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Nathan Manning
State Senator
District 13 ~ Lorain & Huron

Jessica Miranda
State Representative
District 28 ~ Hamilton County

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State Representative
District 73 ~ Greene County

DECEMBER 2020

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

As we bring to a close 2020, we want to express our appreciation to the Board for the support you have provided to our team this year. It has been a time to show the importance of our commission as a bridge of communication between Hispanic Ohioans and the state and local government. Through the pandemic response, we have been able to increase collaboration, effectively share information and resources, and most importantly, we have built existing networks and increased direct access from Latino leaders to key partners in state government. Our team has done an outstanding job adapting to virtual work, responding to needs with professionalism and showing a commitment to give their best every day. We also pay our respects to all who have suffered through the pandemic and extend our sympathy to many who have lost loved ones as a result of COVID-19.

This month, we focused on three major projects: The [2020 Annual Report](#), our second Latino Community Report “[Financial Literacy and Access: A Focus on Ohio’s Hispanic/Latino Community](#)” and our continued response to the [COVID-19 Pandemic, focused on outreach and information regarding vaccination efforts](#).

Important highlights in the 2020 Annual Report include information on the completion of the Latino Mental Health Navigators’ Project, a \$150,000 grant from the Ohio Department of Mental Health and Addiction Services, which allowed direct services to 1,114 clients. Our Americorps Vista and Volunteer program rendered 4,930 volunteer hours valued in \$121,278 which increased our ability to move forward projects and programs during this year. In the space of social media and outreach, we obtained 180,000 website visits and accumulated 400,000 social media impressions with 90 radio shows to cover news briefs regarding the pandemic. Through our Mental Health Webinars, Agenda Latina and the 2020 Latino Affairs Summit, we provided capacity building opportunities to 2,177 participants. Our team partnered with 38 partner organizations throughout the year for our programming and the staff provided expertise in 18 different councils at the national, state and county levels.

On the administrative front, we bid farewell to Annette Reyes who will be taking a full time



job opportunity at ODJFS towards the end of December. Director Cavanaugh is already working with HR DAS to find her replacement. Our gratitude and wishes of great success go with Annette as she starts this new chapter in her career.

Also, to follow up on our conversations during the last board meeting, Director Cavanaugh is working to secure the required approvals to purchase new personal computers for the team. More details on this endeavor will be provided during the January board retreat. Finally, a copy of the fiscal report is included for information.

Meetings Attended

Ongoing Meetings: (1) OCHLA Team Debrief, (2) Meetings with team members
(3) Governor's Press Conferences

Dec 1—AIM Hire Workforce and Education Symposium
Dec 1—OCHLA Board Meeting
Dec 2—Director Alisha Nelson, Minority Health Vaccine
Dec 2—Trauma Informed Care Advisory Group
Dec 2—Trauma Informed Care Conference Planning Meeting
Dec 3—Veronica Dahlberg, HOLA
Dec 3—Jorge Rodriguez-Torres, OSU School of Social Work
Dec 3—Ana Cammarata, Bureau of Workers Compensation
Dec 3—NALEO—Debrief with Arturo Vargas and Ricardo Lara
Dec 4—Debrief with Mr. Ron Todd, Governor's Office and Asian Pacific Islander Leaders
Dec 4—Debrief with Mr. Ron Todd, Governor's Office and New African Immigrant Commission
Dec 4—Minority Health Vaccine Workgroup Debrief
Dec 4—Tif Huber -Dept. of Health, Migrant and Seasonal Farmworker Workgroup
Dec 4—Ohio Diversifying the Teaching Profession Advisory Council
Dec 7—Thalia Amador, SBA, Madeline Lanese , Carly McCain
Dec 7—Luz Colon, Pennsylvania Latino Affairs Commission
Dec 7—Tif Huber -Dept. of Health, Dr. Raul Schwartzman, CoverorCovid.org
Dec 8—Vaccine Debrief, Higher Education
Dec 8—Vaccine Debrief, Birth to K-12
Dec 8—NEOMED President's Diversity and Equity Advisory Council Meeting
Dec 9—Americorps Vista, Monthly Meeting
Dec 9—Vaccine Debrief, Providers Workgroup
Dec 9—Vaccine Debrief, Priority Populations Workgroup
Dec 10—Cheryl Roller, League of Women Voters, Columbus
Dec 10—Vaccine Debrief, Local Government Workgroup
Dec 11—Minority Health Vaccine Workgroup Debrief
Dec 11—Vaccine Debrief, Business/Industry
Dec 14—Minority Health Vaccine Workgroup Planning
Dec 14—Dr. Marilyn Sampilo Debrief
Dec 14—Tif Huber -Dept. of Health, Migrant Workers Video Project
Dec 15—Jamie Carmichael, Chief Health Opportunity Advisor, Dept. of Health
Dec 15—Chair Manuel Lopez
Dec 15—Masami Smith, Native American Indian Center of Central Ohio
Dec 16—Diana Gueits, Mimi Sang, Tif Huber-Dept. of Health



Dec 16—Whole Child Advisory Group Council
Dec 16—Vaccine Debrief, Providers Workgroup
Dec 16—Vaccine Debrief, Priority Populations Workgroup
Dec 17—Noel Welsh, Americorps Vista Program Debrief
Dec 17—Migrant and Seasonal Workers Workgroup Debrief
Dec 18—Debrief with Mr. Ron Todd, Governor's Office and Asian Pacific Islander Leaders
Dec 18—Debrief with Mr. Ron Todd, Governor's Office and New African Immigrant Commission
Dec 18—Ohio Asthma Advisory Council Meeting
Dec 18—Minority Health Vaccine Group
Dec 18—Jamie Carmichael, Chief Health Opportunity Advisor, Dept. of Health
Dec 18—Franklin County Public Health Equity Advisory Council
Dec 18—Dr. Raul Schwartzman, CoverorCovid.org
Dec 21—Minority Vaccine Team Planning
Dec 22—Raul Medrano, La Mega Media
Dec 23-24—Vacation
Dec 25—Holiday
Dec 28—Minority Health Vaccine Team Planning
Dec 29—Dr. Anirudh Ruhil, Ohio University, Carly McCain, LCR 2021
Dec 29—Minority Health Vaccine Team
Dec 29—Chair Manuel Lopez Debrief
Dec 30—Jordan Keiser, City of Columbus
Dec 31—Vacation

Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes

-**Latino Community Report:** Completed the Fall/Winter 2020 LCR, titled [Financial Literacy and Access: A Focus on Ohio's Hispanic/Latino Community](#). In this edition of OCHLA's Latino Community Report, we explore common barriers to financial access and further examine realities that are unique obstacles to members of our Hispanic/Latino Ohioan community as it pertains to their personal finances and those of their small businesses. This includes a community member's country of origin, English proficiency, understanding and trust in financial and governmental institutions in this country, and in many cases lower levels of income and education in comparison to their fellow Ohioans.

Furthermore, we highlight resources, opportunities, and possible solutions to help individuals, families, and businesses in the realm of financial access. Finally, the report outlines some possible recommendations and action steps to ensure that Hispanic/Latinos in Ohio are better able to prosper economically and increase their ability to contribute to strengthening Ohio's economy.

The LCR has been distributed amongst our office's legislative, executive, public policy, and community networks.

-**Public Policy Center Update:** [The PPC distributed its last newsletter update of the 133rd General Assembly](#) to its network. Included in this PPC update was news updates about DACA, the ending of the 116th US Congress and the 133rd General Assembly and transitions into new federal and states legislative sessions, and the upcoming presidential administration.



Meetings Attended:

Ongoing Meetings: (1) OCHLA Team Debrief

- 12/1: Carly and Lair meeting w/ American Heart Association
- 12/1: OCHLA Board meeting
- 12/7: Lilly, and Madie meeting w/ Thalia Amador, SBA
- 12/9: Clark County Latino Coalition meeting
- 12/9: Hispanic Chambers of Commerce meeting
- 12/14: Sheila Willamowski Boehner, Deputy Chief of Staff, Speaker Ohio House of Representatives
- 12/17: Carly and Lair meeting RE winter/spring 2021 interns plan
- 12/22: Carly and Lilly LCR debrief
- 12/29: Dr. Anirudh Ruhil at the Voinovich School of Leadership and Public Affairs at Ohio University

Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison
 Cherrell Miller, Social Media Coordinator

During the month of December the LCN workload focused on constituent inquiries and preparing information for the annual report. We continue participating in virtual meetings, preparing weekly blast e-mail and assisting state agencies, compiling , updating COVID-19 resources and mailing out daily information to all community networks & mailing lists. We are still doing some COVID-19 Translations but have worked more with local agencies and partners in response to COVID-19 resources. We continue to partner, host and participate in all Latino Networking grassroots meetings, and with other communities in committees and groups to share and distribute resources and information. We continue working with Executive Director as needed to secure resources, connections and advising.

Constituent Services

Constituency calls and requests continue to be at a high level. On November 30th, we’ve had 50 and on December it went up to 52. These continue to be much higher numbers that normal for our commission and of course due to COVID-19.

Intern / Volunteers

During December, we continue working with 3 OSU interns, with the OLANet directory and with translations. All three finished their OSU semester with us and two of them would like to continue in January. We will restudy with both as soon as they receive the Winter semester schedule and OCHLA needs. We will also be coordinating in January with Vice Chair Foulis 1 or 2 new OSU interns in 2021.

Translations

Doing the month of November we worked on 10 translations, revisions and updates.

Connecting the Community: Information and Resources

	March	April	May	June	July	August	Sept.	Oct.	Nov	Dec.
Constituent Inquiries:	40	76	35	35	20	30	50	52	50	52
Translations	60	98	67	15	56	10	11	12	11	10
Job Opportunities posted	22	6	9	10	9	13	35	31	17	37



Meetings Attended:

Ongoing Meetings: (1) OCHLA Team Debrief

- 1 Dec – AHA/OCHLA connect to discuss emergency services for Latino Community
- 1 Dec – OCHLA Board Meeting
- 2 Dec – COVID-19 Alliance ENC Education Work Group
- 2 Dec – Debriefing with Intern Michelle/ OSU Translating Class
- 3 Dec – COVID-19 Black Alliance ENC Joint Health & Community Meeting
- 4 Dec – Call MBE Grant Omar de Angelo
- 4 Dec – Red Cross Latino Blood Drive Cesar Chavez Day Steering Committee
- 8 Dec – Call Luz Elena Schemmel / Guatemalan Consulate in Ohio Inquiry and Resources online
- 8 Dec – New Black Alliance PIA COVID=19 Equity Zoom
- 8 Dec – Research Connections - Fortney
- 8 Dec – ODJFS Jennifer Crist / Assistance with Video for Migrant workers
- 8 Dec – Touch base Guadalupe Center / Ramona Reyes -
- 8 Dec – Greater Columbus Community Trust Zoom Meeting
- 9 Dec – Clark County Latino Coalition
- 9 Dec – Research Connections - Fortney OSU School of Nursing—Community Outreach
- 9 Dec – Call Chair Lopez / Springfield Latino Coalition mtg
- 9 Dec – Call Glenn Martinez / Several Items Debrief
- 10 Dec – Intern Volunteer Final Debrief Andrea Cid
- 10 Dec – CCS We Care Wednesday Calls to Parents
- 10 Dec – Alesia Gillison/ CCS Chief Engagement Officer - Feedback on meetings and outreach
- 14 Dec – Evelyn Rivera / Follow Up Conference Contact information
- 14 Dec – Intern Volunteer Final Debrief Mackenzie Damon
- 14 Dec – Volunteer for CCS Family Check & Connect Wellness Day
- 15 Dec – Commissioner Greg Guzman/Toledo LLC
- 15 Dec – NOAHH Members Monthly Zoom Meeting
- 15 Dec – PIA CSC Meeting Zoom non compliance—Assistance
- 16 Dec – Tif Huber - Coronavirus.Ohio Page
- 16 Dec – Amarelis Martinez
- 16 Dec – Call Mercedes Sanchez
- 16 Dec – CCS “We Care Wednesday” Calls to parents
- 17 Dec – Dayton Latino Connection Zoom Mtg
- 17 Dec – Debrief Joseph Smith Dayton Latino Connection
- 17 Dec – COVID-19 Alliance ENC Full Monthly Group
- 18 Dec – Inter/Volunteer Dana Ward Final Debrief
- 18 Dec – Review Michelle (Intern)
- 21 Dec – Priscilla Becks / New Bilingual CPA in Columbus Community Outreach
- 28 Dec – 2021 IWC 1st Brainstorming Mtg
- 28 Dec – Chair Lopez - Debrief Clark County
- 28 Dec – Maria Goeser / Debrief Clark Co. Latino Coalition



Social Media Outreach and Engagement:

[Cherrell Miller, Social Media Coordinator](#)

In the month of December, the commission shared resources regarding the 2020 holiday season, as well as the most recent Latino Community Report, and the 2020 Annual Report. Engagement and activity from the Commission decreased but social media impressions (number of times users saw content on their feed), reach, and followers continued to rise. We received nearly 20,000 impressions performance throughout Instagram, Facebook, Twitter, and LinkedIn. The Latino Community Report: Financial Literacy and Access for Latinos in Ohio and 2020 Annual Report were big hits reaching almost 2,000 users accessing the information and over 100 likes, comments, and shares each. The commission continues to report on Governor Mike DeWines' press releases with latest updates regarding the coronavirus pandemic. Overall, the commission received 60 new followers within our social media platforms.

Facebook:

On Facebook, we reached nearly 5,000 users in the month of December. The page gained 30 new followers.

Twitter:

The Commission's Twitter platform continues to rise reaching 1,055 followers this month, and 30 mentions from other community leaders and organizations.

Instagram:

This month, our Instagram platform was used solely for company updates including an open position and the release of our Annual Report but we gained 20 new followers and our three posts received 450 impressions.

Website:

In December, the top pages of the website were: Coronavirus- 700 page views; Job Opportunities- 300 page views; Hispanic Impact - 193 page views; Hispanic Serving Organizations - 187 page views.

<i>Outlet</i>	<i>Data Measured</i>	July 2020	August 2020	September 2020	October 2020	November 2020	December 2020
Facebook	Page Likes	2,630	2,673	2,692	2,721	2,877	2,895
	Followers	2,659	2,703	2,720	2,749	2,909	2,931
	Reach	16,694	13,040	8038	13,048	10,688	5,000
Twitter	Followers	990	1001	1019	1032	1046	1055
	Profile Visits	236	134	598	354	514	911
	Mentions(from other orgs)	56	51	105	62	76	28
Instagram	Followers	625	643	677	727	746	767
LinkedIn	Followers		5	32	63	77	91
OCHLA Website	Total Views	10,957	15,590	14,944	16,206	14,579	10,188
Job Postings	Submitted	9	22	35	31	17	34



Meetings Attended

Daily- Team debrief and Weekly Debrief

- 12/1 – OCHLA Board Meeting
- 12/3- ODC Webpage IT Meetings
- 12/4- OLANET Review
- 12/28- OCHLA Mobile Website with Lilly and Chair Lopez

Organizations Development Center (ODC) Report

Lilly Cavanaugh, Executive Director
 Madeline Lanese AmeriCorps Vista, Organizations Development Center

Summary of Successes:

Grant and Mental Health Newsletters

Continued to research and produce the newsletters with more information becoming available now regarding vaccination and promoting some of the Coronavirus.ohio.gov resources. Below are the distribution and topic details for this month.

Newsletter	Release Date	Recipients	Topics
December Mental Health	December 1st	150	New Chief Health Opportunity Advisor announcement
December Supplemental Mental Health Newsletter	December 16th	150	Hispanic Culture and Managing Stress During the Holidays
December Grant Newsletter	December 1st	198	Special feature on Philanthropy Ohio

Latino Connection & OHCC

These quarterly meetings serve the purpose of keeping the commission apprised to the needs of the community as well as keep organizations connected and updated on projects. The December Latino Connection meeting was held December 10th, and the OHCC meeting was held December 9th. The next meetings for March and June have been scheduled, and the December meeting notes will be released in January.

Resource Share

The ODC continues to work with the Social Media and Outreach Vista and the team to find and promote useful resources on a weekly basis.

2020 Ohio Latino Affairs Summit

The [videos from the summit have been uploaded](#) to the OCHLA website and are being distributed throughout our networks. The summit report data is under review and will be released in January.

Capacity Building and Community Outreach

The ODC worked with OCHLA Executive Director to produce an online form to be handed into the Ohio De-



partment of Health in order to receive assistance with masks and hand sanitizer. The form was sent throughout the OCHLA networks of non-profits. Four organizations responded and the list was sent to the Ohio Department of Health. The ODC answered routine emails and correspondence from organizations in order to connect them resources and grant opportunities.

A look ahead: 2021 Projects

Promotoras de Salud Webinar project – OCHLA will continue to work with the Mental Health Technology Transfer Center and Universidad Central del Caribe in Puerto Rico to produce training that highlights the Promotoras de Salud with emphasis on mental health.

The mental health and grant newsletters will continue to go out as scheduled as well as the weekly grant notices. The ODC plans to collect feedback from organizations and tailor the weekly grant notices to be more organized and specific to the needs or local organizations.

Website – The ODC will continue to work with the Social Media and Outreach Vista, as well as the OCHLA Executive Director to update the ODC portion of the website and make it easier to navigate with updated information.

The Impact of Opioid Use on the Latino Community – The ODC will continue to gather information on this project as well as work with the executive director to develop resources for the community.

Meetings Attended:

Daily- Team debrief and Weekly Debrief

- December 1st – OCHLA board meeting
- December 3rd – ODC webpage meeting
- December 7th – Work plan meeting with SBA
- December 8th – Debrief with Annette Annual report
- December 9th – Ohio Hispanic Chamber of Commerce
- December 10th – Latino Connection Meeting
- December 11th – Meet and greet with Jorge Rodriguez (discussed 2021 projects)
- December 14th – Debrief with Dr. Marilyn Sampilo.
- Out of office (vacation) December 21st – January 4th

Respectfully submitted,



**LATINO AFFAIRS COMMISSION
FISCAL REPORT - DECEMBER 2020**

	Fund	Account	ALI	Dept	Budget Period	Budget	Expense	Encumbrance	Available Budget*	Percent Available	
PAYROLL	500	148321	SPA	2021Q1	77,000.00	72,977.65	0	4,022.35	5.22	5.22	Payroll is sufficient to meet needs at this time.
	500	148321	SPA	2021Q2	89,900.00	87,974.28	0	1,925.72	2.14	31.25	
	500	148321	SPA	2021Q3	77,000.00	0	0	77,000.00	100	100	
	500	148321	SPA	2021Q4	89,900.00	0	0	89,900.00	100	100	
CONTRACTORS	510	148321	SPA	2021Q1	1,300.00	163.3	0	1,136.70	87.44	87.44	Funds are allotted to contractors but will not be used this fiscal year.
	510	148321	SPA	2021Q2	1,300.00	15.71	0	1,284.29	98.79	98.79	
	510	148321	SPA	2021Q3	1,300.00	0	0	1,300.00	100	100	
	510	148321	SPA	2021Q4	1,300.00	0	0	1,300.00	100	100	
OPERATIONS	520	148321	SPA	2021Q1	23,200.00	3,148.12	0	20,051.88	86.43	86.43	Expenses are under budget due to pandemic and decreased costs.
	520	148321	SPA	2021Q2	23,200.00	22,917.26	0	282.74	1.22	89.79	
	520	148321	SPA	2021Q3	23,100.00	0	0	23,100.00	100	100	
	520	148321	SPA	2021Q4	23,064.00	0	0	23,064.00	100	100	
GSF "RAINY FUND"	6010	510	148602	SPA	2021Q1	15,000.00	0	0	15,000.00	100	This is the approved appropriation for the Commission. No changes.
	6010	520	148602	SPA	2021Q1	9,558.00	0	0	9,558.00	100	
GRF "HOLDING ACCOUNT	GRF	601	148321	SPA	2021	32,483.00	0	0	32,483.00	100	Account holding the mandated cut. No changes.