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NOVEMBER, 2012

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

LCR – Education, Health

Discussed with ODC Director Cos and Executive Director Cavanaugh content for an end-of-year LCR to be released to legislators. We decided to do one on education generally, and specifically on Race for the Top. Will be researched, drafted and distributed in December.

In-District Legislator Meetings

Nothing to report.

Redistricting Process

Nothing to report.

Federal Engagement

Nothing to report.

Legislator Engagement

Sent board meeting announcements and invitations to members of the 129th General Assemblies for board meetings on November 13 and December 4.

Budget

Presented budget strategy to core group of Commissioners, Executive Board, and OCHLA A.G. Liaison. Described strategy and ask for Commissioner help. Began designating key legislators for meetings.



Hispanic Legislative Day 2013

Had initial planning meeting for next February's Hispanic Legislative Day. Discussed venue, theme, agenda, budget and keynote.

Connect/Build

Annual Report

Began outlining annual report for submission deadline on 12/14.

Academia

Nothing to report.

Outreach to Community

- Composed and published one article in Latino media outlets – it covered House Bill 580.
- Alerted the community to two critical hearings: SB 323 and HB 580, and attended and updated the community on how the hearings went. Four total e-campaigns were sent regarding Ohio legislation. Please see attached documents detailing the hearings and potential legislation.

Public Policy Center Website Updates

Finished overseeing the transfer of key pages from the old site to the OCHLA test site. Built some pages for the new site, which drastically altered organizational methodology behind the PPC pages. Continued to archive much older content. Website to be completed first week of December.

Civic Engagement

- Continued to push voter participation in November 6 election. Continued to distribute information on bilingual voter protection hotlines via a press conference and an interview with Lorena Mora-Mowry.
- Trained for, and spent 13 hours on Election Day operating a busy bilingual voter protection hotline with El Centro staff volunteers in Lorain. Fielded over 240 calls total.
- Issued two calls to action to community policy leaders when important bills were considered at the Statehouse. Over 30 constituents attended one hearing, and 10 more attended a second.

Legislation Monitored

Attended hearing on house Bill 580 – an “Arizona-style” immigration enforcement bill and a hearing on Senate Bill 323, which would deny worker’s compensation benefits to undocumented workers. Solicited and submitted both testimony and community attendance at both hearing. Issued detailed reports on the hearings to key policy leaders, constituents and commissioners.

Workforce and Economic Development

Nothing to report.

Human Trafficking

Covered ongoing human trafficking developments through Attorney General DeWine’s trafficking commission’s updates. Signed on to participate in Human Trafficking Awareness day next January.



Constituent Inquiries

Answered two different constituent inquiries (aside from inquiries on legislation, of which there were dozens) and placed community members in touch with appropriate public and private sector resources. Inquiries included:

- Obtaining a passport and Honduran identification for a recent immigrant
- Strategizing for funding public school translators in the next biennium's budget

Meetings Attended

11/5/12 – Press Conference, Ruben Herrera, Jose Luis Mas
11/6/12 – 1-888-VE-Y-VOTA hotline at El Centro, in Lorain
11/13/12 – Executive Board Meeting on the budget
11/13/12 – Executive board meeting on House Bill 580
11/13/12 – OCHLA board meeting
11/21/12 – Committee Hearing on House Bill 580
11/23/12 – Karen Castro, Ohio House Legislative Aide
11/26/12 – Lilly Cavanaugh, discussing Legislative Day plans for 2013
11/27/12 – Hearing on Senate Bill 323
10/17/12 – Nicole Harper – Legislative Aide to Senator Charleta Tavares
10/24/12 – Maggie Ward – Legislative Aide to Senator Shannon Jones
10/31/12 – Budget meeting – Lilly Cavanaugh



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

Website Hosting

OCHLA is pleased to report that the transition to the new website is almost complete. Most data and information has been transferred from the old site to the new site. Working closely with OIT while taking the lead on the project, OCHLA focused website efforts in November on backing up all of the files from the previous content management system to ensure that vital information will be available in the future. For example, policy briefs on old legislation, previous installments of the Latino Community Reports, and historical information of the Commission will still be accessible to the Commission on the new site.

Additionally, OCHLA staff completed the layout of the homepage, which can be found at <http://ochla.test.ohio.gov>. It is anticipated that the new site will be ready to launch before the end of the year. The new website will display more efficiently information on the program centers, the directory of Hispanic serving organizations and administrative pages. We will also have a more effective e-campaign system and a new and easier process for updating news and events to the web page.



Since OCHLA is nearing the completion of the new site, updates to the current site have been on hold in order to provide the time for staff members to get acquainted with the new system. Therefore, there have not been many November updates to the current site besides a commemorative post celebrating the lives of Latino veterans in honor of Veterans Day on November 11. <http://ochla.ohio.gov>.



In addition to the work on the new website, Facebook and Twitter updates have continued to allow for an expansion of the Commission's social networking audience, with 232 members to the OCHLA Facebook page. Facebook and Twitter updates in November include:

- English/Spanish version of Youtube video: Promotores de Salud: How to Help People with Medicare During the Open Enrollment Period.
- Commemorative post about veterans and Latino Military Service of Distinction Awardees from the DHO.
- Informational post regarding Esperanza Inc.'s mentoring program and their request for new mentors to assist in building strong relationships between children and adults in order to promote improved success in school and higher graduation rates.
- Bilingual job posting for OSIMOS, a business endorsed by the Central Ohio Workforce Corporation, a government organization dedicated to connecting employers with qualified Latino applicants. OCHLA has been growing its partnership with COWIC and staff has attended recent meetings and communicated regarding potential employment opportunities that COWIC clients can take advantage of.

Please note that these are only some of the posts to social media sites in November. To view all updates, please visit <http://facebook.com/ochla> and <http://twitter.com/OhioLatinoComm>.

Capacity Building

Ohio Latino Health Summit – Follow up meetings

In November, OCHLA staff worked with the LULAC Ohio's Health Director in coordinating the first regional follow-up meeting in Cincinnati. The meeting has been officially scheduled for December 11 at the United Way of Greater Cincinnati. OCHLA has secured the participation of vital organizations such as Su Casa Hispanic Ministries, the Greater Cincinnati Latino Coalition, Santa Maria Community Services, and the Ohio Latino Health Coalition.

The first weeks December will be dedicated toward securing the participation of local health departments and the original group who took part in the Local Conversations on Minority Health report. Additionally, OCHLA secured presentations from Dr. Farrah Jacquez of the University of Cincinnati, who will present on health and Latinos in Cincinnati, as well as Dr. Sharon Schnelle, who will conduct a grant training session.

Below is the information for the Cincinnati meeting:

What: Latino Health Summit follow-up: Cincinnati
When: Tuesday, December 11, 2012
Time: 1:00 pm – 5:00 pm
Where: United Way of Greater Cincinnati

Agenda:

1. Status of health issues in Latino health issues in Cincinnati
2. Grant training session



3. “Good Practices, Success Stories, and Lessons Learned,” a review of successful experiences in providing to Latinos (primary care services, counseling, health fairs, etc.)
4. Promotion of health fairs, Latino health events, and free services to uninsured.
5. Next action steps

Grants Search/Grants Announcement

OCHLA sent the monthly grants announcement in November and began work on a grant application for the Commission. As stated in the last board meeting, OCHLA will be submitting several grant applications with the federal government in response to requests for proposals that will advance research on several health topics, including HIV and cancer. Accordingly, OCHLA has selected to pursue such opportunities based on their specific focus on Hispanic communities, since Hispanic communities suffer disproportionately from a lack of adequate health care and literacy regarding these important health topics. Research grants also present OCHLA with the ability to obtain additional funding to further its mandates within the capacity of the Commission. In this way, OCHLA can secure supplemental funding without an unreasonable workload that would prevent the completion of other projects.

Meetings Attended

Jose Cos, Organizations Development Center Officer, participated in the following November meetings:

11/1/2012: Webinar training for OCHLA staff participation in Voter Protection Hotline in Lorain

11/6/2012: Voter Protection Hotline at Lorain’s El Centro de Servicios Sociales

11/15/2012: Conference call with Mr. Jamoya Cox of the Ohio Department of Mental Health regarding OCHLA’s participation in the steering team for a statewide plan to improve cultural competency in behavioral health.

11/26/2012: Ohio Health Policy Institute Webinar on the ethics of health advocacy by state agencies



Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Advise

No activity to report.

Build

Civil Rights Town Hall

Met with US Attorney Southern District of Ohio, Mr. Stuart Carter and his team to discuss the possibility of partnership for a Civil Rights Town Hall in 2013. Subsequent meetings will be held to work on an agenda and discuss other potential partners. A date for the summit has not been determined yet.

Ohio Latina Summit 2013

Spoke with Annette Prieto Llopis from the Center for Hispanic Leadership to brainstorm on ideas for her potential participation in the Ohio Latina Summit. We are now in the discovery stage reviewing ideas and considering potential partners for this event in 2013. A date for this summit has not been determined yet.

Legislative Visit Day 2013

Had initial meeting with team regarding this important event. An outline for potential themes, keynote speaker and agenda will be ready by mid-December.

Education Summit 2013

Continued working with Commissioner Tony Ortiz and staff to coordinate a meeting with legislators to plan our Education Summit 2013. More details on the meeting will be available by December.

Connect

Education Conference

This annual conference was hosted this year through the Race to the Top Initiative. Director Cavanaugh and Officer Cos participated in the conference and attended sessions that reported back on the status, lessons learned and next steps dealing with Race to the Top.

OCHHA—ORGANIZACION CIVICA Y CULTURAL HISPANA AMERICANA, Youngstown

Attended the annual gala and met with the new organization's director Mrs. Susan Nieves. Director Cavanaugh also had the opportunity to meet with other local leaders and get an update on the critical needs for the community.

USHLI— 2013 Leadership and College Fairs

Continued to work with USHLI staff to prepare the proposed list of cities to be considered for potential Leadership and College Fairs. We are hoping to add an event in Youngstown, Lorain and Cincinnati to compliment the existing events in Cleveland, Toledo and Columbus. Director Cavanaugh has been invited by Dr. Andrade to attend the annual conference in Chicago which will take place in February, 2103. to further review our partnership opportunities with USHLI.



Administrative Report

- Continued to provide oversight of transition and end of contract with Bridgeline
- Underway with coordination of website migration process to the State of Ohio IT provided service
- Outlined and prepared planning for the 2012 Annual Report
- Completed reconciliations for financials to date
- Initiated review of policy manuals to prepare for annual update
- Outlined basic follow up plan for the Biennial Audit which will take place in 2013
- Worked with office manager to finalize financial matters regarding FY12 encumbered funds .
- Started working on annual calendar for 2013 including board meetings and key events

Initiated planning work and contacted facilitator for the Board's Annual Retreat, to be scheduled for early 2013.

Meetings attended by the Executive Director

Nov 01—Race to the Top and Education Conference
Nov 02—OCCHA Annual Gala, Youngstown
Nov 03—El Centro Annual Gala, Lorain
Nov 06—Emmanuel Torres, Economic Dev. Office, City of Gahanna
Nov 06—Annette Prieto Llopis, Conference Call, California
Nov 07—Ethics Training Seminar, Columbus
Nov 08—Capital University, Diversity Presentation, Columbus
Nov 09—AG's Directors Summit, Columbus
Nov 13— OCHLA Board Meeting, Columbus
Nov 13— Wright State University, Multicultural Affairs Office Event, Dayton
Nov 15—Carter Stuart, Civil Rights Summit, Columbus
Nov 27—Alessandra Barrutia, Bridgeline, Columbus
Nov 27—Mike McKinley, Ohio IT, e-servelists, Columbus
Nov 30—Girls Scouts of Central Ohio Luncheon, Columbus

Respectfully submitted,

