

# SEPTEMBER, 2013

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

## Public Policy Center (PPC) Report

Nolan J. Stevens, J.D. - Policy Officer

### Advise

#### LCR's – Deferred Action for Childhood Arrivals

Spent most of the month drafting the LCR. The report has grown to 30+ pages and has required tremendous research, including interviews. There are many original graphs with original data, pictures, tables, charts and inserts. It is very thorough, and will release the week of October 8<sup>th</sup>.

#### In-District Legislator Meetings

Invited legislators to Adelante's in-district meeting only to have to cancel it at Adelante's request. Continuing to work with Adelante on the meeting, which has been rescheduled for late October. Invited local legislators to Adelante's annual fundraiser, held on October 3<sup>rd</sup>.

#### Legislator Engagement

Emailed legislators the Fall legislator brief, which included:

- DHO invitation and information
- Hispanic Heritage Month announcement and event calendar
- Preview of DACA LCR
- Press release on OCHLA's selection as a "Champion for Coverage"
- Preview of the PPC website

#### Deferred Action and Ohio law and policy

Aside from drafting the LCR, began looking into professional licensure from state boards for qualified DACA applicants that are not citizens or legal permanent residents.



### Agency Outreach

Met with Executive Director to plan initial stages of Interagency Council work. Selected a date – Dec. 6<sup>th</sup> – and secured a venue for the first meeting. Listed priority agencies and prepared to draft the invitation letter.

## Connect/ Build

### Outreach to Community

- Attended the Bridge Builders forum at Ohio State
- Lectured on DACA at Rhodes State college in Lima
- Attended two meetings of Columbus-area DREAMers

### Civic Engagement

- Worked to secure meetings with legislators for Columbus-area advocates

## Meetings Attended

8/1/13 9/10/13 – DREAMActivist Ohio  
9/11/13 – Commissioner Iris Martinez and OCHLA staff  
9/14/13 – Bridge Builder’s Forum at Ohio State  
9/16/13 – Volunteer interview with Hannah Borsilli  
9/16/13 – Volunteer Interview with Katie Lianez  
9/17/13 – Health Summit report meeting with OCHLA staff  
9/18/13 – DACA presentation at Rhodes State College  
9/25/13 – Volunteer interview with Danielle Lopez  
9/26/13 – Boards and Commissions meeting

## **Latino Community Network (LCN) Report**

Lair Marin-Marcum, Community Liaison

Full report for the Latino Community network will be included in the October Report.

### Distinguished Hispanic Ohioan Awards Gala

- Continued working on the preparations for the gala, including logistics and administrative tasks as well as communicating with awardees.
- Secured Donna Alvarado as keynote speaker for the event.



## Organizations Development Center (ODC) Report

Lilly Cavanaugh-Acting Officer

### Improved Service Delivery-

- Maintained and issued new social media and marketing campaigns for the promotion of the following:
  - [Hispanic Heritage Month](#)
  - [Distinguished Hispanic Ohioan Awards](#)
  - [Hispanic Blood Drive Campaign](#)
  - [Emergency Preparedness Month](#)
  - [Hispanic Workforce & Economic Development Summit](#)

- Website Updates:

No updates to the website were made this month; existing pages were refreshed as needed.

### Capacity Building

#### EDUCATION

##### Latino Education Summit 2014

- The committee did not coordinate any meetings or tasks for this month.

##### Bridge Builders Forum - September 14, 2013

- Participated on the Forum on behalf of the commission. Our appreciation to Commissioner Tony Ortiz, Education Chair, who also attended the event.
- Over 500 participants attended the event. Details on feedback for the forum and plans for next year to be secured at a committee meeting on October.

##### Adelante Summer Program “Con Ganas”

- Final Report on the program received and sent to commissioners.

#### HEALTH

##### The Affordable Care Act—Outreach and Information

- Implemented outreach and informational campaign and shared it with social media, website and all networks.
- Provided bilingual information, access to educational materials, flyers and contacts within ACA for community leaders and organizations.
- OCHLA has been recognized at national level as Champion of Coverage by U.S. Department of



**Health and Human Services (HHS).** As a Champion, the agency have volunteered to help uninsured Americans learn more about the Health Insurance Marketplace, by providing access to tools and information about coverage and how to enroll. (See attachment).

- Mt. Carmel College of Nursing - Executive Director Cavanaugh delivered a presentation to senior nursing students on Health disparities and how these affect the Latino Community in Ohio.

## WORKFORCE AND ECONOMIC DEVELOPMENT

### Workforce and Economic Development Summit—November 7, 2013

- Implemented marketing strategy with heavy social media component to build audience for the event.
- Worked with presenters and facilitators to coordinate curriculum, content and session flow for afternoon program on economic development.
- The following agencies and organizations are partnering with our agency for the afternoon portion of the event:
  - Small Business Administration, SBA
  - Ohio Development Services Agency, [Latino SBDC's]
  - Ohio Department of Job & Family Services, Ohio Me3ans Jobs Center
  - Ohio Department of Administrative Services
  - Ohio Development Services Agency
  - Treasurer, State of Ohio, Economic Development Programs
  - Office of the Ohio Secretary of State
  - ECDI—Economic and Community Development Institute
  - Ohio Procurement Technical Assistance Center
  - Center for Hispanic Leadership
  - Honda of America
  - Coca Cola
  - Wendy's Restaurants
  - Fifth Third Bank

### Ohio Hispanic Chambers of Commerce -

- Scheduled a visit in the month of October with Karen Shauri, Associate SBDC State Director to meet with Robert Torres in Toledo and discuss economic development projects and opportunities.

## EMERGING DIVERSITY AND INCLUSION

### Red Cross Hispanic Heritage Month Blood Drive—Sept 15-Oct 15, 2013

- Continue to lead marketing effort for the campaign with drives taking place in Columbus, Toledo, and Cleveland. A total of 150 lives can be impacted by the donations received to date.
- The Blood Drive Campaign has also an important educational component and every week, information, flyers, brochures and other electronic resources are being made available through the cam-



paign to be shared among Latino serving organizations.

### Distinguished Hispanic Ohioan Awards

- Continued to provide leadership for the event preparation and support Lair Marin, new DHO event leader/coordinator on the event.
- Issued regular marketing and social media campaigns to build audience for the event.

### Hispanic Heritage Month—Statewide Calendar of Events

- Promoted and maintained statewide calendar.
- Have attended several events during the month.

### Convencion Hispana 2013—Cleveland

Continued to promote Convencion Hispana and will attend the event on behalf of the commission.

### Civil Rights Summit 2014

- Initiated conversations with the US Attorney for the Southern District of Ohio, the Asian and Pacific Islander Advisory Council and emerging leaders in the African Immigrant community to begin organizing the 2014 Civil Rights Summit.
- A conference call will be scheduled for October to initiate event program discussion.

### Emergency Preparedness

- Director Cavanaugh met with Arielle Lippman, Mike McNutt , Jesus Ovalle from the City of Columbus and Mr. Henry Guzman to discuss emergency preparedness efforts within the city of Columbus and provide expertise/ information regarding outreach/education for the Hispanic community.

### OCHLA Internship Program

- Community Liaison Marin and Director Cavanaugh met with Dr. Elena Foulis, Senior and Glenn Martinez from the Ohio State University to discuss intern/volunteer program partnership with the university and our agency.
- Established priorities and discussed educational and agency needs in order to structure the program effectively.

## Connect

### Northeast Ohio Immigrant, African American and Diversity Leaders

Director Cavanaugh was invited by the Hispanic Roundtable to attend the meeting of this networking group which brings together all new American communities in the Cleveland area. This is a great opportunity for our commission to network with leaders in north east Ohio and learn about the work that other minorities are supporting in the region.



Meetings Attended:

- 04 Sept—Jose Cos, Molina Health Care
- 05 Sept—Danielle Boyd, Franklin Cty Dpt. Job & Family Services
- 05 Sept—Brenda Delgado, CMS, HHS [ACA]
- Sept 10—Chris Langen, DAS
- Sept 10—Elena Foulis & Glenn Martinez, The Ohio State University
- Sept 10—John Roscoe, Treasurer of State’s office
- Sept 11—Stakeholders Conference Call Health Insurance Marketplace
- Sept 11—Iris Martinez Juergens, new commissioner orientation
- Sept 12—Close the Gap Advisory Board Meeting
- Sept 14—Bridge Builders Forum, OSU
- Sept 16— Commissioner Tony Simms Howell
- Sept 19—Mount Carmel College of Nursing, Presentation, Latino Health
- Sept 20—Jennifer Richmond, The Coca Cola Company
- Sept 21—Columbus Crew, Hispanic Heritage Month Event
- Sept 23—Interview with Lorena Mora, Mujer Latina Today
- Sept 24—Jorge Gonzalez, Interview for Telemundo Columbus
- Sept 25—NE Ohio Immigrant Community Networking Meeting
- Sept 26—Arielle Lippman, Mike McNutt, Henry Guzman, Jesus Ovale

All month:

- Regular weekly meetings for (1) Workforce & Economic Development Summit (Rafi Rodriguez)
- (2) DHO (LEON’s board members.)

**Administrative Report**

Personnel

- Continued to work with Human Resources– DAS to secure approvals to proceed with the hiring of the or the ODC intermittent position.
- Initiated work to draft Performance Evaluation Agency Policy for consideration and approval at the October board meeting.

Financials

- Received notification that a new OBM Analyst will be assigned to the commission in October. Lawrence Parson will be transferring to other responsibilities within OBM.
- Finalized reconciliations for last quarter FY13 and first quarter FY 14.
- Met with Finance Chair Tony Simms Howell on September 16th to provide in depth overview of end of year closing reports, reconciliations and FY 14 budget overview/financial disbursement plans.

Office space reorganization

- Scheduled and coordinated space reorganization to create office area for Latino Community Liaison



son and organize a more functional area for interns.

- Completed space reorganization to prepare for the VOIP transition of telephone systems.

### The Board

- Conducted orientation meeting with commissioner Iris Martinez Juergens, who visited our office and met with our team on September 11th. Chairman Florez joined briefly and welcomed Commissioner Martinez via video conference.
- Continued to work with Governor's office regarding board vacancies.
- Initiated planning process for the board strategic retreat. Charles Hauser has been secured as the facilitator and the date is set for Friday, January 31st, 2014.

### Administrative Support

- Submitted the office inventory to DAS per requirements.

Respectfully submitted,



