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District 50th ~ Stark County

OCTOBER, 2011

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Liaison

Advise

In-District Legislator Meetings

Scheduled and completed two more meetings. Latinos in Dayton met with Representative Roland Winburn and Columbus Latinos met with Senator Charleta Tavares. Currently working to schedule further meetings for November, including a meeting in Canton.

Redistricting Process

Reported to the community on the ongoing congressional redistricting and possible referendum.

Federal Engagement

Helped host Senator Sherrod Brown and representatives from the office of Senator Rob Portman at the DHO gala. Along with Executive Director Cavanaugh, met with Senator Brown's Legislative Assistant from Washington, Ms. Wintta Woldemarian, to discuss legislation of interest to the community.

DHO Gala

Organized and confirmed the attendance of several legislators. Our appreciation goes to Representatives Ramos and Winburn for joining us at the gala. Helped host federal representatives at the DHO gala. Helped set-up for the gala, and helped with the administration of the event.

Legislator Outreach

Continued to work with Organizational Development Officer on the production of the diabe-



tes Latino Community Report.

Finished updating contact information for the administrative and legislative aides of the 129th General Assembly, as well as the legislators themselves. There has been substantial turnover for this Assembly, particularly in the Senate.

Invited all legislators to DHO Awards Gala and updated them with registration and logistics information, as well as information on the awardees.

Mailed the legislative brief for August and September to legislators.

Connect/Build

Academia— Immigration Forum

Along with Director Cavanaugh, attended COMPAS forum called “Immigration: What’s at Stake?” Listened and took notes on several fascinating lectures regarding the economic, familial, social and political parameters, trends, attitudes and consequences of immigration. Introduced the Commission to presenting professors from Texas, Ohio State, Yale and Oxford. Attempted to secure permission to disseminate information to community networks; we are still working on this approval.

Outreach to Community: Policy Articles

Continued to send weekly policy briefs to the appropriate OLANet alliance groups. Updated the community regarding voting rules and guidelines as well as the 2011 Ohio ballot. Also kept the community abreast of redistricting processes and outcomes.

Continued the civic engagement educational outreach campaign and reminded the community of voting logistics, deadlines and protocols.

Submitted an article for and publication in *La Jornada* and other Latino media outlets on “The Status of Election Law in Ohio.”

Public Policy Center Updates

Embarked on an extensive campaign to streamline and update legislative information on the website with the help of OCHLA intern Jordan Franklin. New pages will be crated for each bill, with legislation divided by issues and accompanied by links, summaries, issue-specific news archives and resources.

Voter Registration Campaign

Continued to attend events in an effort to register voters and publicize the effort. Continued pursuing partnerships and resources for the implementation of the drive and set the plan and its parameters in place. Launched the first of bi-weekly Voter Registration e-campaigns.

Legislation Monitored

Monitored introduced legislation while the general assembly was on break.

Regional Engagement

Accompanied by Director Cavanaugh, traveled to both Canton and Lorain.

- Met with Latino leaders in both places, and discussed future initiatives with leadership there.
- Scheduled meeting with Representative Slesnick for Canton Latinos.
- Published information regarding Lorain County’s bilingual electoral services.
- Participated with Director Cavanaugh at Lorain’s Candidate Night and gave a brief and halting tele-



vised address regarding the basics of Issues 1 and 3.

Meetings Attended

- October 7 – Distinguished Hispanic Ohioan Awards Gala
- October 10 – Met with Robert Torres and Rafael Rodriguez from Department of Development in Canton.
- October 12 – Met with United States Department of Justice in Lorain. Attended CHIP Candidates forum in Lorain.
- October 19 – LULAC Columbus’s “Meet-the Candidates Night”
- October 20 – COMPAS Immigration Seminar at Ohio State University
- October 21 – COMPAS Immigration Seminar at Ohio State University
- October 26 – Wintta Woldemarian, Legislative Assistant to Senator Sherrod Brown

Organizations Development Center (ODC) Report

Jose Cos, MPA—ODC Officer

Improved Service Delivery

OCHLA Website Updates

OCHLA provided a major update to its website in October with the renovation of the Organizations Development Center page. In addition to the grant training Power Point resources, the ODC page now contain clearly defined sections for grant opportunities, resources, and other organization development tools. The page has been promoted via e-campaign and through Facebook and Twitter, and can be found at: <http://ochla.ohio.gov/ohla/organizationsdev.aspx>.

Other website updates include:

- Promotion of a new Metrohealth newsletter in Spanish, which features health information and stories in Spanish.
- Promotion of “Los Rostros de la Gripe”, a Hispanic influenza prevention campaign.
- A USCIS toolkit that assists individuals who want to pursue the U.S. Citizenship process.
- An update on Census information for Hispanics/Latinos, which has been condensed into an easy to use web page.

OCHLA Facebook & Twitter Pages

October updates to Facebook and Twitter pages included:

- Announcement of college scholarship opportunity with the Ohio Attorney General’s Office.
- Promotion of new Census page for Hispanic/Latino demographics.
- Photo gallery for the 2011 DHO.
- Article from El Sol de Ohio on the DHO.
- Announcement on the availability for the Home Energy Assistance Program.
- Save the date for a college attainment forum in November.



- Election and voter information for November 8th election.
- Pamphlet for Spanish medical training for health care professionals.
- Promotion of landlord tenant workshop for fair housing.
- The creation of a Facebook page exclusively for DHO. This will allow OCHLA to obtain community feedback, promote Hispanic impact, and advertise the DHO throughout the year.

To see all updates, please visit <http://www.facebook.com/ochla>. Please note that all Facebook updates are automatically posted on OCHLA's Twitter page, at: <http://www.twitter.com/ohiolatinocomm>.

Capacity Building

Organization Development – Grants Project

During the month of October, two different grant announcements were sent out to OCHLA's various networks. OCHLA has received positive feedback from community members who have stated that they appreciate the bimonthly announcement. Additionally, people have come forth with grants that they feel could be included in the announcement to create a team effort in disseminating this information. In October, the grants announcement focused on health, education, and research oriented grants, and the latest announcement included the most grant opportunities up to date.

OCHLA is still awaiting response from two community organizations that have expressed interest in a particular grant and would like assistance with a proposal/project if the opportunity is pursued.

Capacity Building—Training and Resources

ODC Officer Cos has signed up for future free grant training sessions with the Dept. of Public Safety, and the next training will cover cost benefit analysis, which is an essential piece to every proposal. OCHLA is taking advantage of this free resource through the Dept. of Public Safety to bolster its experience and knowledge in order to better assist those searching for grants, while also improving the Commission's upcoming grant proposals for website funding.

OCHLA Offers Grants Training Materials thru website

As part of the recently launched Organizations Development Center, OCHLA has focused heavily on the distribution of available grants. The second component of this initiative involves assisting community organizations with grant proposals and capacity to carry out projects. As such, OCHLA has created its first grants training manual, which serves as the first in a series of Power Point presentations designed to cover different elements of a successful funding proposal. Information on the first Power Point covers an overview of the basic necessities for a grant proposal, and can be found at: <http://ochla.ohio.gov/ASSETS/5D987EBD95A34923B6AE24E2866A4C7F/Grant%20101 Final.pdf>. Upcoming Power Point presentations will examine individual topics covered in this first installment.

OCHLA Search and Application for IT Grants

In order to improve the outreach capabilities of the valued OCHLA website and connect with the growing Hispanic population, OCHLA is seeking funding assistance to upgrade its web content management system to better serve its mission. Executive Director Cavanaugh and Officer Cos crafted a letter of inquiry outlining the upgrade plan along with evidence of proven outreach success. This letter has been mailed to three prominent national foundations interested in information technology and civic participation. OCHLA will continue to search for proposal opportunities and submit to any funder who could potentially sponsor this project. So far, a letter of inquiry has been mailed to:

- The Andrew W. Mellon Foundation: <http://www.mellon.org/>



- The Ford Foundation: <http://www.fordfoundation.org/>
- The Alfred P. Sloan Foundation: <http://www.sloan.org/>

These foundations were selected for their stated priorities on encouraging civic participation for minority groups with the use of information technology. OCHLA will ensure that any solicited funders exhibit these priorities in order to search and apply for worthy opportunities.

Health LCR

The Latino Community Report progressed with collaboration with the Ohio Latino/Hispanic Health Coalition, who helped OCHLA obtain data for the number of Hispanics with diabetes in select Ohio cities, which will allow the report to be of significant impact to specific legislative districts and communities. The report will be finished and ready for publication by November 20th. An action plan on publication and community outreach will follow.

Meetings Attended

No meetings to report.

Latino Community Network (LCN) Report

Lilly Cavanaugh, MBA -Acting Director
Lair Marin, Constituent Services

Strategic Initiatives

Project OPEN

Project OPEN implementation has concluded. Director Cavanaugh is in contact with Karen Shauri from the Dept. of Development to follow up on the submission of the final report. Ms. Shauri has requested additional time until the week of November 7th to provide an update on the status of the final report.

Distinguished Hispanic Ohioan Awards, October 7, 2011

Ohio Latino Affairs hosted a successful DHO Gala. With over 325 people in attendance, the celebration accomplished all the goals established. Director Cavanaugh submitted a detailed report on the event to the DHO committee. The feedback received from awardees and gala participants was very positive. The commission is extremely thankful to our sponsors, volunteers, staff, commissioners and supporters for their cooperation to make this awards gala a remarkable event. A DHO webpage and a new DHO Facebook page will host the photos and information on the awardees and gala. The date for next year's DHO will be October 5, 2012.

Community Outreach (LCN)

Advise:

No activity to report.

Connect:

Civil Rights Hall of Fame Induction – October 13th

Participated in induction ceremony as one of our own commissioners, Mr. Tony Simms Howell was in-



ducted in the Hall of Fame.

National Broadcast Alert System Test Scheduled for November 9, 2011

Our agency is tasked with the mandate to provide critical emergency preparedness and information regarding weather or natural disasters. In line with this mandate, Ohio Latino Affairs has launched campaigns through all its networks, webpage, Facebook, Twitter and e-campaigns to announce the National Broadcast Alert System Test.

The EAS is an emergency alert system that allows the President to publicly address the nation during major emergencies or disasters. The test message will take place on November 9th, 2011 at 2 pm Eastern Standard Time, and will be channeled through radio, basic television, cable, and satellite services. The message will also include more localized alerts through the National Weather Service, governors, and local authorities, and will be broadcast to all 50 states. Bilingual informational videos have been made available to Hispanics

Candidates Nights - Lorain and Columbus

Participated in two community lead events with panels for candidates in local elections on Oct. 12th (Lorain, organized by CHIP) and Oct 19th (Columbus, organized by LULAC).

Promotion of MetroHealth (Cleveland) Hispanic Newsletter

MetroHealth recently launched its first issue of "Mi MetroHealth, Mi Comunidad" newsletter, which will feature stories both in English and Spanish with educational information and resources. Through the Latino Community Networks, we have been promoting this useful resource. The newsletter is available online at www.metrohealth.org/comunidad.

Promotion of Ohio Attorney General's office Announcement for Scholarship Opportunities

Our agency is supporting the AG's office by promoting this important outreach activity. Ohio high school students are asked to submit 60-second videos on Internet safety for the chance to win college scholarships in the 2011 through the Take Action High School Video Contest. To enter the contest, individual students or teams of up to two students must submit their videos to the Ohio Attorney General's Office by December 15, 2011.

Continued distribution of Spanish Resources from the U.S. Department of Labor

-Recursos en Español

The Latino Community Network continues to promote resources from The Department of Labor (DOL) to provide tools for the Hispanic workforce. This month, OCHLA shared a list of educational materials intended for English-speaking audiences who are looking for information in Spanish about the mission of the Department of Labor and how this department can serve the needs of Latinos.

Build:

Ohio Hispanic Business Summit, October 13th

As partners with the Ohio Hispanic Chambers for this event, Director Cavanaugh participated actively with the Summit committee through the last few months in the organization and promotion of the initiative. With representation from all chambers across the state, private sector and different state agencies, the event brought together over 400 individuals and was definitely a great success.



Department of Development, Minority Business Enterprise Division

Director Cavanaugh met with Director Ron Willey to discuss possible collaboration and how we can assist this department to reach out even more to the Latino community. Mr. Willey is responsible for leading the Division's efforts to create, grow, and develop minority-owned and -operated business enterprises throughout the state. As Director of the Minority Business Enterprise Division, Willey is responsible for providing leadership and direction for programs and initiatives such as the Department's loan programs, the Minority Contractors and Business Assistance Program Centers, and the Procurement Technical Assistance Centers. Under his direction, the Division works closely with minority and women-owned and -operated businesses and other small businesses to help them obtain financing, bonding, and contracts in the public and private sector, while also developing conferences, workshops, and seminars to support Ohio's minority businesses.

Administrative Report - Office Functions

Biennial Audit FY09-FY10 completed

Director Cavanaugh met with the Auditors' Team to review the findings of the FY09-FY10 audit. The results of the audit will be mailed directly to each commissioner. Overall, the audit showed outstanding improvement in the administration of the management and financial functions of the commission. There were two recommendations made regarding how to improve the documentation of policies and procedures for revenue, expenditures and reconciliations.

Meetings attended by Executive Director:

- 07 October – DHO Gala (Columbus)
- 10 October – Robert Torres, Rafael Hernandez (Canton)
- 12 October – Various leaders. See report (Lorain)
- 13 October - Hispanic Business Summit (Columbus)
- 14 October – Hispanic Coalition Gala (Columbus)
- 19 October – Ron Willey, Dept of Development (Columbus)
- 20 October – Immigration Conference, OSU (Columbus)
- 26 October – Wintta W [Wash DC]., Ben F. [Senator Brown's staffers] (Columbus)

