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# JULY 2019

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## To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The FY20-21 Biennial budget did not pass by June 30th, as a result all state government functioned under a [temporary 17 day budget extension](#) that limited activities during the month of July. As a result, community visits scheduled for this month have been rescheduled and operations have decreased.

We are pleased to announce the commission has secured a \$5,000 grant from the Minority Health Commission for the 2019 Latino Health Summit. Our work in the preparation for the major annual events in health, education and the DHO gala continue to consume a good portion of our team's efforts. Our most recent [Hispanic Impact Campaign](#) was published in July featuring Alicia Pagan from Dayton. This concludes the last campaign for FY19 with a total of three featured interviews highlighting Ohio leaders since January 2019.

### Administrative and Fiscal Update:

Transition has been completed for our ODC Coordinator position. Mary Grace has assumed full responsibility for the program. Our end of year closing is complete. Encumbrances have been secured and payments of pending invoices will continue through the first few months of FY20. Cashflows and allotments for FY2020 have been completed. A fiscal report will be presented at the August board meeting.

Annette Reyes participated in the national Americorp Vista Site Conference (Orlando, Florida) on behalf of our commission this month. She continues to do an outstanding job manag-



ing our Vista Program and coaching/mentoring our two new Vista Members while supervising the transition of our Social Media Coordinator position which will be fully implemented by early August.

**Meetings attended:**

- 01 July—Census 2020, Tracy Najera, Elizabeth Martinez
- 01 July—Fawcett Center, Latino Health Summit walk through
- 03 July—Cyril Pipan, AOS Audit Report
- 08 July—Alfredo Yanez, La Mega Media
- 10 July—Soraya Alcaya
- 12 July—Dr. Anahi Ortiz
- 15 July—Dr. Marilyn Sampilo, OhioMHAS
- 15 July—Daniel Nilsson, Kent State University
- 17-19 July—Out of office (Bereavement)
- 22-26 July—Out of office (Vacation)
- 29 July—Kent State University visit (Kent, Ohio)
- 30 July—Dr. Marilyn Sampilo
- 31 July—US Latino Commissions Network (Conference Call)

**Public Policy Center (PPC) Report**

Carly McCain, Public Policy Officer

**Summary of Successes**

**Biennial Budget:** We were allocated our requested \$489,446 for FY 2020 and \$488,605 for FY 2021 in the state’s biennial operating budget.

**Education on Legislative Matters:** Presented to Advocates for Basic Legal Equality, Inc. at the Legal Aid Society of Columbus on HB 21, HB 34, HB 78, HB 154, SB 70, SB 75 and SB 177.

**Building Relationships with General Assembly:**

Had conversations with the Offices of:

- Senator Teresa Fedor (D-Toledo): Communication regarding SB 13, acknowledging its unanimous passage by the Senate and the fact that we will be tracking its next steps in the legislative process.

**2020 Census Efforts:** We are working with our Commissioners and partnerships with statewide and local leaders to research where Complete Count Committees have and have not been established. Specifically, we are researching, identifying, taking note of, and encouraging Latino leadership in Complete Count Committees all around the state. We need trusted leaders in our community to help oversee the census and to encourage members of the community to complete the census. I presented on this at the July 25 Advocates for Basic Legal Equality, Inc. Event in Columbus and highlighted the importance of an accurate 2020 Census count and am working on identifying legislators to partner with to promote and act on this critical point.

**Meetings Attended:**

- 07/08: Commissioner Foulis -2019 Ohio Latino Education Summit
- 07/10: New American Advisory Council
- 07/10: NALEO 2020 Census webinar



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07/12: Columbus City Council Legislative Advisor Sandra Lopez  
 07/15: 2019 Ohio Latino Education Summit Planning Committee  
 07/25: Presentation to Advocates for Basic Legal Equality, Inc.  
 07/29: 2019 Ohio Latino Education Summit (Kent State University)

**Status on Major Projects:**

Strategic Reference	Priority	Accomplishments	Next Steps	Status
	Ohio Latino Education Summit	Had a meeting to refine session objectives with Commissioner Foulis on 07/08, held a Proposals/Registrations/Logistics Committee conference call on 07/15 and traveled to Kent State	Continue working with said Committees during 08/12 conference call and 08/26 meeting at KSU	
	Legislative Visit Day	We switched the Statehouse booking from 08/21 to 10/15 but are in the process of further confirming that later date... also considering Spring of 2020	Weigh pros and cons of having a Fall 2019 event versus a Spring 2020 event	
	Census 2020 Kick Off Festival Latino	Have worked to plan our booth and logistics in terms of shifts. Coordinated with team & NALEO resources to educate about 2020 Census	Recruit volunteers, design booth, get educational materials	

## Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison  
 Jesse Dotson, Social Media Coordinator

The regional meetings schedule for July have been placed on hold due to the temporary budget restrictions. Planning continues underway for the Health Summit and DHO. Orientation and project work has been initiated with the new Organizations Development AmeriCorp Vista Coordinator

### Connecting the Community: Information and Resources

- There were 122 Job Opportunities Postings this month.
- Social media postings on Facebook, Tweeter and Instagram decreased from to 603 to 243 from June to July. In order to promote the 2020 Census Campaign Festival Latino event, all other events and announcements were streamlined to 1-3 events per day.
- Facebook had a total of 2,153 views, while the job opportunities pages decreased by 10%, which is normal for this time of the year. The OCHLA website views reached 1,765 in July compared to 1,575 in June. witch
- Constituent Services totaled 22 inquiries.
- There are two intern volunteers supporting our time during this month.



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Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement—Toledo LLC	Finalized last meeting notes. Waiting for final review.	Prepare agenda for next mtg	
3.1	Regional Grassroots engagement—Cincinnati LLC	June 27th Meeting notes finalized and sent out.	Prepare agenda for next mtg	
3.1	Regional grassroots engagement 1) Canton 2) Akron 3) Youngstown	Successfully rescheduled, secured speakers. Participants were duly informed for all three mtgs.	Hold Mtgs in August, send out notes, secure locations and prepare agendas.	
2.3	Distinguished Hispanic Ohioan Awards Gala	Secured weekly calls sent MOU & Draft Sponsorship letter package. Pinned down calls with UC caterer and onsite visits at UC. Sent reminders and assisted Commissioners for Nominations.	Finalize Master list. Continue to work on logistics, partnership packages and e-campaigns.	
2.4	Latino Health Summit	Working with steering committee for finalizing breakout sessions, plenaries, Keynote and logistics. On-site visit done. Registration opened and e-campaign sent out.	Prepare CEU's documentation. Continue to work on logistics.	
2.3	Community Resources & Outreach	HHM Calendar finalized. CLOI updated. Upload U Faith Directory & CLOI Corrected.	Go live with HHM calendar. Work on OLANET Cities. Upload Faith Directory & CLOI.	
3.1	Increasing Diversity and Inclusion: Interns	Onboarding and orientation with new summer interns	Start Recruiting Fall volunteers in August.	
<p><b>Summary Connecting the Community: Information and Resources</b></p>				

**Status for Pro-**

OUTLET	DESCRIPTION	June	July
Facebook	Number of "Likes" to date	2,144	2,153
Facebook, Twitter & Instagram	Postings of news, resources, events	603	243
Job Opportunities Website Page	Jobs Posted	124	122
Job Opportunities	Website Views	937	761
OCHLA Website	Total Views	13,237	12,736
OCHLA Website	Home Page Views	1,576	1,765
OCHLA Website	Users	2,206	2,030

**of Metrics:**



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## Meetings Attended

- 1 July – 2019 Latino Health Summit - On-Site Visit & Meeting at Fawcett Center / OSU
- 1 July – 2019 DHO - Conference Call with VC Dan Molina
- 1 July – Conference Call 2019 LHS Debrief LULAC / Lourdes & Dan Almaguer
- 2 July – Latinx Focus Group for Columbus Police Department Review
- 3 July – Conference Call Columbus Clippers 7/5 Hispanic Military Game & Governor's Commendation
- 8 July – OSU Master student Olivia Enriquez -Interview for Hispanic Pilot Project
- 8 July – Meeting 2020 Census Latino Festival project
- 9 July – Steering Committee 1st Spanish Forum on Human Trafficking and Social media influencer
- 9 July – Franklin Co. Sherriff's Community Police Relations Committee meeting
- 10 July – Meeting with Soraya Alcala -Outreach and Social Media expert
- 11 July – NCH Research and Partnership with the Hispanic/Latinx Community Meeting
- 15 July – Ohio Secretary of State Frank LaRose Columbus Roundtable
- 15 July – 2019 DHO Follow up Call
- 19 July – VC Dan Molina: Debrief DHO Logistic and DHO Nominations
- 19 July – Call Suzanne Smoltz - Youngstown Latino Networking Agenda
- 23 July – Human Trafficking Event\_Media Group Committee
- 24 July – Conference Call DHO/LHS Debrief with Commissioner Guzman-Bowman -
- 25 July – Janet Caldwell - Franklin County Office of Aging - Community Outreach and partnership
- 26 July – 2019 LHS Conference Call - Updates
- 31 July – 2019 DHO UC Catering Mary Beth Coil, Great Hall Chef

## Organizations Development Center (ODC)

Lilly Cavanaugh, Acting

Mary Grace Sanchez, ODC Coordinator

## Summary of Successes

### 2020 Census:

- **Campaign Kick Off:** Alongside Annette Reyes, prepared, organized and coordinated all logistics and partnership building for the commission's kick off event at the 2019 Latino Festival in Columbus. This event is expected to attract close to 100,000 during its two days which provides a unique opportunity to reach Latinos from across the state and region regarding the 2020 Census.
- **The [Big Table Conversation](#), August 28, 2019:** Working to coordinate and host a Big Table Conversation around the Census 2020. This is an event hosted by the Columbus Foundation to encourage community conversations on key topics impacting the community. The Commission will be partnering with the Children's Defense Fund and Proyecto Mariposas to hold a conversation with Latino leaders around the topic of the Census.

**Potential Grant Opportunities:** Met with Director Cavanaugh and Dr. Marilyn Sampilo to explore the potential grant opportunity to conduct research on Food Insecurity among the Latino community in Ohio.

**Grant Secured:** Minority Health MSG grant for the Latino Health Summit. Amount \$5,000.00

**Lower North East Networking Meetings:** Assisted Community Liaison on preparing for the Akron, Canton and Youngstown meetings. Prepared and presented at those three meetings on our Census Outreach Efforts.



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Status Report on Major Projects

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Minority Health Grant	Accepted/Approved	Waiting a signed copy of AOT	✓
2.4	Food Insecurity Grant	Concept Paper was turned in.	Meet, go over feedback, edit, wait for approval	
2.4	Festival Latino	Partners established, location established, event created, volunteers and materials in progress.	Await confirmation from volunteers and arrival of materials.	
3.1	The Big Table	Partners established, location established, and event created.	Promote the event	

Respectfully submitted,

