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OCTOBER 2019

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The Commission successfully executed two major events this month, the [Latino Health Summit](#) focused on analyzing the unique circumstances surrounding health care delivery and how health systems, non-profits and government need to implement strategies that are more patient centered. Summit key topics included Trauma, Latino Wellbeing, Interpretation and Language Access, Building Capacity, Recruitment and Retainment, Research and a Patient's Perspective on Language Access and Healthcare in Ohio. [The Distinguished Hispanic Ohio-an Awards Gala](#) was our second event of the month. Twenty one awards were presented on this celebration of Hispanics' contributions to Ohio, with an outstanding keynote presented by Judge Marilyn Zayas, Court of Appeals Judge for Hamilton County.

Programs continue to move on schedule for other key initiatives including the Latino Education Summit, scheduled for November 8, 2019 at Kent State University and the implementation of the Latino Mental Health Navigators Project/Grant, to be detailed later in this report.

In the space of workforce and economic development, Director Cavanaugh met Eric Seabrook, Deputy Director for the Equal Opportunity Division at the Department of Administrative Services to discuss the MBE/EDGE program and partnership opportunities to develop a plan targeted to increasing the number of Latinas who are certified by these programs. Additionally, Director Cavanaugh and Public Policy Officer McCain participated in the US Together and Welcome City programs "Refugee and Immigrant Integration Conference" and focused on sessions regarding workforce development, micro-enterprise, and State of Ohio resources for integrating immigrants into Ohio's workforce. The team continues to build interest and implement outreach efforts regarding the Census 2020 with a robust social media campaign and the preparation of easy to use Power Point presentations which will be made



available to community leaders to explain the importance and impact of the Census 2020. Also, our team facilitated the Quarterly Debrief with the Ohio Hispanic Chambers of Commerce.

In the capacity and leadership building area, our team participated in Convencion Hispana 2019 (Cleveland) with Director Cavanaugh and Dr. M. Sampilo, OhioMHAS presenting on the impact of mental health and outreach strategies for Latino youth in regards to mental health. Additionally, the Latino networking meetings in Canton and Akron were successfully hosted and focused on a federally funded program to assist seniors to retool their skills and rejoin the workforce as they prepare to find successful employment. The program is under the auspice of the Ohio Department of Aging, Vantage Workforce Solutions.

Another key project under planning is an initiative to seek funding to conduct an in-depth study on Food Insecurity and how it impacts Latinos in Ohio. Director Cavanaugh met with Minority Health Commission Director Dawson to explore potential interest in a partnership for research. Other potential partners include OhioMHAS and the Kirwan Institute at The Ohio State University.

As part of our advisory role, Executive Director Cavanaugh met with the Trauma Informed Care team of the Ohio Department of Mental Health and Addiction Services to begin planning for the 2020 Conference in an effort to continue to build momentum regarding the need for specific training and programs focused on meeting the behavioral health and trauma needs of Latino and ethnic minority populations in context with their experiences.

In the space of Behavioral Health and Trauma, there are two key projects where we focused our efforts in October. First, the Latino Mental Health Navigator Project is almost ready to launch. OCHLA obtained approval from the Controlling Board to receive the OhioMHAS funding for this grant that will establish the project in two locations, one in Central Ohio and the second in SWOhio. Our Attorney General Adams has been in discussions with Director Cavanaugh and the attorneys at OhioMHAS to finalize the interagency agreement; Director Cavanaugh has met with DAS B&C Fiscal Officer Alexander and continues to regularly update Chair Santiago and the Executive Committee on the process to accept this funding opportunity. It is expected final documentation will be signed in November with the grant opportunity launching in early December. The second initiative is the Cultural and Linguistic Master Series, the Ohio Learning Collaborative project where OCHLA is a partner along with [MHTTC](#) and OhioMHAS. The program seeks to train 40 participants from 20 agencies on cultural foundations needed for treating diverse populations, implementation of science, cultural adaptation and clinical applications, and cross cultural leadership. As a partner, OCHLA contributed \$1500 towards the project (approved by the Executive Board) which will bring Dr. Haner Hernandez-Bonilla, expert on Community Health Education, Counseling and Addiction.

In the area of education, Director Cavanaugh met with Kevin Duff, Policy Director for OhioExcels.Org (<https://ohioexcels.org/about-us/>) to brainstorm about outreach efforts for their engagement work in regards to the Latino community. Our commission has been working closely with this organization as they focus on providing perspectives to help improve and transform Ohio's education system so that it better prepares students to meet the demands of our evolving economy. PPC Officer McCain and Director Cavanaugh met with Stephanie Fojas, Ohio Department of Education to learn about the recently launched [Culturally Responsive Practice Program](#) to help educators implement culturally responsive practices across Ohio schools and classroom. The Commission will be working to promote this program as part of its education outreach strategy in 2020.

The OCHLA team met with Daniel Badea, who replaces Dr. Raul Soto as representative for the Ohio Department of Education to the Commission and Board meetings. Additionally, planning and audience building for the Latino Education Summit continues to move very well, with our registration numbers already surpassing 300 participants.

On the administrative front, we are delighted to welcome Mikaela Perkins as our graduate student from the School of Social Work, OSU. She will be joining our Public Policy team starting in January, 2020 for the semester and will be focusing on specific projects to enhance her graduate work experience. LCN Officer Lair Marin is working to wrap up projects with our OSU intern volunteers and we will begin recruitment for the 2020 calendar year in the coming weeks. Fiscal matters are on target with final payment for FY 19 appropriations concluding next month. A brief report on finances will be presented at the board meeting in December.



Finally, Director Cavanaugh completed the certification for Government Boards and Commissions Governance offered through WELD.

Meetings attended:

- 01 Oct—Daniel Badea, ODE
- 01 Oct—ConnectUS, Mayor Ginther, Columbus
- 02 Oct—Angela Dawson, Minority Health Commission
- 02 Oct—Yahaira Rose, Proyecto Mariposas
- 02 Oct—Trauma Informed Care Advisory Meeting
- 02 Oct—Latino Health Summit Committee Debrief
- 02 Oct—Marilyn Sampilo, OhioMHAS
- 02 Oct—Eric Seabrook, Deputy Director, DAS Equal Opportunity Division
- 03 Oct—Latina Mentoring Academy Graduation
- 05 Oct—Convencion Hispana, Cleveland
- 08 Oct—Latino Health Summit
- 09 Oct—Victor Leandry, El Centro de Serv. Sociales
- 09 Oct—Columbus City Council, Hispanic Heritage Month Event
- 10 Oct—US Together, Refugee and Immigrant Integration Conference
- 10 Oct—Stephanie Fojas, ODE
- 16 Oct—Marilyn Zayas, Judge
- 16 Oct—Quarterly Debrief, Ohio Hispanic Chambers of Commerce
- 16 Oct—Thelma Cruz, El Centro Lorain
- 17 Oct—Training, Boards and Commissions Governance Certification
- 18 Oct—Mary Santiago, Lair Marin (DHO planning and debrief)
- 21 Oct—Marilyn Sampilo, OhioMHAS, Mental Health Navigator Project
- 22 Oct—Recovery Ohio, Cleveland Roundtable, Cleveland
- 23 Oct—Daniel Nilsson, Kent State University, Education Summit
- 24 Oct—Otterbein University, Presentation
- 24 Oct—Kevin Duff, OhioExcels.org
- 25 Oct—Mikaela Perkins, OSU School of Social Work
- 26 Oct—OCHLA Board meeting
- 26 Oct—Distinguished Hispanic Ohioan Awards Gala
- 28 Oct—Dan Molina, Commissioner
- 29 Oct—Kathy Adams, AG, Latino Mental Health Navigator Project
- 30 Oct—Akron Latino Networking Meeting (Akron)
- 30 Oct—Canton Latino Networking Meeting (Canton)
- 30 Oct—Daniel Nilsson, Kent State University (Kent)
- 31 Oct—Beatriz Maya, Linda Lander, La Conexion (Bowling Green)



Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes

Building Relationships with General Assembly:

- Kept offices of the General Assembly informed and updated regarding topics covered at the 2019 Ohio Latino Education Summit
- 2020 Census Efforts:** We are working with our Commissioners and partnerships with statewide and local leaders to research where Complete Count Committees have and have not been established. Specifically, we are researching, identifying, taking note of, and encouraging Latino leadership in Complete Count Committees all around the state. We need trusted leaders in our community to help oversee the census and to encourage members of the community to complete the census

Meetings Attended:

- 10/2: Call w/ Kedron Trapp at KSU
- 10/2: Call w/ Daniel Nilsson RE 2019 OLES
- 10/4: Speech at 2019 Ohio Latino Student Summit at the University of Cincinnati
- 10/8: Ohio Latino Health Summit at the Ohio State University
- 10/10: Meeting w/ team at ODE RE Culturally Responsive Training program
- 10/10: US Together Refugee Integration Conference
- 10/11: Ohio TESOL Conference in Columbus
- 10/16: Ohio Hispanic Chambers of Commerce
- 10/23: 2019 OLES Conference Call

Strategic Reference	Priority	Accomplishments	Next Steps	Status
	Ohio Latino Education Summit	Had meetings to refine session objectives, held Proposals/Registrations/Logistics Committee conference calls and traveled to Kent State with Lilly to meet with the aforementioned committee in person	Continue working with our partners at Kent State to ensure we are receiving all of the information we need to have a successful event	Complete
	Legislative Visit Day	We officially switched the LVD to March 24, 2020 and internally communicated this to our OCHLA team. We have also started promoting this at meetings around the state	Start brainstorming with Lilly to create planning committee outlines	In Progress
	Project Pipeline	Working on designating a “home” for the project. For example, who at the school can help be a liaison for the program.	Meet with school officials to discuss where they’re at with the timeline aspect of the program	In Progress



Latino Community Network (LCN)

Lair Marin-Marcum, Community Liaison
 Caeli Barnes, Social Media Outreach Coordinator

During the month of October the LCN workload was 100% focused on the Latino Health Summit & the DHO Gala that took place on Oct 8 and October 26th.

Connecting the Community: Information and Resources

A report and analysis on the Social Media strategy and results will be presented by Caeli Barnes at the December Board Meeting. Facebook continues to be the most used social media channel with OCHLA’s posting reaching 64 “Likes” during the month of October. The total OCHLA website views went up again slightly since September and the Job Opportunities Postings remain steady with 18 jobs posted.

Constituent Services

The team handled ten constituent inquiries this month; this is an unusual low number of inquiries.

Intern / Volunteers

Two OSU interns Emily T. and Alana J. have worked very hard in both the LHS & the DHO. Alana in particular did a fantastic job with the DHO PowerPoint presentation and volunteered at the gala. Emily helped significantly with the registration lists and logistics of both events. Both will be ending their internship with OCHLA during the last weeks of November as they prepare to graduate in May 2020.

Summary Connecting the Community: Information and Resources

OUTLET	DESCRIPTION	September	October
Facebook	Number of “Likes” to date	2,214	2,278
Facebook, Twitter & Instagram	Postings of news, resources, events	62	63
Job Opportunities Website Page	Jobs Posted	17	18
Job Opportunities	Website Views	500	438
OCHLA Website	Total Views	13,695	13,615
OCHLA Website	Home Page Views	1,329	1,577
OCHLA Website	Users	2,940	2,821



Status Report on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
3.1	Regional Grassroots engagement— Toledo LLC	9/20 meeting took place successfully	Notes preparation & Coordinate and preparing 2020 meetings	
3.1	Regional Grassroots engagement— Cincinnati LLC	Conference calls with Comm. Molina to prepare and move meeting from 11/7 to 11/14. Agenda prepared and sent out.	Hold mtg on 11/14 and start preparing notes	
3.1	Regional grassroots engagement 1) Canton 2) Akron 3) Youngstown	Agendas and meetings for Canton & Akron took place. Youngstown Agenda prepared	Prepare Notes for Canton & Akron on October 30th meeting Prepare for Youngstown: November 13th mtg	
2.3	Distinguished Hispanic Ohioan Awards Gala	DHO successfully took place o Oct 26th	Working on wrapping up last expenses and summary	
2.4	Health Equity/ Latino Health Summit	LHS successfully took place o Oct 8th	Working on wrapping up last expenses and summary	
2.3	Community Resources & Outreach	HHM Calendar finalized and continuously updating until Oct 15.	Starts logistics on OLANET Cities by or before end of year. Upload Faith Directory & CLOI.	
3.1	Increasing Diversity and Inclusion: Interns Management	OSU Interns working on several projects and in process.	Start new recruitment for January interns	

Meetings attended:

- 1 October – LHS Call -Block A Session I Congregational Partnerships
- 1 October – GE Hispanic Scholarship Forum Nuestra Familia Awardee & Gala info
- 1 October – Ohio TeVe - DHO 2019
- 2 October – LHS Debrief Professor Ana Berrios
- 2 October – 2019 LHS Conference Call Steering Committee
- 2 October – Commissioner Molina - Cincinnati LLC
- 3 October – Hispanic Heritage Month Presentation at Nationwide Children's Hospital
- 3 October – Conference Call Moderator and Panelists LHS
- 3 October – Conference Call Interpreter Services Remotely
- 4 October – Latino Health Summit Logistics
- 7 October – Latino Health Summit - Run-Through at Fawcett Center and set up
- 8 October – Latino Health Summit event
- 9 October – Hispanic Heritage Month FBI with Columbus Latino Community Leaders
- 10 October – Hispanic Heritage Month Resolution (Rep. Miranda & Rep. Perales)



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- 12 October – Neighborhoods Best Practices HHM Panel
- 16 October – Call with Judge Marilyn Zayas
- 17 October – Women's Commission Equal Pay (11/20) - Planning & Logistics
- 18 October – DHO Call with Chair Santiago
- 26 October – Distinguished Hispanic Ohioan Awards Gala
- 28 October – Dan Molina, LLC Cincinnati

Organizations Development Center (ODC) Report

Lilly Cavanaugh, Acting ODC Officer
 Mary Grace Sanchez, ODC Coordinator

Summary of Successes

Census 2020:

Continued outreach and educational initiatives regarding the Census.

Hispanic Chambers of Commerce:

Hosted Quarterly Debrief with Ohio Hispanic Chambers of Commerce

Mental/Behavioral Health:

Continued work with Executive Director Cavanaugh on the administrative and fiscal requirements for the potential Latino Mental Health Navigators Grant in partnership with OhioMHAS.

Building Opportunity through Grants:

Waiting on notification of grant application through the Minority Health Commission for Food Insecurity workshops staged to take place in 2020.

Relationship Building:

Coordinated presenters and logistics for the Latino Networking Meetings in Canton and Akron. Those meetings were successfully executed.

Building Capacity: Grants and Leadership Development through e-campaigns

Mental Health e-newsletter	Grants e-newsletter
Total Audience: 160	Total Audience: 230



Status Report on Major Projects:

Strategic Reference	Priority	Accomplishments	Next Steps	Status
2.5	Mental Health Navigator Grant	All final drafts have been submitted to AG and OhioMHAS lawyers for final review.	OCHLA and OhioMHAS to sign the Interagency Agreement to start the process.	
2.4	Food Insecurity Grant	OSU is working on looking for funders.	Await for acceptance and continue to look for support and partnerships.	
2.4	Minority Health Grant	Accepted	Prepare Final Report	
3.1	Minority Health Month Grant	Submitted	Await approval or rejection.	

Supporting Organizations:

Organization	Assistance Request	Outcome
Ohio Hispanic Chambers of Commerce	Potential save the date established.	New Outlook invite sent out and
Canton and Akron Latino Networking Meeting	Agenda and reminder sent out.	October 30th meeting was successful.
Youngstown Latino Networking Meeting	Agenda and reminder sent out.	Youngstown meeting is prepared.

Meetings attended:

- October 4- Minority Health Month Grant Debrief
- October 8- Latino Health Summit
- October 9 & 23- ODC Debrief with Lilly
- October 9- Meet with Marilyn and Victor Leandry on MHN Project & ODC Debrief with Lilly
- October 16- MHN Project Call with Thelma & OHCC Conference Call
- October 21- MHN Grant Meeting with Marilyn
- October 22- One on One with Annette
- October 23- DHO Meeting at the Sheraton
- October 25- DHO Event Meeting
- October 26- DHO
- October 29- MHN Project Call with AG, Kathy
- October 30- Canton and Akron Latino Networking Meetings

Respectfully submitted,



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