

MINUTES OF THE BOARD MEETING
Microsoft TEAMS
October 23, 2020
TIME: 4:30 PM

2019~2020
43rd Board of Commissioners

Mary Santiago
Chair
Lorain

Manuel Lopez-Ramirez, MBA
Vice Chair
Springfield

Beth Guzman-Bowman
Secretary
Columbus

Jose Feliciano Jr.
Aurora

Michael Florez
Cincinnati

Dr. Elena Foulis
Columbus

Gregory Guzmán, Ph.D.
Maumee

Dan Molina
Loveland

Rev. Juan Rivera
Campbell

V. Anthony Simms-Howell
Cincinnati

Tina Maharath
State Senator
District 3 ~ Franklin County

Nathan Manning
State Senator
District 13 ~ Lorain & Huron

Jessica Miranda
State Representative
District 28 ~ Hamilton County

Rick Perales
State Representative
District 73 ~ Greene County

Attendance

Commissioners Present

Chair Mary Santiago
Vice Chair Manuel Lopez-Ramirez, MBA
Sec. Beth Guzman
Dan Molina
Michael Florez
Elena Foulis Ph.D.
Gregory Guzman PhD
Tony Simms-Howell
Rev. Juan Rivera
Jose Feliciano Jr.

Commissioners Absent

Legislative Members Present

Staff Present:

Lilleana Cavanaugh -Executive Director
Carly McCain- Public Policy Officer
Lair Marin-Marcum- Community Liaison
Annette Reyes-Office Manager
Madeline Lanese- ODC Vista
Cherrell Miller- Social Media Coordinator
Vista

Call to Order

Chair Santiago calls meeting to order at 4:23 p.m. The Pledge of Allegiance to the Flag is recited.

Call of the Roll

There are 10 Commissioners present, thus constituting quorum.

Approval of Minutes

Chair Santiago presents previous meeting's minutes to the board for review and approval.

Motion #1 10-2020

A motion to approve the minutes is presented by Chair Santiago. A motion to approve was made by Commissioner Greg Guzman. It was seconded by Commissioner Michael Flores. Vote 10-0. Motion Carries.



Chair's Report

Chair Santiago presents the honorees from the Hispanic Impact Campaign. The following individuals were recognized as COVID-19 Pandemic Outstanding Leaders for the impactful work they have done to serve the community and acknowledges their presence at the meeting. Certificates of recognition have also been mailed out to each of them.

Selina Pagan
Luz Elena Schemmel
Andrea Sierra Creiger
Dr. Glenn Martinez
Michele Simms

Chair Santiago proceeds to announce the signing of a Strategic Alliance Memo between the Ohio Latino Affairs Commission and the Columbus Chapter Small Business Administration. This collaboration represents a joint effort to help maintain, grow and expand small businesses in Ohio. She proceeds to introduce SBA Director Everett Woodel Jr., who speaks about the strategic alliance and mentions the collaboration with the commission in the upcoming Latino Affairs Summit. He shares his excitement about this alliance as an opportunity for the SBA to better serve the Latino community in central and southwest Ohio.

Chair Santiago thanks SBA Director Everett Woodel Jr. for his commentary closing this segment of her report. She proceeds to ask for the agency report.

Agency Report

Executive Director Cavanaugh reports on the activity for August and September 2020 and provides general updates on behalf of the team. She proceeds to discuss the major involvement in three specific areas. First being Census 2020 and thanks Annette Reyes for leading this project. Secondly, she speaks about the elections 2020. Carly McCain has been leading that effort focusing on educating Latinos about the election process and encouraging Latinos to register as poll workers. Director Cavanaugh makes mention of the acknowledgement by Secretary of State Frank LaRose about the outstanding work of this commission in reaching out through all the different networks to make sure that the Hispanic community in Ohio was informed about the upcoming election. In third place, she reports about the continued work on the response to the pandemic. Everyone on the team in one way or another is involved in on a regular basis in this effort. Director Cavanaugh acknowledges Lair and Cherrell for their work in keeping information flowing to the Latino community.

Director Cavanaugh highlights that constituent services have continued to increase. During the early stages of the pandemic, the inquiries were high, then they proceeded to level off. In the past few months, there is an increasing trend of constituent inquiries. Through the great work that Cherrell has done with social media and Madeline with the Organization's Development Center, the commission continues to support our Latino serving organizations. Two webinars were held during the reporting period addressing the pandemic and the specific impact the pandemic it has had on our community.

Additionally, an update is provided regarding the progress for the 2020 Latino Affairs Summit. Director Cavanaugh recognizes the team and acknowledges the work of the three commissioners who are



leading each track of the summit: Commissioner Beth Guzman Bowman (Health), Dr. Elena Foulis (Education), and Commissioner Molina (Business.) There will be 17 different sessions that our audience can choose from and we have over 30 individuals that are participating as speakers, presenters and panelists.

The work volume has not decreased as a result of the pandemic, it has simply been modified. In all together, our team was part of 127 meetings, just in one month. We continue to increase our social media audience and consider this channel a critical means of communication with our community. We are pleased to report that we already past 1000 followers on our Twitter account. This month alone, we had over 2,700 visitors on our Facebook page. Our website views for the month of September surpassed 15,000. The commission is engaging in a very seamless way with the community and making sure that critical information is being shared with all Ohioans.

In closing, Director Cavanaugh briefly reports on the work with the Executive Committee to finalize the 2022-2023 biennial budget. Vice Chair Manuel Lopez will be making a presentation on the item during today's meeting.

Motion #2 10-2020

Chair Santiago asks for a motion to accept the Agency Report. Commissioner Dan Molina motions for the agency report to be accepted as given. Second by Commissioner Michael Florez. Vote 10-0. Motion Passes.

Chair Santiago then proceeds to the next item of business, the Fiscal Report.

Fiscal Report

Vice Chair Manuel Lopez proceeds to present the fiscal report and discusses the document shared with Commissioners as part of their board meeting packet with information as of September 30th. He reports all expenses are on or below target and comments that account 520 (Operational Costs) show decreased figures given that the pandemic has impacted travel, meetings, and events. All other costs are monitored and within targets.

Motion #3 10-2020

Chair Santiago requests a motion to accept the fiscal report as of September 30, 2020 as given. Commissioner Greg Guzman motions to accept the fiscal report. Seconded by Commissioner Rivera. 10-0 Motion passes.

Chair Santiago asks Vice Chair Manuel Lopez to proceed with information related to the Biennial Budget for FY 22-23.

Vice-Chair Lopez reports on two scenarios. Scenario A and Scenario B. Scenario A is restrictive and includes significant cuts that would hinder the normal operation of the commission and could potentially result in the need to eliminate one full time position. Scenario B is more favorable, based on FY2021 appropriations and with the potential for an allowable 5% increase in the GRF and the 10% on GSF fund 6010. Under Scenario B, the commission would be able to maintain operations at its present



level. Vice Chair Lopez provides a detailed overview of both scenarios per the report presented to commissioners prior to the meeting.

Executive Director Cavanaugh also provides a general timeline for the FY22-23 budget approval process and states that she will be working with PPC Officer McCain and the Executive Committee to build the strategy for the commission's budget defense. Support from the community by way of testimony or support letters will be important. There are so many urgent needs right now that the state of Ohio is really struggling to make ends meet, so we expect a very tight budget situation for FY 22-23.

Motion #4 10-2020

Chair Santiago requests a motion to accept the Biennial Budget Report for FY 22-23 as given. Commissioner Beth Bowman- Guzman motions to accept the Biennial report. Seconded by Commissioner Dan Molina. 10-0 Motion passes.

Chair Santiago then proceeds to the next item of business, old business.

Old Business:

There is no old business.

New Business:

Chair Santiago reminds the board that per the discussion at the August meeting, a slate of potential candidates for consideration to fill the position of Chair, Vice Chair and Secretary was presented. Chair Santiago asks Commissioner Tony Simms-Howell to proceed to lead the Election Process. Additionally, she asks if there are any other nominees and/or candidates. There are none. Commissioner Simms-Howell presents the slate as follows and states there is a consensus to elect the following individuals:

Chair: Commissioner Manuel Lopez-Ramirez

Vice-Chair: Commissioner Dr. Elena Foulis

Secretary: Commissioner Elizabeth Bowman-Guzman

Commissioner Tony Simms-Howell requests that the new executive slate consider an action item of creating a governance committee. Noted.

Motion #5 10-2020

Chair Santiago requests a motion to accept the slate as presented to elect the members of the Executive Committee. Commissioner Michael Florez motions to accept the slate as given. Commissioner Beth Bowman- Guzman seconds the motion. 10-0 Motion passes.

Chair Santiago congratulates the new leadership for the commission and its 44th board. She also reminds the board of the upcoming 2020 Latino Summit and encourages board members to register and attend the summit.

Chair Santiago then proceeds to the next item of business, public commentary.



Motion #6 10-2020

Chair Santiago requests a motion to Public Commentary. Commissioner Tony Simms-Howell makes the motion to move to Public Commentary. Seconded by Commissioner Beth Bowman- Guzman. 10-0 Motion passes.

Public Commentary:

Commissioner Santiago welcomes Alicia Pagan, State Director for the League of United Latin American Citizens (LULAC) and several members of the organization for attending today’s virtual meeting.

State Director Alicia Pagan addresses the board and provides an overview of the organization and its main priorities, making special mention of their Black and Brown Agenda initiative, education and support for immigrant communities. She informs that LULAC is reaching out to Senator Tom Roberts, the Ohio Federation of Teachers, Ohio Teacher Education Association, and the Ohio Department of Education to bring together diverse groups to engage in discussions that will result in better educational opportunities for Latino youth.

Ms. Pagan proceeds to make a couple of requests to the Latino Affairs Commission. First, to consider becoming a witness to the partnership signature for the Black and Brown Agenda. Secondly, to renew the memorandum of understanding that has existed in the past between OCHLA and LULAC so it can be updated, and the partnership of both organizations can be solidified. Ms. Pagan thanks the board for their time.

Chair Santiago proceeds to thank Ms. Pagan for the presentation and states that her requests will be reviewed by the board and executive director, with a reply to come in the next few weeks. Chair Santiago asks if there are any questions. Hearing none. Chair Santiago requests a motion to adjourn.

Motion #10 07-2020

Motion to adjourn moved by Commissioner Michael Florez. Seconded by Commissioner Manuel Lopez Ramirez. Motion Carries. Board meeting adjourned by Chair Santiago at 5:30 p.m.

Signature/Date:
 Mary Santiago- Chair

Signature/Date:
 Elizabeth Bowman -Secretary

**October 23, 2020
 Motions Carried**

Motion #1 –10-2020	To approve the August Board Meeting Minutes.
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Motion #2 –10-2020	To approve the September 2020 and October 2020 Agency Reports as submitted.
Motion #3 –10-2020	To approve the Fiscal Reports as of September 30, 2020 as submitted.
Motion #4 –10-2020	To approve the Biennial Budget Report for FY 22-23 as given.
Motion #5 10-2020	To Accept New Board Slate as given.
Motion #6 10-2020	To move to public commentary.
Motion #7 –10-2020	To adjourn meeting.

October 23, 2020 ATTACHMENTS

DOCUMENT	AUTHOR
September 2020 and October 2020 Monthly Agency Reports	Executive Director Cavanaugh
Fiscal Report ending September 30, 2020	Executive Director Cavanaugh
Biennial Budget Report for FY 22-23	Executive Director Cavanaugh

