

**2020 Ohio Latino Affairs Summit (Virtual Event)  
Friday, November 13, 2020**

TIME	HEALTH	EDUCATION	BUSINESS
9:00 AM – 10:25 AM	<p><b>Mental Health &amp; COVID-19 in the Latino Community</b> Bilingual mental health professionals will focus on the mental health status of the Latino community during COVID-19. Panelists will address the needs in the community, what your agency is doing and what supports are needed.</p>	<p><b>English Learner Identification Process</b> The Ohio Department of Education will present information about the English learner identification process. Together, we are committed to establishing and implementing a standardized procedure for the identification of English learners in order to accelerate their success.</p>	<p><b>The Legal Structure: How to Start and Build a Successful Business</b> How to start a business, sole proprietorship, a corporation, how to register a trademark or service mark, how to set up a limited liability company, describe what are secured transactions.</p>
10:30 AM - 11:55 AM	<p><b>Responding to the Pandemic: Innovations in Health Navigation from Around Ohio</b> Innovations and Resources including, new outreach methods, telehealth, virtual programs, classes and the “New Reality”.</p>	<p><b>From the Perspective of an Educator: Lessons in Remote and Hybrid Learning</b> This breakout session will be led by a K-12 teacher on the realities of remote and hybrid learning as they have experienced it. This session will cover a range of topics from classroom innovations to staying connected with students and families.</p>	<p><b>The Small Business Development Centers: We Meet You Right Where You Are!</b> The mentoring and coaching support of the SBDC – all licenses, permits, requirements a business will need, and services offered. The SBDCs are valued business advisors whose support can assist any business, regardless of the stage of development.</p>
PLENARIES 12:00 PM - 12:55 PM	<p><b>PCORI Report Hispanics &amp; COVID-19</b> The COVID-19 Pandemic has affected every aspect of our lives, with a heavy burden on Latino and ethnic minority communities. This panel will present the findings of a recent survey conducted in Ohio as part of the Patient Centered Outcomes Research Institute through the Ohio State University in partnership with the Latino Affairs Commission to reveal the impact of the pandemic with a particular emphasis on health and wellbeing. This plenary will be of interest to anyone engaged in the COVID-19 Response and those serving Latinos across Ohio.</p>		<p><b>Pivot Your Business Model</b> Join business owners as they describe success stories experienced by their companies as they adapted amid the COVID-19 Pandemic. Learn how you can do the same and have an opportunity to ask questions and exchange ideas with experts.</p>
1:00 PM – 1:55 PM	<p><b>Racism as a Public Health Crisis</b> Health panel discussion on addressing minority health inequities, and other factors that impact the social determinants of health.</p>	<p><b>Building Partnerships to Promote Creation and Use of Open Educational Resources</b> Open educational resources (OER) are freely accessible, openly licensed texts, media, and other digital assets that are useful for teaching, learning, and assessing. In this breakout session, participants will learn about accessing, creating and using OERs, advantages of using OERs that go beyond monetary savings, and about creating a culture that promotes the use of affordable learning materials.</p>	<p><b>What Small Businesses Need to Know About Marketing During COVID-19</b> (<i>Presentación en inglés y español</i>) Experienced marketers from ECDI will outline the steps you need to take to assure your marketing and communications plan is geared to help you survive and thrive in our new economy. We'll cover the basics from shoring up your online presence to positioning your product or service to meet today's needs. Included: Overview of free services that will up your digital game.</p>
2:00 PM – 2:55 PM	<p><b>New Ohio Health Diabetes, Heart &amp; Vascular Toolkit (Available in Spanish)</b> Presentation on New Diabetes, Heart and Vascular Toolkit (available in Spanish) that will be used by community leaders to teach Hispanic communities throughout Ohio.</p>	<p><b>Staying Connected in College During Periods of Online Learning and Physical Distancing</b> In this breakout session, participants will explore how students can stay connected and make the most out of their college experience during periods of online learning and physical distancing.</p>	<p><b>Business Numbers and Reports</b> This training will provide the basic tools and financial reports needed to understand your business, manage your business, where does it stand and where you want it to be? Numbers are business' best friend.</p>
3:00 PM – 4:00 PM	<p><b>Minority Health Strike Force Blueprint and Next Steps</b> Presentation on the Governor's Minority Health Strike Force Blueprint and next steps in the plan to reduce health disparities and increase health equity.</p>	<p><b>Student Panel on Anti-Racism</b> This education panel will feature various students who will share their experiences and perspectives as Latino students in Ohio to build support amongst each other and educate the audience about the challenges and opportunities they face. <b>PLEASE NOTE: THIS SESSION WILL END AT 4:30 PM.</b> All others will end at 4:00 PM.</p>	<p><b>SBA, Cares Act and COVID-19 Updates: Loans and Opportunities, PPP Forgiveness and More</b> SBA will help you navigate through resources available for your business due to COVID-19. Insiders will explain how to effectively utilize these tools.</p>

