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Senator
District 15 ~ Franklin County

NOVEMBER, 2013

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Officer

Advise

LCR – Medical Interpreting

- Continued to oversee research conducted for the LCR by OCHLA intern Everest Cruz
- Interviewed Julia Arbini-Carbonnell and Dr. Mercedes Sanchez-Moore for LCR research.

In-District Legislator Meetings

- Traveled to Toledo to staff Adelante directors and Latino community leaders at a roundtable meeting.
- Meeting was an excellent opportunity for leaders and legislators engagement. It was attended by 40+ participants, Representative Michael Sheehy and Senator Edna Brown. The event was by the Blade.
- Followed up with Adelante directors and staff on whether they met their goals and planning the next steps of legislator engagement.

Federal Engagement

- Continued to provide support and assistance to community leaders in their efforts to have the Borinqueneers—US Army 65th Infantry Regiment recognized with the Congressional Gold Medal:
 - Composed a letter for community leaders to mail to all 18 district offices for Ohio's congressional delegation.
 - Met with Congresswoman Joyce Beatty and Senator Sherrod Brown's offices. Arranged meetings with Senator Rob Portman, and meetings for community leader Henry Guzman with Congressmen Steve Stivers and Pat Tiberi.



Legislator Engagement

- Worked with legislators or staffers from the following offices:
 - Senator Gayle Manning – 65th Infantry Joint Resolution
 - Senator Charleta Tavares – 65th Infantry Joint Resolution, Medical Interpreting
 - Senator Edna Brown – Adelante Legislator Meeting
 - Senator Randy Gardner – Adelante Legislator Meeting
 - Representative Rick Perales – 65th Infantry Joint Resolution
 - Representative Dan Ramos – 65th Infantry Joint Resolution
 - Representative Heather Bishoff – 65th Infantry Joint Resolution
 - Representative Connie Pillich – 65th Infantry Joint Resolution
 - Representative Teresa Fedor – Adelante Legislator Meeting
 - Representative Barbara Sears – Adelante Legislator Meeting
 - Representative Michael Sheehy – Adelante Legislator Meeting
- Representative Mike Ashford – Adelante Legislator Meeting Updated legislator contact list with new information – OCHLA Intern Danielle Lopez

Deferred Action and Ohio law and policy

- Followed-up with the Ohio State University, Ohio University, Bowling Green State University, Wright State University and Miami University on implementation of Board of Regents decision to extend in-state tuition to DACA recipients.

Agency Outreach – Interagency Council, Borinqueneers

- Finalized letter, planned and scheduled date for Interagency Council. Assigned OCHLA Intern Danielle Lopez to the Interagency Council meeting.
- Worked with Lynn Stevens in Governor Kasich’s office to move ahead with the Interagency Council and secure a Governor’s proclamation regarding the 65th Infantry regiment.

Connect/ Build

Academia

- OLSLA Immigrant Task Force meeting was an educational summit worth 3.5 hours toward Continuing Legal Education.

Outreach to Community

- Attended meeting of Toledo Latino community leaders.
- Redesigned and issued Policy Brief – article was on the 65h Infantry. Media articles and tracked legislation now sorted by Issue grouping.
- Wrote press release on 65th Infantry and issued to OCHLA’s Latino media list. Published in El Sol de Ohio.

Public Policy Center Website Updates

- Completed writing shot abstracts on each issue and sub-issue and making the links live.



- Began planning bill pages and deeper issue synopses.

Civic Engagement

- Supported Ohio leaders of the Borinqueneer CGM Alliance in securing meetings with legislators.
- Brought Toledo legislators together with local Latino leadership

Legislation Monitored

Now tracking:

- House Bill 334 – on school expulsions
- Attended hearing on House Bill 307

Human Trafficking

- Attended Attorney General DeWine's Human Trafficking Commission meeting

Education Summit Support

- Planned and lead conference call on 2014 Education Summit.

Health Summit Support

- Finished Health Summit final report and submitted it for review

Constituent Inquiry

- Handled two constituent inquiries - on the specifics of a particular piece of pending legislation and on DACA and residency for public college tuition.

Meetings Attended

11/1/13 – Julia Arbini-Carbonnell, Hispanic Coalition
11/4/13 – Dr. Mercedes Sanchez-Moore
11/7/13 – Ohio Latino Workforce and Economic Development Summit
11/12/13 – 2014 Ohio Latino Education Summit Steering Committee Call
11/13/13 – Goran Babic, Administrative Aide to Senator Gayle Manning
11/13/13 – Evan Kleymeyer, Legislative Aide to Representative Heather Bishoff
11/13/13 – Kayla Smith, Ohio Right to Life
11/14/13 – OSLSA Immigrant Task Force meeting
11/15/13 – Immigration simulation with Dr. Miranda Hallet and Otterbein students
11/15/13 – Lupe Velasquez, City of Columbus
11/18/13 – Attorney General DeWine's Human Trafficking Commission
11/18/13 – Adelante board members and staff, conference call
11/19/13 – Lourdes Barroso de Padilla, LEON
11/20/13 – Representative Rick Perales
11/20/13 – Ohio House Health and Aging Committee hearing on House Bill 307
11/21/13 – Karen Castro and Greg Bestwick, Office of Congresswoman Joyce Beatty



11/22/13 – Latino Community Roundtable held by Adelante and Sofia Quintero, Toledo
11/25/13 – Chadd Smith, Regional Representative for U.S. Senator Sherrod Brown
11/26/13 – Luis Macias and Jessica Ramos

Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Special Events

1st Hispanic Workforce and Economic Development Summit

- Successfully coordinated logistics and administrative support for the summit.
- Conducted debriefing with event partner, Center for Hispanic Leadership.

Upcoming Events

Initiated conversations and planning meetings with Executive Director Cavanaugh and Public Policy Officer Stevens on preliminary preparations, logistics and contents for the following 2014 events:

- Education Summit —March, 2014
- Civil Rights Town Hall—April 2014
- Legislative Visit Day - May 2014

Connect

- Increased website calendar postings, social media postings and announcements.
- Maintained regular Job Opportunities postings.
- Initiated the constituent requests & database end of year compilation and processing.
- Started compiling data for the Community Network section of 2013 Annual Report.
- Started process to improve our event planning and project management logistics tool to better coordinate the increased number of annual events.
- Finalizing the update and preparing for the annual publication of the following:
 1. OLANet Directory
 2. CLOI: Catalogue of Latino Outreach Initiatives
 3. Ohio ESL: English as a Second Language Catalogue
 4. Ohio Latino Media List
 5. Ohio Latino Serving Lawyers List
 6. Ohio Interpreters/Translators List
 7. Health Clinics Resource List.

Meetings Attended

Nov 01 Facilitators Call Hispanic Workforce and Economic Development Summit



- Nov 04 Sol de Ohio Newspaper Mtg / Feedback on the OLA Awards & sounding board for acquiring more communication, networking and coverage with Hispanic Ohioans community
- Nov 05 Big Brothers Big Sisters of Central Ohio Annual Meeting
- Nov 06 DHO 2013 Final Report and debriefing call with Commissioner Mary Santiago
- Nov 12 Columbus South Western City Schools – Board of Education
- Nov 13 Ohio Right to Life / Kayla Smith – Connecting with Hispanic Community in Ohio
- Nov 13 2014 Latino Health Summit - 1st Brainstorming Conference call
- Nov 20 Hispanic Chamber of Cincinnati 2013 Gala

Organizations Development Center (ODC) Report

Lilly Cavanaugh-Acting Officer

Improved Service Delivery-

Outreach Strategy: Website and Social Media

- Initiated project with intern Katie Lianez to create a social media management strategy and implementation plan. The project includes the creation of protocols, parameters, style guides, editorial calendars and usage guides for our brand. It is expected that this project will enable us to make more effective use of social media tools to increase outreach services, information and communication among state agencies and the Hispanic community through our agency.
- Continued with regular webpage improvements and page maintenance/updates.

Capacity Building

Grants Secured for \$7,500

Through the Organizations Development Center, the agency presented two grant applications to the Ohio Minority Health Commission for consideration. We are pleased to announce that both grants have been approved and secured. Director Cavanaugh focused hours and resources during the month of November to provide additional information on the grant proposals required by the Commission on Minority Health. We are very pleased to have the opportunity to partner with this important state agency to decrease health disparities among the Hispanic community in Ohio.

- Minority Health Month Grant. Amount \$2,500

The goal of this grant is to fund two workshops that will focus on (1) Preventing and Addressing Domestic Violence Among Ohio Latinos and (2) Fighting Substance Abuse Among Ohio Latinos. Both events will take place in cooperation with established expert organizations on the subject matter and will focus on Latino experts and serving organizations that deal with these problems on a regular basis.

- Latino Health Summit and Decrease of Health Disparities. Amount \$5,000

The grant will fund regional meetings to discuss health disparities, provide tools, training and infor-



mation that will culminate with the 2014 Statewide Latino Health Summit. It will also include conversations on the implementation of the Affordable Care Act and its impact on the Latino community, as well as access to state health services.

HEALTH

The Affordable Care Act—Outreach and Information

- Participated with Brenda Delgado, Regional Director, Centers for Medicare & Medicaid Services U.S. Department of Health & Human Services on calls to prepare for the upcoming Lorain enrollment event on the first week of December.
- Continued sharing information on ACA through our networks and social media.

WORKFORCE AND ECONOMIC DEVELOPMENT

Workforce and Economic Development Summit—November 7, 2013

Effectively hosted the summit with a participation of 120 participants, 6 state agencies, three federal programs and six private & non profit entities/organizations. Governor’s Kasich’s message to the summit participants can be viewed [here](#).

The key objectives for the summit were successfully accomplished:

- To provide Hispanic entrepreneurs and business owners the tools and resources they need to successfully benefit from the economic development opportunities that exist throughout the state of Ohio - both in the public and private sectors.
- To engage on face to face conversations with government officials charged with increasing minority business participation and provide feedback successes and areas of possible improvement.
- To create a setting where small entrepreneurs have the opportunity to discuss and consider possible alliances/ partnerships to participate in procurement and bidding opportunities.
- To offer participants the option of the option of certification through the Center for Hispanic Leadership online Leadership Academy.
- To increase collaboration with state agencies and corporations partnering with our agency for the event:
 - Small Business Administration, SBA
 - Ohio Development Services Agency, [Latino SBDC’s]
 - Ohio Department of Job & Family Services, Ohio Me3ans Jobs Center
 - Ohio Department of Administrative Services
 - Ohio Development Services Agency
 - Treasurer, State of Ohio, Economic Development Programs



- Office of the Ohio Secretary of State
- ECDI—Economic and Community Development Institute
- Ohio Procurement Technical Assistance Center
- Center for Hispanic Leadership
- Honda of America
- Coca Cola
- Wendy’s Restaurants
- Fifth Third Bank

Ohio Hispanic Chambers of Commerce -

- On November 7th, met with representatives from the Hispanic Chambers and agreed to convene a strategic planning meeting to be co-presented by the Ohio Latino Affairs Commission (as meeting facilitator and location host.)
- Organized a conference call to discuss date , location and objectives for statewide strategic meeting.

Increased Services for Hispanic Businesses—Wright State University

- Accompanied by Commissioner Tony Ortiz, met with Robert J. Sweeney, Ph.D., VP Strategic Planning, Wright State University to discuss existing services for entrepreneurs and small business owners through the University’s existing SBDC program and to consider ways to increase collaboration so that more Hispanics can make use of those services.
- Executive Director Cavanaugh suggested to convene and host a meeting in Columbus with Karen Shauri, State Director for the Small Business Development Centers, Ariana Ulloa Olavarrieta, Director for the Columbus SBDC’s and Wright State SBDC staff to discuss how collaboration can be increased and improved.

DIVERSITY AND INCLUSION

Red Cross Hispanic Heritage Month Blood Drive—Sept 15-Oct 15, 2013

- Issued invitation letter for special event, to be hosted at the December OCHLA Board meeting, in recognition of the organizations and individuals who participated in the campaign.
- Finalized the Blood Drive webpage.

Civil Rights Summit 2014

- Initiated work to determine event’s agenda and initiate marketing plan for the 2014 Civil Rights Summit.

Legislative Visit Day 2014

- Initiated preliminary discussions with the team to prepare for event logistics and begin formulating the program concept.



Education Summit 2014

- Participated in planning meeting. Details reported by Nolan Stevens, PPC Officer.

OCHLA Internship Program

- The interns workload tapered down a little during the month of November due to holidays and final exams. There are six major projects that are being managed through our interns supervised by our administrative team. We also want to extend our congratulations to Everest Cruz, who will be graduating in December, and Hanna Borcilli, who has secured an internship with the Development Services Agency.
- Lair Marin will continue managing Intern /Volunteers Students and initiated recruiting and interviews for 2014 first semester candidates.

Connect

Columbus Sister City International

Director Cavanaugh has been asked to participate in a select committee that will present City Mayor Michael Coleman with a slate of potential sister city candidates. The taskforce has been hard at work conducting research and analyzing data to screen best possible countries and cities for this honor. The sister city program enhances cultural, educational and economic collaboration among sister cities.

Ohio Right to Life

Met with Kayla Smith to provide feedback and general information about community outreach strategies for this organization. Ohio Right to Life is a statewide, non-profit, non-sectarian educational organization; it works to restore legal personhood to the unborn and to protect the lives of medically vulnerable persons, including infants, the elderly, the disabled, and those suffering from chronic or terminal illness., using education and advocacy to encourage respect for human life and human dignity .

Equal Employment Opportunity Academy

Director Cavanaugh presented a keynote for the 2013 EEO Academy on the State of Latinos in Ohio. This training event is hosted by the Ohio Department of Administrative Services; the biannual training is sponsored by the Equal Opportunity Division as part of its role to monitor equal employment opportunity and employment goals to ensure that state employees and job applicants are afforded equal access and opportunities for employment and advancement throughout state government. Subject matter experts invited presented course material to ensure that professionals are up-to-date of the causes and effects of discrimination, compliance with EEO laws, current issues and best practices.

Human Trafficking Commission—Human Trafficking Awareness Campaign

Agreed to work with the Governor's office and Anti-Trafficking Coordinator, Ohio Department of Public Safety to provide multicultural expertise, contacts and services for their upcoming statewide



campaign. The general public awareness campaign will focus on Latino and other ethnic/immigrant communities. Our agency will be a major player in launching, promoting and ensuring this campaign takes center stage among Latino and other diverse minorities media networks, service organizations, faith groups and leadership circles.

Disparities and Cultural Competency Advisory Committee, Department of Mental Health & Addiction Services

Director Cavanaugh is serving as an expert resource for the Disparities and Cultural Competency (DACC) Advisory Committee. The DACC is one of four strategies identified in the Ohio Department of Mental Health and Addiction Services strategic plan to address health disparities. The DACC Advisory Committee is composed of partners representing the Asian, Hispanic/Latino, African, LGBTQ, American Indian and Alaskan Native, and African American communities. Each representative is a subject matter expert in cultural competence and functions in a leadership capacity. This group will operate as a technical assistance collaborative and partner with ENGAGE leadership to ensure that CQI and evaluation monitoring is assessed through a cultural and linguistic competence lens.

Administrative Report

Personnel

- Prepared and submitted the 2013 Agency Workforce Plan to the Governor’s office for consideration. This plan is required of all state agencies and includes detailed rationale, analysis and strategic action steps to justify the agency’s workforce plan. It is expected that our plan will be approved by the Governor’s office in December.
- Human Trafficking Training has been completed by all administrative staff and the majority of commissioners.
- Performance Evaluation Reviews have been prepared by executive director to review with staff.
- On boarding process has been initiated for new commissioners.

Financials

Ohio Commission on Hispanic/Latino Affairs
 FY14 GRF Disbursement Estimates
 Last Update: 12/3/13

		Available	NOV	NOV	Dollar	%	YTD	YTD	YTD \$	YTD %
ALI	Name	Appropriation	Estimate	Actual	Variance	Variance	Estimate	Actual	Variance	Variance
148100	Personal Services	\$ 334,514	\$25,363	\$20,958	\$ (4,405)	-17.4%	\$138,113	\$120,424	\$ (17,689)	-12.8%
148200	Maintenance	\$ 6,792	\$ -	\$ 980	\$ 980	#DIV/0!	\$ 6,792	\$ 5,902	\$ (890)	-13.1%
148402	Community Programs	\$ 52,983	\$ 4,844	\$ 7,393	\$ 2,549	52.6%	\$ 20,521	\$ 20,049	\$ (472)	-2.3%
	Total	\$ 394,290	\$30,207	\$29,331	\$ (876)	-2.9%	\$165,427	\$146,376	\$ (19,051)	-11.5%

The agency disbursed \$29,331 in GRF expenditures during the month of November, or \$876 (2.9%) below estimate.

To date, SPA has disbursed \$146,376, or \$19,051 (11.5%) below estimate. This variance is mostly due to payroll and travel decreases due to a smaller board and some personnel actions which are still in process.



The Board

- Met with Megan Fitzmartin to review status of appointments and meet new Deputy Director Nick Gatz, who will replace Megan on direct coordination with boards and Commissions.
- Worked with Governor's staff to secure appointment of three new commissioners: Jose Feliciano Jr (Aurora), Mike Robinson (Loveland) and Emanuel Torres (Columbus).
- Initiated HR paperwork and on-boarding process for new commissioners.

Meetings Attended:

01 Nov—Close the Gap, Advisory Board Meeting
06 Nov—Robert J. Sweeney, Ph.D., VP Strategic Planning, Wright State University (Dayton)
07 Nov—Workforce and Economic Development Summit
09 Nov—El Centro de Lorain, Annual Gala (Lorain)
11 Nov—City of Columbus, Sister City International Conference Call
13 Nov—Kayla Smith, Ohio Right To Life
15 Nov—EEO Academy Presentation on the State of Hispanics (Columbus)
15 Nov—Joe Lofino
18 Nov—Infant Mortality Taskforce event launch
18 Nov—Hispanic Chambers of Commerce statewide call
18 Nov—Megan Fitzmartin, Governor's Office, Boards & Commissions
18 Nov—Human Trafficking Commission statewide meeting
20 Nov—Cincinnati Hispanic Chamber Annual Gala (Cincinnati)
22 Nov—Charles Hauser, Michael Florez, Retreat Planning
25 Nov—Sacred Heart ACA Enrollment Planning Call
26 Nov—Karen Shauri, Ariana Ulloa, Tony Ortiz, SBDC, WSU

Respectfully submitted,

