarding audio-recording of Health Summit sessions
6/12/2012: OCHLA meeting regarding Health Summit updates
6/8/2012: Call with Guadalupe Velasquez concerning sponsorship for the Health Summit on behalf of the City of Columbus
6/7/2012: Meeting with Rep. Stinziano about housing LCR
6/5/2012: Grants training on evidence based practices
6/2/2012: Interview with new OCHLA volunteer Brandi Stiverson
6/1/2012: Conference call with Evelyn Rivera regarding the mental health panel

Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Advise

No activities to report.

Build

Latino Health Summit

Volunteer Internship Program—Otterbein University

Executive Director Cavanaugh and Office Manager Marin met with Professor Myra Bonet from Otterbein University to establish a program for their students to do internships at our Commission. The goal of this exchange is to provide students with practical experience in language skills, while having the opportunity to explore the challenges and opportunities of Hispanics in Ohio and to better understand how government services and community organizations collaborate to support this growing population. We are very appreciative of this opportunity to work with Otterbein University and for the students whose volunteer hours are of vital importance to us in order to move forward with our work and services.

Ohio Serve Awards

Created and implemented a promotional campaign for the “Serve Ohio Awards.” This Awards provide an opportunity for Hispanic organizations to highlight the contributions of their organizations, while at the same time have seek the opportunity of receiving a cash award. The goal of the awards is to recognize Ohioans who make great contributions to their communities and the state through service and volunteerism. A cash award of \$1,500 will be issued to support the organization which benefited from the winner’s service. The awards will be presented on September 18, 2012 at the Ohio Conference on Service and Volunteerism in a ceremony that will celebrate the extraordinary dedication of individuals and organizations.

Award categories for 2012 include: Outstanding Adult Volunteer; Outstanding Youth Volunteer; Outstanding Volunteer Group; Outstanding Corporate Volunteer Initiative; Outstanding National and Community Service Program; and Outstanding National Days of Service Volunteer Initiative.

Annual Ohio Diversity Latino Talent & Leadership Conference—Oct 4, 2012

Ohio Latino Affairs will be supporting this conference, now in its fourth year. As partners for the event, we will be promoting it widely through our networks and providing contacts to the conference planners



to connect a more broad audience for the conference. We will also support with suggestions for sessions, possible speakers, key contacts with the governor's office and other activities as needed.

Civil Rights Informational Panel— Possible date: Sept 28th

In cooperation with Commissioner Isabel Framer, we are coordinating efforts to have a one day informational panel on Civil Rights. The intended audience for this panel will be community leaders, advocates and agency employees that may be interested in learning more about Civil Rights Protections and government services provision in the areas of Discrimination, Housing and Employment. We are hoping to partner with the Ohio Civil Rights Commission for this event. More updates will be provided in the July report.

Bridge Builders Forum—October 27, 2012

Met with Maria Sanchez, Coordinator of Academic Studies for the Office of Diversity and Inclusion at OSU to discuss our partnership for the 2nd Annual Bridge Builders Forum. This is the program hosted by the Ohio State University, the Gates Millennium Scholar Program and the Hispanic Scholarship Fund. Last year's event provided information and resources to over 300 students and their families. Ohio Latino Affairs once again will be working with OSU to bring the participation of as many regions of the state as possible with the hope of increasing the outreach this year.

Connect

National Puerto Rican Day Parade

Successfully completed Ohio's participation in the parade. Close to 100 delegates attended, with the participation of the Julia de Burgos Youth Group and the Dayton Puerto Rican Dance troop as part of the delegation. Our appreciation to the leaders in the community who made this representation possible and to Andres Gonzalez for heading the delegation.

Latino Networking Circle—Painesville

Director Cavanaugh was asked to provide information and resources on domestic violence prevention for this Latino Painesville organization. We were able to connect them with an organization in Cincinnati that has educational resources and contacts for this type of service which hopefully will aid in them establishing the collaboration needed to meet this need. Cavanaugh will be participating in their next networking meeting in August, 2012. It is important to continue to connect with this community as their Latino demographics have increased a lot in the last couple of years.

Regional Networking Meetings

Director Cavanaugh participated with Nolan Stevens and Jose Cos on the Southwest Ohio Latino (Cincinnati) Hispanic Latino Coalition meeting and the Miami Valley (Dayton) Latino Connection meetings. At both events, we were able to provide up to date information regarding our voter registration campaign, the Latino Health Summit and Deferred Action. We also had the opportunity to network with community leaders and learn about services and key events/activities taking place in these regions in the near future.

Deferred Action Information Support

Along with the PPC officer and staff, the Latino Community Network office has been interacting with many organizations and leaders who are seeking information or contacts regarding the Deferred Action process. Regular e-campaigns and telephone conversations were made available to try to keep our Hispanic community as informed as possible regarding this new action. We continue to participate in national and local conference calls and forward this information to the community.



Community Report on Local Conversations on Minority Health

The Ohio Latino Health Coalition presented its report on Local Conversations on Minority Health, 2011 to the Minority Health Commission. This report will form part of the National Partnerships for Action to End Health Disparities, an effort in cooperation with the Office of Minority Health which seeks to combat health disparities and move the nation toward achieving health equity. The commission played a supportive role during the realization of the conversations within the Latino community by providing contacts and supporting the promotion of these meetings across the state.

At the Latino Health Summit in August, 2012, Lydia Alejandro will be presenting the results of the report on behalf of the Ohio Latino Health Coalition.

Hispanic Business Summit—August 23, 2012

We are collaborating with the Hispanic Chambers of Commerce in promoting the Hispanic Business Summit and providing contacts to engage with the summit (including Governor’s Office, Dept. of Development and federal government offices.) Commissioners are asked to encourage Hispanic businesses in their respective communities to engage and participate in the summit. For detailed information, please go to: <http://ohiohispanicbusinesssummit.com/whatisohbs.aspx>

Meeting with Attorney General’s Office and Press Release

PPC Officer Stevens and Director Cavanaugh met with Attorney DeWine’s staff to update them on the situation of the Deferred Action Process and the potential abuse by “Notarios”. The AG’s office is committed to working with us to ensure the community is kept well informed about possible problems and knows how to act and report those crimes. As a result, a statement was released by Attorney General DeWine and Director Cavanaugh to inform the community. The English and Spanish press release has been shared widely by our networks and the Attorney General’s office with very successful coverage across the state. We are pleased with the collaboration established with the AG’s office and will continue to monitor the situation to ensure any scams are reported to the proper authorities. (Commissioners received a copy of the press release via email).

Human Trafficking -

Translated into Spanish the Human Trafficking Awareness Campaign flyer that will be distributed by the Department of Education within the school system in Ohio. The campaign seeks to provide tools to educators on how to spot potential children-victims of Human Trafficking. Once the campaign is launched, we will be enforcing its dissemination through our Latino networks.

Emergency Preparedness -

The month of June was very active in this area. In response to the extreme heat advisories and other unusual weather patterns, the Ohio Emergency Management Agency activated its networks with a series of press releases to keep the communities safe. Our office has a system which is activated as soon as EMA Ohio launches an alert and provide regular and updated information to Latino networks, leaders and Hispanic media outlets in order to keep our communities informed.

Administrative Report - Office Functions

- Preparation and completion of end of year closings
- Working on technology assessment and website migration
- Preparation work for FY13 financial plan, including forecasts and cash flow
- HCM work for contractors employment for end of FY 12 and forecast for FY13



Meetings attended by Executive Director:

- 03 June—Race to the Top meeting (Cols)
- 11 June—Lorena Mora, interview (Cols)
- 13 June—Human Trafficking Commission meeting (Cols)
- 13 June—Hispanic Chamber Networking event (Cols)
- 18 June—Mayra Bonnet, Otterbein University (Cols)
- 18 June—Connie Alexander, DAS (Cols)
- 20 June—Bridge Builders Forum, OSU (Cols)
- 21 June—Dayton Latino Connection (Dayton)
- 21 June—Jayson Dominguez, Ohio Dept. of Veteran Services (Cols)
- 22 June—Cheryl Hawkinson, AG Ohio Latino Affairs (Cols)
- 26 June—Latino Community leaders and ICE Informational Meeting (Cols)
- 26 June—Latino Coalition Meeting, Cincinnati (Cin)
- 29 June—Lynn Stevens, Governor’s office (Cols)

Respectfully submitted,

