

Mary Santiago, Chair
LorainAndrés González, Vice Chair
ClevelandMichael Florez, Secretary
CincinnatiLourdes Barroso de Padilla
ColumbusIsabel Framer
CopleyEmerald Hernandez
ColumbusRev. Max Rodas
ClevelandRichard Romero
LorainV. Tony Simms-Howell
CincinnatiBaldemar Velasquez
ToledoDan Ramos
State Representative
District 56th ~ Lorain CountyChristina Hagan
State Representative
District 50th ~ Stark County

NOVEMBER & DECEMBER, 2011

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

Census Updates and Hispanic Outreach Updates with State Agencies

Met with Dr. Raul Soto - Director of Ohio's vocational education programs with the Ohio Department of Education. Dr. Soto introduced us to his agency and spoke about his work and its importance to the Latino community. Included a summary of this meeting in the 12/5 policy brief.

In-District Legislator Meetings

Scheduled and completed a meeting in Dayton between local Latinos and Senator Peggy Lehner. Worked to schedule a January round table between prominent Cleveland Latinos and Cuyahoga county legislators.

Redistricting Process

Reported to the community on the final resolution of Ohio's congressional redistricting battle.

Federal Engagement

Nothing to report.

Legislator Outreach

- Helped to finish and distribute Latino Community Report on diabetes to Ohio's legisla-



ture. Began planning for 2012 Legislative Visit Day.

- Invited legislators to upcoming OCHLA meetings.
- Mailed the legislative brief for November to legislators.

Connect/Build

Outreach to Community: Policy Articles

Sent two weekly policy briefs to the appropriate OLANet alliance groups. Began organizing all policy articles from 2011 briefs by subject for inclusion with new legislative website pages.

Public Policy Center Updates

Continued work on finalizing updates to the PPC legislation websites.

Voter Registration

Continued pursuing partnerships and resources for the implementation of the drive and set the plan and its parameters in place. Ordered and received publication materials from USHLI and once again engaged the Secretary of State asking for partnership. Launched one Voter Registration e-campaign. Continued working with individuals to place federal money for targeted voter registration efforts in Northeast Ohio.

Legislation Monitored

Continued to monitor flurry of legislative action at the end of the year, attend Committee hearings and update the community.

Workforce and Economic Development

Attended Commission Committee on Economic and Workforce Development meeting. Began work to follow up on items discussed and implement strategies undertaken. Staffed Executive Director and Commissioners at meeting with Governor Kasich.

Regional Engagement

Nothing to report.

Human Trafficking

Attended the bi-monthly meeting of the Ohio Human Trafficking Commission. Engaged the Legal and Legislative Subcommittee chair and will begin working on that Subcommittee.

Constituent Inquiry

Answered two constituent inquiries relative to Ohio immigration law.

Meetings Attended

December 2 – Jessica Steepleton, Office of House District 50
December 5 – Raul Soto, Ohio Department of Education
December 6 – Senate Education Committee Hearing
December 12 – Governor Kasich’s meeting with Latino leaders
December 12 – OCHLA Committee meeting
December 14 – Human Trafficking Commission
December 19 – Legislative Visit Day 2011 planning session



Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

OCHLA Offers Grants Training Materials thru website

The Organizations Development Center continues its work to assist community organizations with grant opportunity research and capacity building. The ODC is regularly issuing grants training materials designed to cover different elements of a successful funding proposal. The second instructional PowerPoint is now available at: http://ochla.ohio.gov/ohla/ODC_resources.aspx; the course includes advice and tips for grant writing proposals, including program evaluation and incorporation of clear milestones and deliverables within the narrative of the grant.

Other website updates include:

- With the publication of the LCR on diabetes, OCHLA initiated promotion of the report on the homepage, complete with background information on the LCR series, the diabetes report, and a link to the report itself: <http://ochla.ohio.gov>.
- Updates to the demographic resources page, including promotion of a recent Pew Hispanic Report on the profile of immigrants in the U.S., highlighting parenthood and length of stay: <http://ochla.ohio.gov/ohla/ResourcesDemographics.aspx>
- An update to the OCHLA Emergency Preparedness page, which includes information on the National Emergency Alert system, winter preparedness, and bilingual resources for fire safety and other topics: [http://ochla.ohio.gov/Campaigns Initiatives/Emergencyprep.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/Emergencyprep.aspx).
- The development of an OCHLA Veterans page to honor and celebrate the veterans through a page that profiles the lives of the 2011 DHO Military Service of Distinction Awardees: <http://ochla.ohio.gov/ohla/LatinoMilitaryService.aspx>.
- The Ohio Latino media page, found at [http://ochla.ohio.gov/Campaigns Initiatives/Ohiolatinomedia.aspx](http://ochla.ohio.gov/Campaigns_Initiatives/Ohiolatinomedia.aspx), has been updated. The list provides a great service from an organizational capacity perspective in that it serves as a one-stop location for Hispanic-serving organizations to connect their services, projects, and initiatives to media outlets that can assist in increasing the capacity of their outreach.

- OCHLA Facebook & Twitter Pages

Updates to Facebook and Twitter pages included:

- Information on Jobs Ohio services that connect buyers and suppliers and provide information about contracting opportunities.
- Promotion of USHLI scholarship opportunities for Hispanic students.
- Information on Spanish language resources from Columbus Public Health.
- Link to the Alcohol, Drug and mental Health Board of Franklin County to promote their services.
- Registration and save –the-date information for anti-domestic violence training from the Ohio Do-



mestic Violence Network.

- Emergency Preparedness resources from the Columbus Public Health
- Additional information about the CDC Diabetes Prevention Program.
- Updates for the community on outcome of OCHLA and Latino leaders' meeting with the Governor.
- News update regarding the implementation of the ICE Secure Communities strategy, which is now active in Ohio and allows the police to investigate immigration status for detained individuals.
- Promotion of OCHLA volunteer opportunities with a link to the official volunteer page.
- Information on upcoming diabetes related events, trainings, screenings, and health services, to coincide with the publication of the diabetes LCR.
- Outreach regarding upcoming anti-human trafficking events and trainings.
- Announcement on the availability for the Home Energy Assistance Program.
- Promotion of revamped Emergency Preparedness page and announcement of National Emergency Alert system test, winter preparedness information, and bilingual fire safety resources.
- Information and outreach concerning the ongoing OCHLA voter registration initiative.
- Save the date information, contact information, and picture album for the USHLI Student Leadership Series and college fair held at West Lincoln High School.
- Announcement regarding the publication of the diabetes LCR.
- Promotion of landlord tenant workshop for fair housing.
- Recognition of Veterans Day, along with a link to OCHLA's Latino Veterans page.

To see all updates, please visit <http://www.facebook.com/ochla>. Please note that all Facebook updates are automatically posted on OCHLA's Twitter page, at: <http://www.twitter.com/ohiolatinocomm>.

Capacity Building

Organization Development – Grants Resources and Education

- In November, grant announcements were sent out to OCHLA's various networks. The grants announcement focused on health, education, and research oriented grants. The December grant releases focused on Education with specific targets on the Latino community.
- As of now, a conference call has been scheduled to assist a couple of organizations interested in applying for a grant that was forwarded to them by OCHLA.
- ODC Officer Cos has signed up for future free grant training sessions with the Dept. of Public Safety, in order to increase the knowledge regarding grant resources and refine skills in the area of grant writing.

OCHLA Search and Application for IT Grants

In order to improve the outreach capabilities of the valued OCHLA website and connect with the growing Hispanic population, OCHLA is seeking funding assistance to upgrade its web content management system to better serve its mission. Letters of intent and project scope descriptions have been sent to a half dozen nationally recognized foundations during November and December. We are awaiting response on the potential for submitting a proposal with the UPS Foundation and the Battelle Foundation.



Health LCR

The Latino Community Report on Diabetes was officially introduced to the Board of Commissioners on November 10th, 2011. The report is being broadly distributed among the following groups:

- Key Latino media groups, including newspapers, radio stations, and others featured on OCHLA’s Latino media list.
- Important staff members for community foundations, who deal heavily with non-profits and other leaders in their communities. The report included mention of OCHLA’s willingness to assist foundations with projects and initiatives for Hispanic communities in their respective areas.
- Key non-profit organizations in the areas of health, with specific attention paid to organizations that provide diabetes prevention and treatment services.
- Organizations that were essential to the completion of the report, such as the Ohio/ Latino Health Alliance, the Ohio Commission on Minority Health, and the Ohio Department of Health, along with mention of OCHLA’s willingness and commitment to create and develop more partnership opportunities. **Such outreach has resulted in OCHLA’s participation with an upcoming chronic disease training initiative by the Ohio Commission on Minority Health, as well as diabetes focus group project with the Ohio Department of Health.**
- Key diabetes associations, such as the Central Ohio Diabetes Association, were contacted and provided with a report as well as information about OCHLA’s Latino Community Reports Series.
- The Governor’s office and state legislators (Senators and Representatives).

Close the Gap—Heart Disease Prevention Initiative

In an effort to connect Hispanic community organizations and their communities with valuable resources and initiatives, Executive Director Cavanaugh has been invited to serve as a member on an advisory group dedicated to the **Close the Gap program, a program designed to reduce heart health disparities for women, African Americans, and Hispanics in the Columbus area.** As part of this effort, Officer Cos attended on behalf of Director Cavanaugh the third advisory group meeting, in which the group discussed the upcoming strategy for the program. OCHLA offered the Close the Gap group a list of valuable and experienced community leaders that could serve as liaisons for their respective communities to focus on community outreach.

Close the Gap is in the process of identifying the members of the community outreach, healthcare professional, and resource task forces that will work together to implement the program. The next advisory group meeting will be on January 27, 2012. For information on Close the Gap, please visit: <http://www.bostonscientific.com/CorporateResponsibility.bscl/,navRelId/1071.1073/method/program/id/10113572/seo.serve>.

Meetings Attended

- November 18—Close the Gap– Heart Disease Prevention
- December 5 – Dr. Raul Soto, Ohio Department of Education
- December 12 – Governor Kasich’s meeting with Latino leaders
- December 12 – OCHLA Committee meeting
- December 19 – Legislative Visit Day 2011 planning session



Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Strategic Initiatives

Workforce and Economic Development:

Project OPEN

The final report for Project OPEN will be available in late December. A final report will be presented at the next board meeting.

Ohio Emerging Diversity:

(1) Agenda Latina 2012— Feb. 10, 2012

In coordination with the White House, the Ohio Latino Affairs Commission is planning to host the Ohio White House Summit during Agenda Latina 2012. The event is scheduled to take place on Friday, February 10th, 2012 in Lorain, Ohio and will be open to Latino leaders and those serving the community from all across the state.

(2) Legislative Visit Day - Statehouse Atrium confirmed—May 9th, 2012

We have confirmed the use of the Statehouse Atrium for the 2012 Legislative Visit Day. This event will be hosted in partnership with the Ohio Hispanic Chambers of Commerce. Initial planning and logistics have started for the project.

(2) Distinguished Hispanic Ohioans 2012 Event—October 5, 2012

The Hyatt Regency Hotel has been formally secured for Friday October 5th 2012. The contract has been reviewed and approved by the attorney general's office and sent to the Regency. Sponsorship packets will be sent out during the last week of December and early January for the 2012 Gala.

Education:

Partnership with the United States Hispanic Leadership Institute (USHLI)

Ohio Latino Affairs partnered with USHLI for the Cleveland Career and College Recruitment Fair. This event hosted at the Lincoln-West High School on November 18th brought together **about 500 Latino students** from several schoolsCommunity Outreach (LCN). Other partners included Esperanza Inc and ECHHO. We are looking forward to finalizing partnership plans with USHLI and community organizations to co-host Career and College Recruitment Fairs in Toledo, Lorain and Columbus during 2012.

OCHLA accepts partnership with ECHHO for 2012 Career and College Fairs

Director Cavanaugh has accepted the opportunity to partner with ECHHO [Educators and Community Helping Hispanics Onward] to promote and coordinate the 2012 Career and College Fairs. These events are of critical importance to the Latino youth and parents, who often may not be as comfortable participating in traditional college fairs. With a broad representation of universities, community colleges, ECHHO's experts are well acquainted with the enrollment, admissions and financial aid challenges and opportunities faced by Latinos in Ohio. The partnership with ECHHO represents an excellent opportunity for OCHLA to strengthen an excellent outreach program with broad impact through the entire state.



Advise:

Close the Gap Program—Heart Disease Prevention

Director Cavanaugh has been asked to serve on the Board of this program, geared to reduce heart disease and increase education/prevention for Latinos, women and black Americans. This educational initiative is sponsored by Boston Scientific and focuses on community education, patient values and quality measures. More details about the initial meeting can be found on the Organizations Development Center section of this report.

CAPA Festival Latino 2012

Director Cavanaugh and Office Manager Marin met with Diana Pagan to provide information, resources and ideas for the 2012 Festival Latino. OCHLA is looking forward to partnering with CAPA and the City of Columbus for this important festival that attracts not only mainstream communities, but also thousands of Latinos from all across the state, providing a great opportunity for outreach and educational activities, as well as family fun.

Connect:

Secretary of Labor Hilda Solis Visit to Ohio

Ohio Latino Affairs was contacted by the Dept. of Labor to assist in conveying a leaders meeting with Secretary of Labor Hilda Solis on November 15th. Our team promptly secured the leaders for this important meeting; however, due to a last minute request from the President's office, Secretary Solis was unable to visit Ohio. The Secretary of Labor appreciated the prompt response of OCHLA and will re-schedule the meeting with Latino leaders for 2012.

Latino Diabetes Report—Distributed

The LCN has been actively involved in the distribution of the Latino Diabetes Report; including a meeting with Mrs. C. Dawson, Director of the Minority Health Commission to share the findings of this report. More details on this particular activity are included in the ODC section of this report.

Latino Leadership Meeting with Governor Kasich— December 12th

Executive Director Cavanaugh worked with Lynn Stevens from the Governor's office to organize and host a meeting between Governor Kasich and Latino leaders. The successful meeting took place on December 12th and included key officials of the Kasich administration along with the Governor and first Lady, Karen Kasich. Over 30 Latino leaders had the opportunity to interact directly with the Governor and his staff. The meeting was a critical interface for the Governor to learn about the priorities of this demographic and for the leaders of Ohio's Latino communities to see how they fit into the governor's vision for Ohio. The meeting resulted in part with the formation of a task force dedicated to pairing Ohio Latinos with labor-hungry industries and educating the Latino workforce both vocationally - through licensure or certification - and traditionally.

Meeting with Jobs Ohio & Mr. Rich Frederick

Director Cavanaugh is actively working with Commissioner Richard Romero and a core group of community leaders to organize the meeting with Jobs Ohio and other government agencies as a follow up to the December 12th meeting. (See item above for more details). This meeting will take place on January 19th, 2012.

Build:

National Society of Hispanic MBA's to launch in Columbus

Director Cavanaugh is part of the working group that is preparing to launch the Columbus Chapter of the NSHMBA. The National Society of Hispanic MBAs (NSHMBA) is the premier Hispanic business organiza-



tion dedicated to building and advancing Hispanic leadership. This is done by increasing the number of Hispanics graduating from graduate business programs through scholarships, awareness programs and mentorship, enhancing career management opportunities for Hispanic MBAs from school to leadership positions, through job placement and world class professional development and partnering with organizations seeking to hire and develop Hispanic talent. The first meeting hosted at the Ohio State University on December 6th, brought together over 40 Latino professionals interested in forming the local chapter.

Human Trafficking Presentation, Miami University, Oxford, OH

As part of the Annual human rights and social justice program at Miami University, Director Cavanaugh presented the keynote “Mapping Human Trafficking: In Ohio and the World,” followed by a community panel where Office Manager and Constituent Services Coordinator, Lair Marin, joined Director Cavanaugh and other community leaders to talk about outreach services and education for victims of human trafficking.

Equal Employment Opportunity Academy Presentation

Director Cavanaugh was asked by DAS to present a course on The State of Latino Affairs in Ohio, for the 2011 DAS/EOD EEO Academy on December 2, 2011. The course was presented to more than 150 individuals seeking the EEO Academy certification.

South Central Ohio Minority Supplier Development Council (SCOMSDC)

Director Cavanaugh was invited and attended the annual gala for (SCOMSDC), an affiliate of the National Minority Supplier Development Council (NMSDC) dedicated to providing a direct link between Minority Business Enterprises (MBEs) and its Corporate members. This gathering provided an opportunity to promote connections with the business community and continue to build rapport and understanding of minority supplier entities.

Administrative Report - Office Functions

- Biennial Audit FY09- FY10 response letter was mailed .
- Board Retreat organized in coordination with Charles Hauser. The retreat was hosted on Nov 10, 2011.
- Strategic Action Plan prepared for 2012 and reviewed with committee chairs on December 12th.
- Accepted in kind donation from El Sol de Ohio (media outlet) worth \$3,000 to cover commission events in 2012.
- Worked with team to prepare for end of year closings, including annual report preparation.

Meetings attended by Executive Director:

- 02 November—Ruben Herrera & Nolan Stevens (Columbus)
- 05 November—El Centro Gala (Lorain)
- 07 November—Ohio Wesleyan University (Delaware)
- 10 November—Ethics Training (Columbus)
- 12 November—SCOMSDC Minority Supply Dev. Awards (Cincinnati)
- 16 November—Nathan Miner, Close the Gap Program (Columbus)
- 16 November—Ryan Malgenson, potential volunteer (Columbus)
- 17 November—Miami University (Oxford)
- 18 November—Lincoln West High School (Cleveland)
- 30 November—Council on World Affairs (Columbus)
- 02 December—Lynn Stevens, Blair Cathcart– Governor’s office (Columbus)



06 December—NSHMBA event at OSU (Columbus)
07 December—Benito Lucio (Columbus)
09 December—ECHHO Quarterly meeting (Columbus)
09 December—Keith O’Khorn, Attorney Gral’s Office (Columbus)
12 December—Meeting with Governor (Columbus)
14 December—Yolanda Zepeda, OSU (Columbus)
15 December—Race to the Top Steering Committee (Columbus)
16 December—Hispanic Chamber Gala (Dayton)
19 December—Cathy Falkenberg, Columbus Academy (Columbus)

Respectfully submitted,

December 27, 2011.

