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SEPTEMBER, 2014

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

September has been an active month with Hispanic Heritage Month events to attend and preparation for our annual gala. Important projects continue to move forward in the Organizations Development Center which will be included in the program's report. Of importance is the approval of two grants submitted to the Minority Health Commission; the concept development of our Cultural Diversity and Language Access Project and the initial visit to El Barrio in Cleveland to learn more about their workforce development programs.

As we prepare for the DHO Gala, we are also working closely with Commissioner Mary Santiago and community leaders in Lorain to seek the recognition of the surviving members of the Borinqueneers, who were awarded the Congressional Gold Medal this year, and who will be recognized at the gala.

We continue to work closely with Brenda Delgado, HHS, CMS on the implementation of the ACA and the new insurance plan for businesses—SHOP—. We are also actively working on planning for our "Meet and Greet" with the Ohio Hispanic Chambers of Commerce and key government representatives that have the ability to impact business opportunities for Latinos in Ohio. This meeting will take place in October. Lastly, we are making steady progress on planning our Agenda Latina gathering, to take place on December 11th.

In education, we had the highlight of our Bridge Builders Forum at the Ohio State University. OCHLA is a co-partner for this event along with the Hispanic Scholarship Fund and the Gates Foundation. The full day program was well attended with over 400 students in attendance. We also continue to meet on a regular basis with the 2015 Latino Education Summit committee and have already completed work on the website that will host information about the event.

During September our office prepared and submitted the FY16-17 Biennial Budget and conducted a meeting with Financial Chair Tony Simms Howell to review our budget and financial situation. Additionally, Director Cavanaugh has been working with the Human Resources office in the process of recruiting for two openings: the Public Policy Center Officer



and Administrative Clerk positions.

The full transition of our website to the new look and feel is complete. We will continue working on improving and increasing content for the site in the following months. The new website is more intuitive and has improvements that will hopefully make the information more easily accessible by users. We have also uploaded materials regarding the Latino Health Summit which are now available for the public and include valuable information on resources as well as copies of presentations made during the event.

Meetings Attended by Executive Director

- 03 Sept—DHO Planning Meeting
- 05 Sept—Interviews for Admin. Clerk position
- 05 Sept—Commissioner Beth Guzman-Bowman
- 07 Sept—The Reds Recognition Ceremony (Cincinnati)
- 08 Sept—Cultural Diversity & Language Access Project (Mansfield)
- 10 Sept—DHO Planning Meeting
- 11 Sept—LaVone Caldwell, Valerie Huang Health Equity, Nationwide Children’s Hospital
- 11 Sept—Connie Alexander (DAS)
- 15 Sept—Human Trafficking Meeting
- 16 Sept— Encarnation Pyle, Columbus Dispatch
- 16 Sept—Vocero de Cleveland, Radio interview
- 16 Sept—Vanessa Uribe, NCLR Midwest Region
- 16 Sept—Ingrid Angel, El Barrio, Cleveland
- 17 Sept—DHO Planning Meeting
- Sept 17—Presentation, Ohio Dept of Developmental Disabilities, Hispanic Heritage Month
- Sept 18—Education Committee Meeting (University of Akron)
- Sept 18—Administrative Clerk position interviews
- Sept 19—Administrative Clerk position interviews
- Sept 19—Robert Torres, conference call, NOHCC (Toledo)
- Sept 19—Ohio Hispanic Coalition—Keynote address
- Sept 20— Bridge Builders Forum, The Ohio State University
- Sept 22—Bureau of Workers Compensation, Hispanic Outreach Initiative
- Sept 22—Administrative Clerk position interviews
- Sept 24— DHO Planning Committee
- Sept 25—El Barrio visit (Cleveland)
- Sept 25—Latina Mentoring Academy Graduation
- Sept 26—DHO Planning Committee
- Sept 26—KMPG Hispanic Heritage Month Keynote (Columbus)
- Sept 26—Brenda Delgado, HHS, ACA Implementation, Midwest
- Sept 26—Lorena Mora, Mujer Latina Today
- Sept 29—DHO Committee Meeting and Hotel Meeting



Public Policy Center (PPC) Report

Vacant

Agency Engagement

Supporting Civic Engagement: Constituent-Generated Initiatives

None to report.

Meetings attended advocating for constituent-generated initiatives in July: None to report.

Connect

Ohio Latino Education Summit

Work completed for the Ohio Latino Education Summit in August:

- Executive Director attended planning meeting at University of Akron. Webpage for the event is already in place and keynote speakers have been secured. Outline program for the day is also drafted and parameters for best practices have been prepared.



Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison

September was demanding and busy executing the work for the Distinguished Hispanic Ohioan awards gala planning and coordinating all the logistics, and placing all the details between hotel, awardees, commissioners, presentations, AV, IT, catering, and working closely with our partner LEON to ensure the successful execution of the event.

Below all highlights of meetings and projects for the LCN that also took place.

Advise

- Yelverton Enrichment Center Meeting with OCHLA: YES is an emerging leading health provider of treatment and rehabilitative services for at-risk youth and persons with mental health disabilities in the State of North Carolina. They would like to connect with Ohio Hispanic Organizations. Gave them list and OLANet information.
- Girl Scouts of Mid Central Ohio - Meeting to continue strengthening OCHLA relationship and to assist with ideas for more recruiting in the Latino Community Events. Has
- Sickle Cell Program Directors meeting OCHLA Presentation - Assisted on how best to reach out to the Latino community

Connect

2014 Distinguished Hispanic Ohioans Awards Gala

- Partnership with LEON and MOU was finally signed
- Logistic meetings took place were coordinated including weekly DHO Steering Committee between LEON and OCHLA.
- Meeting, coordination and calls with hotel Catering & AV Department took place with participation of OCHLA & LEON.
- Finalizing of Nominee information was collected and prepared for presentation and program booklets preparation. Daily calls and follow up with awardees took place in order to obtain all their information necessary
- All Logistics and details were prepared for coordinating and finalizing for execution in the first two weeks for October.
- Partnership packages were successfully prepared, including logos, themes, flyers and e-campaigns.
- Several e-campaigns were prepared and launched successfully
- Awards were prepared and sent out to produce
- Close work began with designers and partners to obtain all the information for Program booklet.

Build

2015 Latino Health Summit

- Meeting with Nationwide Children's Director of Health Equity LeVone Caldwell . To build on the relationship and partnership created from their assistance with Speakers at the LHS and offer to host 2015 Latino Health Summit in their facilities.



- Nationwide Children's Conference Call with Director of Health Equity LeVone Caldwell . To build on the relationship and partnership created from their assistance with Speakers at the LHS and discuss other OCHLA collaborations including possible hosting of 2015 Latino Health Summit in Columbus.
- Follow up meeting for the Health Care Interpreting project with Natasha Curtis.

ONGOING PROJECTS

Hispanic Legislative Visit Day: In process with logistics and Save the Date

Connecting the Community: Information and Resources

OCHLA Website Events Calendar

Continuous daily postings of all events in the community throughout all of Ohio. More postings of events with coordination in Facebook have been accomplished and on Website Calendar including Hispanic Heritage Month Special calendar for 2014.

Connecting through electronic media: Website, Social Media

We continue to increase the outreach and informing the communities about events, services, trainings, resources and other relevant information by using our Events Calendar and Social Media outlets. We are working as well successfully with hootsuit to post weekly events to increase promotion techniques. We are at 658 Likes!

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Job Opportunities section on OCHLA's home page Promoting through electronic media: Website, Social Media

We continue to successfully increase our community outreach and connections with private sector, non-profits, hiring agencies and state agencies to post and promote minority and bilingual job opportunities. Summer postings are always fewer due to increase in students work availability and less jobs in the market. We had a slight increase in job opportunities in August than in July and we expect a hirer one in September. The increase in job opportunities posting requires a new section on our website for this area.

⇒ Month of September: 25 Job Postings

Constituent Services

During the month of September we had a higher amount of constituency calls compared to August (21)

⇒ Month of September: 31 Constituent Requests

Student Intern / Volunteers

In September, a strong recruiting began and we interviews 3 student and only kept two intern/ volunteers. October,



September Meetings Attended:

- 3 September – 2014 DHO Weekly Steering Committee LEON/OCHLA
 - 4 September – Maggie Mulligan - Intern/Volunteer candidate - Interview
 - 4 September – Lilly & Lair - Review the LHS Report
 - 4 September – OCHLA Presentation @ OSU – Volunteer/Intern Recruiting om Spanish in Ohio Class
 - 5 September – Meeting with SafeAuto to discuss HHM Speaker, DHO Gala & Job Opport. Section
 - 5 September – Orientation meeting with new Commissioner Beth Guzman-Bowman
 - 8 September – Follow up and meeting with Natasha Curtis for Cultural Diversity & Language Access
in Healthcare Project
 - 9 September – Yelverton Enrichment Center Meeting with OCHLA: YES is an emerging leading health provider of treatment and rehabilitative services for at-risk youth and persons with mental health disabilities in the State of North Carolina. They would like to connect with Ohio Hispanic Organizations. Gave them list and OLANet information.
 - 10 September – 2014 DHO Steering Committee LEON/OCHLA
 - 10 September – Girl Scouts of Mid Central Ohio - Meeting to continue strengthening OCHLA relationship and to assist with ideas for more recruiting in the Latino Community
- Events.
- 11 September – Meeting with Nationwide Children's Hospital - Pin down venue Location for 2015 Latino Health Summit. Successfully achieved!
 - 12 September – Sickel Cell Program-Directors meeting OCHLA Presentation - Assisted on how to best reach out to the Latino community in Ohio
 - 12 September – OCHLA Intern/Volunteer Interview with OSU Student Kendra Kelso
 - 17 September – 2014 DHO Steering Committee LEON/OCHLA
 - 18 September – Meeting with Nationwide Insurance Rich Gandarillas: DHO 2014 - Information was send with Opportunities prior to meeting and will bring Annual report including all Material for DHO. Successfully obtained partner support!
 - 19 September – New Intern/Volunteers Kendra Kelso - Training - Hispanic Heritage Month Postings
 - 19 September – Hispanic Heritage Month City of Columbus Kick -Off at Columbus State University
 - 22 September – Bureau of Workers compensation Spanish Initiative Meeting with OCHLA
 - 22 September – Racing Commission Emergency Hearing Request for Interpreting
 - 23 September – Apoyo Latino: Greater Cincinnati Latino Coalition Meeting - To promote DHO and attend Regional networking meeting
 - 24 September – 2014 DHO Steering Committee LEON/OCHLA
 - 26 September – DHO Update with Lilly & Mary Santiago
 - 29 September – DHO Conference call with Vice Chair Santiago
 - 29 September – Lair / Lourdes DHO LOGISTICS at Hilton Downtown Hotel
 - 29 September – DHO Food Tasting at Hilton Downtown Hotel
 - 29 September – Hilton AV / IT Needs with James Waterfield / Director, Event Technology-PSAV®



Organizations Development Center (ODC) Report

Georgina Alvarez— ODC Officer

Capacity Building

Grant Announcements—E- Campaigns

During September, we worked with the Governor’s Office on the Federal Government Preschool Grant; information was shared with the grassroots organizations that expressed interest in collaborating on this grant. This program will be jointly administered by the U.S. Departments of Education and Health and Human Services and is budgeted for 250 million dollars. This grant provides an opportunity to promote the inclusion of Latino groups in the Ohio grant proposal.

FY 2015 Health Initiatives:

This month we have received the approval from the Minority Health Commission on:

- \$2, 500 grant to implement three workshops during the month of April to celebrate the Minority Health Month. These workshops will take place in Columbus, Cleveland and Cincinnati. The other regions will be invited to join the event in the designated above cities.
- The letter of intent was accepted by MHC for the funding of our “Cultural Competence in Health Care Project for Hispanic Ohioans” program was approved for the amount of \$5,000. The grant proposal was sent immediately for their consideration.

Organizations Development and Empowerment

The ODC is tasked to act as a force-multiplier in building the capacity of private-sector, not-for-profit community organizations that serve Hispanic Ohioans. As such, the ODC is responsible to develop, coordinate, and assist in the growth and development of these organizations, community leadership and service project staff.

Hispanic organizations in Ohio are at very different developmental stages and each demonstrates a unique character and environmental reality. The ODC is focusing on assisting those organizations that have reached to us to request technical assistance, counsel and guidance. Our goal is to support them in the process to:

- Improve the organizational environment, relationships with the board and funding sources (foundations, city, county, state, federal sources)
- Increase and improve service delivery through SWOT analysis, ideas exchange and general consulting services
- Enhance collaboration and partnerships with other Latino and mainstream entities that can compliment or boost their program and service delivery

Adelante LCR—Toledo

During this month I spent three full days in Toledo working with Adelante. During this time we



were able to obtain important information on the history and accomplishments that Adelante have had during these 25 years of service . Also, through the interviews and information given to us, we were able to identify the present perception of Adelante from the founders and principal stakeholders. An strategic planning session took place and advice and information was left to them to proceed. I will be going back on October 24 to follow up.

El Barrio – Cleveland

Visited El Barrio in Cleveland to see their workforce development programs. Met with Ingrid Angel and Mary Hull to discuss possible opportunities to collaborate in the near future. The great part of creating an strategic alliance with a Latino grassroots organization with experience and credibility, not only from the community but also from the funding entities and businesses that they work with, is that to reproduce their model with its best practices will help immediately the other local organization to stand up on their feet with not only their know how, but also the credibility of a successful program.

Latino Grassroots Organizations Database Update

Continued to make progress on the creation of this database.

Agenda Latina 2014—

Agenda Latina provides a unique opportunity for leaders to share and learn from each other, speak to experts on specific topics and expand on their best practices and understanding of how to improve efficiencies and increase quality of service.

The event will take place on December 11, 2014 in Columbus. Invitations were sent to 18 grassroots organizations throughout the State. The full day workshop will cover:

- Sustainable Social Ventures
- Effective Governance
- The Importance of Culture
- Building Sustainable Funding

Leadership Development

Hispanic Chambers of Commerce—Meet and Greet—

As part of the actions from the Workforce and Economic Development Committee we will host the event **Meet and Greet** with the Ohio Hispanic Chambers, on October 22, 2014,. We are presently working on developing the agenda and selecting government representatives for invitation to the event.

Business Summit at Wright State University, November 10, 2014

The Workforce & Economic Development Committee at the Commission approved our participation in the Business Summit to be held at Wright State. ODC Officer will work with Commissioners members of the committee and Commissioner Ortiz to consider possible topics that could be included in the summit to appeal to a more regional audience. This project will be included in our activities for the month of September.

Meetings and Events Attended



07 September — Participated in the Hispanic Heritage Month event celebrated by the Reds in Cincinnati
08 September — Participated in a meeting with Natasha Curtis, in Mansfield to work on the grant proposal on Cultural Competency and Language
09 through 11 September — Worked in Toledo with Adelante LCR.
18 September — Meeting with Guiselle Mendoza from Adelante - Toledo for follow up
19 September — Participated in the celebration of the Columbus Hispanic Heritage Month, and in the evening participated in the Gala Dinner hosted by the Hispanic Ohio Coalition
25 September — Visit El Barrio in Cleveland

Respectfully submitted,

