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NOVEMBER & DECEMBER 2014

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The last two months of the year brought our capacity building and leadership development programs to the forefront through the realization of the Hispanic Legislative Day and Agenda Latina 2014.

A great amount of time and resources were invested in planning and coordinating both events. We are very pleased to be working with the Ohio Hispanic Chambers of Commerce and are happy to report that Columbus has selected its new Chamber Chairperson, Mr. Jason Riveiro. With the new leadership in Columbus, the five Hispanic Chambers are coming together to work for a common economic agenda and to move forward topics of interest to the business community. This vision for the future was well encapsulated with this year's theme for the Legislative Day "Hispanics in Ohio: An Emerging Engine for the Future." OCHLA is eager to continue working with the Ohio Hispanic Chambers in 2015 as we create opportunities for growing entrepreneurship, increasing access to employment opportunities and expanding educational resources for Hispanics in Ohio.

Agenda Latina 2014 presented forward thinking through a full day of training exploring the theme of sustainability in the 21st Century. As we know, the economy, technology, and the new realities of the social environment are impacting how serving organizations are conducting their programming. In particular, funding models are being redefined and accountability is expanding to be more focused on long term impact. Our agency provided a top caliber national expert to address issues on how to build sustainable funding, what role sustainable social ventures play and how important it is to work for effective governance and a culture shift within non profits. Agenda Latina provided a fresh view on the possibilities and challenges of the future and presented practical tools to the participants to respond to change.

As we close 2014, our team is thankful for the support and trust received by the board of



commissioners and our many partners. The successful programming in 2014 has only been possible by creating synergies, finding common goals and focusing on outstanding programs and opportunities that improve the quality of life and inclusion of all Hispanics and the communities where they reside.

Thank you for being part of our team!

Executive Director—Highlights for November and December

Ohio Veterans Hall of Fame

Every year, 20 inductees are selected through Ohio Veteran's organizations to become part of the Ohio Veterans Hall of Fame. These individuals are leaders in business, education and other areas with significant examples of contributions and impact to their communities. Mr. Rafi Rodriguez and Rich Gandarrillas were inducted in [Ohio's Veterans Hall of Fame](#); becoming part of a small cadre of Latino leaders to have received this recognition. Executive Director Cavanaugh attended a recognition dinner for the awardees and was present at the official ceremonies.

Greater Columbus Sister Cities International —Curitiba Brazil

Director Cavanaugh served in the search committee to present potential sister city candidates to the City of Columbus. The selected city is Curitiba in Parana, Brazil and we are pleased to participate in this effort and extend the cultural, educational and economic relationship between Columbus and this important industrial city in Brazil.

Latina Inc., Magazine, Ohio Style Business Series

Attended the first [Latina Inc. Business Series](#) to take place in Ohio. The event, hosted by the nationally recognized magazine, seeks to provide an interactive business development program that brings together Latina business owners with key corporations and government entities. Over 31,000 Latina entrepreneurs in more than 115 cities have participated in the Series which began in 1998.

Community Connectors Program

Director Cavanaugh participated in training and orientation for the Community Connectors Program, an initiative from the Governor's Office to bring together families, community organizations, faith based groups and businesses for programs that support schools and mentor students. The program will provide \$10 million in 3 to 1 matching grants to help students access programs that develop their skills and increase their chances of success in school and the workplace. OCHLA has shared the information on this very valuable resource through its Organizations Development Center with all members of our Latino networks.

Affordable Care Act and the Marketplace—Informational Campaign

In collaboration with the federal government, OCHLA continued its year long series of campaigns to inform Hispanics and their families about coverage options for 2015. The campaign included voice overs, flyers, videos, printable materials and bilingual resources in an effort to ensure maximum participation in the coverage and plan selection.



Ohio e -Marketplace Orientation

Attended mandatory training regarding new marketing system and procurement program to be implanted by DAS in 2015. The Ohio Marketplace allows for convenient shopping, procurement and payment using an e-catalog and convenient online processing and payment options.

MOBI Portal Training

The Ohio Department of Administrative Services (DAS) has instituted a new telecommunications service portal to facilitate the management of wireless services. Executive Director Cavanaugh participated in the training to learn about the new system and its services which aim to improve the management and control of wireless services.

Mandatory MBE and EDGE Training

Executive Director Cavanaugh attended the annual DAS training to receive updated information on the programs' reporting details for 2014 and opportunities for 2015. Our agency received recognition in 2014 for meeting its expected expenditures for minority purchasing.

Minority Business Advisory Council

Director Cavanaugh was invited to present before the Governor's Minority Business Council meeting on December 17th. This event provided an opportunity for Director Cavanaugh to highlight the work of the Commission, speak about the recent Legislative Visit Day on Hispanic entrepreneurship and economic investment, and share about the work of the five Ohio Hispanic Chambers of Commerce, as well as the work the commission is doing to create opportunities for economic development for Hispanic Ohioans.

Meetings Attended by Executive Director

November:

- Nov 01—El Centro Annual Gala (Lorain)
- Nov 01—Julia de Burgos Annual Gala (Cleveland)
- Nov 04—Interviews for PPC position
- Nov 05—Ohio Marketplace Orientation
- Nov 05 – Veterans Recognition Dinner
- Nov 06—Veterans Hall of Fame Induction
- Nov 06— Greater Columbus Sister Cities International Luncheon
- Nov 07—Veterans Day Events, City of Columbus
- Nov 12—Borinqueneers Resolution, Ohio House, State Capitol
- Nov 12—Latina Inc. Reception
- Nov 14—Hispanic Chambers of Commerce (Conference Call)
- Nov 19—MOBI Portal Training
- Nov 20—Public Safety Emergency Training
- Nov 20—Amanecer (Grassroots Organization) meeting
- Nov 20—Jorge Gonzalez, Lynn Stevens, Bureau of Workers Compensation
- Nov 21—Adelante Inc., Toledo Visit (Toledo)
- Nov 25—Natasha Curtis, Language Access project



December:

Dec 3—Legislative Visit Day
Dec 3—Board Meeting
Dec 4—Asset Management Meeting
Dec 4—Lorena Mora, Mujer Latina Today
Dec 8—Barb Smoot, WELD
Dec 9—Francisco Gomez Bellenge, OSU Diversity Project
Dec 10—Mercedes Sanchez Moore, COWIC
Dec 10—Community Connectors Program Training
Dec 11—Agenda Latina 2014
Dec 16—Mandatory MBE and EDGE Training
Dec 19- Dec 25—Out of Office (Vacation)
Dec 30th—Interviews for PPC Officer position.

Public Policy Center (PPC) Report (Activity is limited due to vacant position)

Lilly Cavanaugh, Acting

Borinqueneers Recognition

- Executive Director Cavanaugh attended hearing on November 12th for a vote on HCR 48 urging the recognition of the 65th Infantry Regiment and the award of the Congressional Gold Medal.
- The bill was sponsored by Representative Rick Perales and co-sponsored by Representative Dan Ramos and passed the House on November 12, 2014.

Legislative Visit Day

- Successfully hosted the 2014 Legislative Visit Day in partnership with the Ohio Hispanic Chambers of Commerce. Under the theme: “Hispanics in Ohio: An Emerging Engine for the Future”, the event was attended by 102 participants.
- Sessions included an overview from the US Small Business Administration on Economic Opportunities for Hispanics; The Positive Impact of Welcome City Programs; an Overview Executive Action on Immigration and Temporary Relief, and a keynote on Hispanics: Our Legacy and our Future.
- OCHLA also facilitated a meeting with all Hispanic Chambers and representatives from the Governor’s Office, as well as key officials from the Ohio Development Services Agency, Department of Administrative Services and the MBE/Edge Programs; the Bureau of Workers Compensation and the Lieutenant Governor’s Common Sense Initiative representatives. At this meeting, the Ohio Hispanic Chambers of Commerce presented their economic agenda and provided an overview of the growth in the economic arena and vitality that Hispanic businesses are creating throughout Ohio. The Chambers representatives also brought to the attention of government officials areas of improvement, the need to increase Latino participation in bidding opportunities and the barriers to completing certification and accreditation faced by small business owners.



Ohio Latino Education Summit

Work completed for the Ohio Latino Education Summit :

- Agenda finalized
- Deadline extended for receipt of Best Practices
- Marketing plan outlined for beginning of year and promotion of the event
- Update provided on partnerships secured and collaborators for the event
- Website updated with most recent information on venue, hospitality, program.

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

The large part of the November's workload was focused and concentrated on the logistics, coordinating and of planning the 2014 Hispanic Legislative Visit Day that took place on December 3rd. The work involved coordinating legislators meetings, the conferencing and planning with statehouse and confirmation with participants, partners and vendors. The majority of the planning and logistics work was completed by Drania Barahona and Executive Director Cavanaugh

Additionally, the LCN provided support for the preparation of Agenda Latina 2014, which was successfully conducted on December 11th.

Advise

No activity to report.

Connect

- Hispanic Legislative Visit day
 - Conference calls with steering committee and Hispanic Chambers
 - On site visits & coordination with Statehouse Conferencing
 - All Logistics and details prepared and accomplished for coordinating and finalized
 - Four-campaigns were prepared and launched successfully
 - Agenda, award recognitions were prepared and coordinated efficiently.
- Met with the Ohio Department of Administrative Services/ Equal Opportunity Division Presentation on Best Practices on how reaching out to constituents with OCHLA job opportunities page to 25 Agencies—Coordinator Felicia Godbolt.
- Meeting with Amanecer on how best OCHLA can help them connect and partner with different organization for the projects, programming and goals.
- Met with Carolina Silva / ODJFS Assistance with Job opportunities & Contacts in Community to disseminate Bilingual opportunities from her Department.



Build

2015 Latino Health Summit

- Confirmed venue at Nationwide Children's Hospital.
- On site visit & follow up with Nationwide Children's Director of Health Equity LeVone Caldwell.
- Attended December meeting regarding relationship and partnership assistance with Speakers, catering, marketing branding and logistics for the hosting of 2015 Latino Health Summit.
- Coordinated and participated on conference call with Cleveland Health coalition regarding future plans for 2015 for health outreach
- Provided information to ODC Officer on community contacts for Minority Health Grants.

ONGOING PROJECTS

- Ohio Hispanic Legislative Day Dec. 3rd: Event successfully completed.
- Agenda Latina Dec. 11th: Event successfully completed.

Connecting the Community: Information and Resources

TSJ Media

Met with Claudia de Leon to learn about The Spanish Journal's initiative to engage with non profit organizations. Provided contacts and resources in the Central Ohio area for their outreach program.

COWIC, Columbus

Participated in meeting with Mercedes Sanchez Moore on COWIC's (Central Ohio Workforce Investment Corporation) programs to prepare potential job seekers for opportunities in the employment market. Provided Mercedes with resources and information.

OCHLA Website Events Calendar

Continuous daily postings of all events in the community throughout all of Ohio. Ohio Media List & , Interpreter/Translators lists updated and posted.

Connecting through electronic media: Website, Social Media

We continue to increase the outreach and informing the communities about events, services, trainings, resources and other relevant information by using our Events Calendar and Social Media outlets. We are at 658 Likes!



Job Opportunities section on OCHLA's home page Promoting through electronic media: Website, Social Media

We continue to successfully increase our community outreach and connections with private sector, non-profits, hiring agencies and state agencies to post and promote minority and bilingual job opportunities. Month of November: 10 Job Postings

Constituent Services

Processed and responded to inquiries received in our office.
⇒ Month of November: 20 Constituent Requests

Student Intern / Volunteers

In November we had two intern/volunteers. November and December are slow months for intern/volunteers as they are taking finals and a large part of them graduate. We do have 1 confirmed intern that will start on December 15th and 2 potential intern/volunteer candidate interviews as well during this month.

Meetings Attended:

November 2014

- 4 Nov – Minority Health Grant - Minority Month Sessions - Strategy Mtg with ODCO
- 6 Nov – LHS '15 Nationwide Children's on-site Visit with Cary Woodward & LeVone Caldwell
- 6 Nov – Veterans Hall of Fame Induction Ceremony - Rafi Rodriguez & Rich Gandarillas
- 6 Nov – Agenda Latina - Information - Planning - Logistics Meeting
- 7 Nov – Ohio Department of Administrative Services/ Equal Opportunity Division
- 7 Nov – Meeting with Amanecer
- 12 Nov – Boriqueneers Resolution - House Floor Vote
- 14 Nov – 2014 Ohio Hispanic Legislative Visit Day UPDATE - Ohio Chamber's Participation
- 19 Nov – Carolina Silva / ODJFS Assistance with Job opportunities & Contacts in
- 20 Nov – Amanecer Meeting - Relationship Building with Nora Montalvo & Marisol Hernandez.
- 21 Nov – Statehouse Legislative Day on-site visit to finalize needs and planning for Dec 3rd event.
- 21 Nov – Interview of Intern Volunteer Candidate Emilio Meneses
- 26 Nov – Conference Call for Legislative Visit Day

December 2014:

- 08 Dec—Domestic Violence & Mental Health Event in Cleveland, conference call
- 10 Dec—DHO Conference Call
- 11 Dec—Agenda Latina 2014
- 16 Dec—Lavone, Nationwide Children's Hospital (Latino Health Summit)
- 16 Dec—Mercedes Sanchez Moore, COWIC
- 17 Dec—Melissa Cardenas, DHO
- 22 Dec—Claudia de Leon, TSJ Media



Organizations Development Center (ODC) Report Georgina Alvarez— ODC Officer

Capacity Building

Grant Announcements—E- Campaigns

Monthly grant lists were distributed for November and December.

FY 2015 Health Initiatives:

Finalized planning and details of the Ohio Commission on Minority Health Grants: MHM 05-15 and MGS 03-15, both to be implemented the first semester of 2015.

Organizations Development and Empowerment

Adelante LCR—Toledo and El Barrio – Cleveland

Coordinated and facilitated a visit to Adelante in Toledo to introduce Ingrid Angel, from El Barrio, to discuss workforce development initiatives. The all-day meeting allowed both organizations to review potential collaboration scenarios and strategy for potential future work.

Amanecer, Columbus

Hosted a meeting with Director Cavanaugh and representatives from Amanecer to discuss their programming needs, projects for 2015 and potential areas of collaboration. The organization also presented the opportunity to partner with them for their March 2015 Women Empowerment Conference.

ODC Officer will follow up with Amanecer and continue mentoring and coaching them in the development of their working and programming priorities as the organization requests it.

Language Access Project

Had conversation with Executive Director and Natasha Curtis to frame project budget, outline priorities and deliverables for the formulation of the project's contract in early January 2015.

Agenda Latina 2014 -

In our continued efforts to empower Hispanic grassroots organizations, we held AGENDA LATINA 2014, on December 11, 2014 with the presence of the national expert, John Heymann, CEO of the New Level Group and Chairman of the Social Ventures Network. For this full day event 23 organizations were invited to participate of which 14 confirmed their participation.

The agenda for this event covered themes on Sustainable Social Ventures, Effective Governance, the importance of Culture through Vision, Mission and Values, as well as Building Sustainable Funding.



We partnered with the Governor’s Office of Faith Based and Community Initiatives to present on the different programs this office offers, as well as receive an in depth orientation on the [Community Connectors Program](#) through “Ohio’s Compassion Map”. Conference participants also explored, reviewed and obtained information from the [Bright Ideas Ohio](#), a program instituted by the Governor’s Faith Based office to host “best practices” in Ohio on community development programs.

Additionally, organization representatives had the opportunity to do one to one consultation with Mr. Heymann to discuss particular programming interests or needs and obtain advise on areas of board management, program administration and funding streams. Each participant to the event received a complete guide to board training, sustainability and other subjects presented on the event.

Meetings and Events Attended

November

- 01 – Attended Julia Burgo’s 25 years Celebration in Cleveland
- 01 – Attended El Centro’s Gala in Lorain
- 06 – Conference call with La Conexion – Wood County
- 21 – Meeting in Toledo with Adelante and El Barrio

December

- December 3 – Legislative Day 2014
- December 10 – Meeting with Mercedes Sanchez from COWIC
- December 11 – Agenda Latina 2014

Respectfully submitted,

