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# OCTOBER 2016

## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

During October, our team remained focused on Hispanic Heritage Month activities, the implementation of our annual gala and the Ohio Latino Vote Campaign.

Through a partnership with NALEO, the Ohio Commission and El Centro in Lorain will serve as Election Hotline centers in Ohio which will serve approximately 12 states with a special focus on the Midwest. The team will work with volunteers to provide full coverage on Monday, November 7th and Tuesday November 8th.

Our team successfully completed activities around Hispanic Heritage month including educational outreach, presentations, keynotes and hosting a robust Hispanic Heritage Month Calendar. Additionally, we hosted an outstanding DHO Gala with the end result of creating a Latino Scholarship Fund close to \$20,000 within OSU that will provide much needed resources for Latino students.

We are also pleased to present the [Unaccompanied Children Report](#) which discusses the precarious situation of Central American children who have arrived in the United States in search of asylum; it is estimated that about 1600 unaccompanied children are in Ohio at this time. This report will be shared with the General Assembly and key cabinet/state agencies and commissions.

## Meetings Attended

05 Oct—Keynote, Ohio University (Athens)  
06 Oct—Kacy Bullard, Governor's Office Briefing  
07 Oct—Board Meeting, OCHLA  
07 Oct—DHO Gala  
12 Oct—Latino Connection Meeting, Columbus



13 Oct—Dr. Velasquez, Velnet 21 Global Initiative  
13 Oct—(HOLA Grant) Planning Committee Hearing, Painesville  
14 Oct—Keynote, Dept. of Public Safety, Hispanic Heritage Month, Columbus  
14 Oct—Latino College Leadership Conference Planning Meeting  
17 Oct—NALEO Election Day Hotline Meeting  
18 Oct—Jamoya Cox, Ohio Dept. of Mental Health & Addiction Services  
18 Oct—ODJFS, Migrant & Seasonal Farmworkers Program  
19 Oct—Anna Raygoza, NALEO Election Day Hotline Training  
19 Oct—Y. Zepeda, M. Santiago, B. Guzman, L. Marin (DHO Debrief)  
20 Oct—Keynote—Human Trafficking Seminar, Miami University, Oxford  
21 Oct—Latino College Student Leadership Conference, University of Cincinnati  
25 Oct—Cincinnati Collaborative Planning Call, D. Molina; L. Marin  
26 Oct—Latino Education Summit Planning Meeting (Cincinnati)  
27 Oct—Cincinnati Hispanic Chamber Annual Gala (Cincinnati)  
28 Oct—Keynote, NAMI, Toledo, Annual Latino Mental Health Forum (Toledo)  
31 Oct—VeyVota Supervisor Training

## Public Policy Center (PPC) Report

Andrea Lewis, Public Policy Officer

### 2016 Latino Vote Campaign

The 2016 Latino Vote Campaign has a goal to increase Latino voter participation this November. This month GOTV efforts have continued, with a particular emphasis on preparing to host a National Voter Hotline for Spanish-speakers out of the OCHLA office. OCHLA is partnering with the National Association of Local Elected Officials for this endeavor, which aims to help Latinos participate in this year's election. Fully-trained bilingual operators will be ready to assist voters in finding their voter registration status, locating their polling place and hours, finding information on the voting options in each state, and helping to report problems experienced at the polls on Election Day. Our office will feature four call lines, which will serve the states of NY, NJ, TX, CA, IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI. We will provide assistance from 8 a.m. to 8 p.m. on Monday, November 7, and from 7:30 a.m. to 8:30 p.m. on Tuesday, November 8. Much time has been spent preparing for the logistics of the call center, including the recruitment of volunteers, coordinating schedules, and creating e-campaigns and flyers to promote the hotline. We also met with NALEO and took trainings and helped arrange training dates for our volunteers.

In addition to preparing for the Ve Y Vota Hotline, I sent a Guest Column on the topic of the Ohio Latino Electorate to Latino media outlets across Ohio. Three Latino media outlets have run the column in their papers, which highlights the strength of Ohio's growing Latino electorate. In an effort to promote voting on our social media, I worked with VISTA member Jesse Dotson to create a social media kit that advocating for voter registration and civic engagement. The tweets and Facebook posts were promoted on our social media accounts throughout the month of October.

During Latino Candidates Night in Columbus this month, I set-up a voter registration table where I was able to successfully help register voters and update their information.

### Senate Bill 280



October, being Hispanic Heritage Month, presents an important opportunity to advocate for the passage of SB 280, which would formally recognize March 31st as Cesar Chavez Day in Ohio each year. I contacted various organizations to ask their support of the bill, and have continued to work with Chairman Ortiz and former senator Tom Roberts to promote this bill. This month we sent letters requesting support for SB 280 to members of the Senate Government Oversight and Reform Committee. We also met with Senator Bill Coley, Chairman of the Government Oversight Committee, to request that the bill be given a hearing. This bill is supported by the Ohio Latino Affairs Commission, the Ohio Unity Coalition, LULAC Ohio, Ohio Conference NAACP, Ohio Hispanic Chambers of Commerce, Adelante Latino Resource Center and Advocates for Basic Legal Equality (ABLE).

### Public Policy and Constituent Matters

- Prepared agenda and budget for consideration at the Latino Education Summit meeting this month. Minutes of the meeting were sent to members of the committee.
- Provided information to a parent and student who felt the student was being discriminated against at a local high school. Gave the constituent information on how to file a complaint with the Department of Education's Office for Civil Rights.
- The report on Unaccompanied Children was sent to all members of the General Assembly, as well as the Governor's office and other important officials and community leaders. A copy was sent to the media as well.
- Provided a high school counselor information on college enrollment for DACA students
- Researched pricing and information regarding the feasibility of procuring a Language Line for the Ohio Department of Education. Provided information to interested parties.
- Spoke about the importance of Hispanic businesses at the Northeast Ohio Regional Sewer District's Hispanic Heritage Month event.
- Presented on the topic of unaccompanied minors at a human trafficking event at Miami University.

### Meetings Attended

10/4—Ethics Training

10/5– Voter Registration at Latino Candidates Night

10/6—Kacy Bullard and Dave Ward

10/7—OCHLA Board Meeting and DHO Gala

10/11– NEORSO Hispanic Heritage Month Event

10/12– Latino Connection Conference Call

10/13—Painesville Planning Committee Meeting

10/14– Senator Bill Coley

10/18—Migrant and Seasonal Farmworker Program

10/19– Anna Raygoza, NALEO

10/20– Miami University Human Trafficking Event

10/21– Ohio Latino Student Summit

10/26—Latino Education Summit Meeting

10/27– Fernando Rincon, Ohio Hispanic Chambers of Commerce

10/31– Ve Y Vota Supervisor and Management Training



# Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

Most activities this month focused around the 2016 DHO that took place on Friday, October 7th at the OSU Blackwell Hotel Ballroom in partnership with The Ohio State University Diversity & Inclusion Department. We continue with the updating of the resources lists as well as finalizing the 2 new directories: Central Ohio Health & Social Services and the Faith Directory.

## Connecting the Community: Information and Resources

OUTLET	DESCRIPTION	SEPTEMBER	OCTOBER
Facebook	Number of “Likes” to date	1,279	1,308
Facebook & Twitter	Postings of news, resources, events	606	800
Website (Job Opportunities Page) Facebook & Twitter	Job Openings Promoted	70	53

October Constituent inquiries processed:	25
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## Meetings Attended

- 3 October – OCHLA Staff Team Meeting on DHO Gala Update and Instructions
- 3 October – Intern/volunteer Candidate Interview - Shaina Klammer
- 5 October – 2016 DHO GALA Run through at OSU Blackwell Hotel Ballroom with OCHLA & OSU
- 7 October – OCHLA October Board Meeting
- 7 October – 2016 DHO Awards Gala
- 10 October – 2017 Summer OCHLA Intern/Volunteer Candidate Interview Hanna Kesig
- 13 October – Dr. Velasquez & Phycologist Hector Cortes—Velnet 21Global Initiative Meeting
- 17 October – Staff Meeting - Discussion about NALEO Election Day Hotline Preparation
- 18 October – 2016 Migrant & Seasonal Farmworker Program End of Season Meeting
- 19 October – Naleo Training for Voter Registration at OCHLA offices
- 19 October – OCHLA 2016 DHO Debriefing
- 19 October – Yolanda Zepeda/OSU/OCHLA 2016 DHO Final Debriefing
- 20 October – Leticia Wiggins WOSU . OSUL Bienvenidos a ¡Dimelo, Columbus! Meeting
- 20 October – Valetia Tyree - JOBS CORPS / OCHLA Follow Up on outreach to community Call
- 24 October – Call with Lissete & Claudia Villasana - Bullying in Leipsic Local High School

## Organizations Development Center (ODC) Report



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77 South High Street  
Columbus, Ohio 43215-6108

tel 614.466.8333  
fax 614.995.0896  
<http://ochla.ohio.gov>

Georgina Alvarez, ODC Officer

## CAPACITY BUILDING

During October, we focused on building the documentation that will support the commission's workforce and economic development strategic plan.

A good portion of the month has been dedicated to final reporting on existing grants. Additionally, we received approval confirmation on the grant submitted to the Minority Health Commission in the amount of \$3,000 for the 2017 Minority Health Month Events. We will focus our efforts on two workshops regarding the Opiate Epidemic and the Fight Against Drug Abuse; these workshops will take place in Columbus.

### Grant Announcements

- The work continues to create and launch the searchable database with specific funding opportunities/ grants/ volunteer opportunities to serve the needs of the Latino grassroots organizations.
- A revamp of the website page for the ODC is underway with a new series of tools and resources for Latino organizations.

### Community Engagement

- Facilitated the Ohio Latino Connection October meeting and assisted in the preparation for November's meeting which will include representatives from the Ohio Department of Mental Health and Addiction Services.
- Coordinated with the Ohio Hispanic Chambers to prepare agenda for their next quarterly meeting.
- Connected with El Barrio and Adelante Inc. for an update regarding the progress being made on the potential venture for workforce development for Toledo, and contacted HOLA for an update on the Latino Community Center Grant project underway for Painesville.
- Connected representatives from the Proyecto Raices in Canton with community leaders to speak about their programs and see about possible collaboration.

### Meetings and Events Attended

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|--------------|---|
| October 7-   | Attend the BOD Meeting followed by the DHO Gala Dinner    |
| October 12 - | Ohio Latino Coalition Group – October Monthly meeting     |
| October 13 - | Meeting with Dr. David Velazquez and Doctor Hector Cortes |
| October 27 - | Cincinnati Hispanic Chamber of Commerce Gala Dinner       |

Respectfully submitted,

