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JANUARY 2021

To the Honorable Board Members of the Ohio Commission on Hispanic/Latino Affairs

The COVID-19 Pandemic response continues to play centerstage in our work with the launch of vaccination campaigns and a major effort to continue to reach out to Latinos in Ohio. We are focused on disseminating information regarding the importance of vaccination, the vaccination phases, and particularly, how to access information on medical providers and documentation needed for vaccination.

Director Cavanaugh met with Andrea Lewis to outline our workplan with the [Ohio Opioid Education Alliance](#) for 2021. Our work will include several virtual townhalls, a resource webpage embedded in our website, and bilingual outreach materials. Also, the plan for the Promotoras de Salud Webinar Series was completed this month and we have finalized our agreement with the MHTCC (Mental Health Technology Transfer Center) for the four webinars that will take place during the first half of 2021. We also met with Julia Poling with the Office of Workforce Transformation and discuss collaboration opportunities to increase outreach on key programs being offered that could be very beneficial to Latinos, including the [TechCred](#) program (which we have been promoting), the [Individual Microcredential Assistance Program](#) and the [Industry Sector Partnership Grant](#).

Our team had the opportunity to virtually meet Consul Evelin Madahi Garcia Guidel and her staff to debrief about the opening of the Guatemalan Consulate in Ohio. Their offices will be located in Columbus and they will serve the entire state. We also arranged for their introduction to Mr. Ron Todd, Minority Affairs Liaison for Governor Mike DeWine. Community Liaison Lair Marin is working closely with them to provide information and help them connect with social service agencies and Latino networks in the state.

On the administrative front, we hosted our 2021 Strategic Planning Retreat on Friday, Jan 22nd and finalized our workplan which will be submitted for board approval at the February Board Meeting. Additionally, the reappointments for Commissioner Jose Feliciano Jr. and Dr. Elena Foulis have been completed this month and candidates have been interviewed for the Administrative Professional vacancy which should be filled by February. With approval from the Executive Committee, we proceeded to procure five new desktops for our team as reliable equipment to work virtually has become a mayor necessity. We hope to have these new pc's by February as well.



Meetings Attended

Ongoing Meetings: (1) OCHLA Team Debrief, (2) Meetings with team members
(3) Governor’s Press Conferences

- 04 Jan—Minority Vaccine Team Debrief
- 04 Jan—Carmen Andujar, Dr. Angel Carmona, Dr. Marilyn Sampilo, MHTCC
- 05 Jan—Manuel Lopez, Cherrell Miller, Firooze Ghoorkhanian, DAS, IT Website Meeting
- 06 Jan—Trauma Informed Care Advisory Group
- 06 Jan—Trauma Informed Care Planning Conference Group
- 06 Jan—Diana Gueits, Jose Feliciano Sr., Maureen Dee, Adrian Maldonado Re: Covid-19 Vaccine & Testing
- 08 Jan—Monique Moore, Secretary of State’s Office
- 08 Jan—Minority Vaccine Team Debrief
- 11 Jan—Evelin M. Garcia Gudiel, Pablo Molina, Guatemalan Consulate in Ohio
- 11 Jan—Liz Nielsen, Strategic Doing, Purdue University
- 11 Jan—Tif Huber, Dept. of Health
- 11 Jan—Jamie Carmichael, Minority Vaccine Team Debrief
- 12 Jan—Tif Huber, Diana Gueits, Michelle Del Toro, COVID-19 Outreach
- 12 Jan—Ana Cammarata, Bureau of Workers Compensation
- 12 Jan—Chair Manuel Lopez Debrief
- 12 Jan—Jennifer Crist, ODJFS
- 14 Jan—Director Lori Criss, Ohio MHAS
- 14 Jan—Toledo Latino Leaders Collaborative
- 14 Jan—Dr. Marilyn Sampilo, Promotoras de Salud Webinars
- 14 Jan—MLK Awards Event
- 14 Jan—Tif Huber & Mary Shaffer, ODH; Jennifer Crist, ODJFS
- 15 Jan—Debrief with Mr. Ron Todd, Governor’s Office and Asian and Pacific Islander Communities
- 15 Jan—Debrief with Mr. Ron Todd, Governor’s Office and New African Immigrants
- 15 Jan—Debrief with Mr. Ron Todd, Governor’s Office and Latino Leaders COVID-19 Workgroup
- 15 Jan—Diana Gueits, Jose Feliciano Sr., and Cleveland Health Dept. Re: Testing and Vaccination
- 15 Jan—Minority Vaccine Team Debrief
- 15 Jan—Agricultural Workers Resource Group Debrief
- 15 Jan—Tif Huber, Dept. of Health
- 15 Jan—NALEO Board Meeting
- 15 Jan—Ligia Gomez, Cincinnati Latino Coalition
- 20 Jan—Elizabeth Cusma, Global Cleveland
- 20 Jan—Julie Gee, CSE Federal Credit Union, Stark County
- 20 Jan—Julia Poling, Henry Harned, Office of Workforce Transformation
- 22 Jan—OCHLA Board Retreat
- 22 Jan—Minority Vaccine Team Debrief
- 22 Jan—Laurel Wrobbel, Jorge Rodriguez Torres, OSU
- 22 Jan—Director Alisha Nelson, Governor’s Office
- 25 Jan—Jennifer Crist, ODJFS
- 25 Jan—Amanda Norris, DAS, HR
- 25 Jan—Dr. Marilyn Sampilo
- 26 Jan—Minority Vaccine Team
- 26 Jan—NEOMED, Diversity and Equity Advisory Council Meeting
- 27 Jan—Andrea Lewis, Ohio Opioid Education Alliance
- 27 Jan—Tif Huber, Veronica Dahlberg, Jose Salinas, Lydia Alejandro, Jennifer Crist, Migrant & Seasonal Workers
- 28 Jan—Mary Shaffer, Ohio Dept. of Health
- 28 Jan—Clark County & Welcome Springfield Latino Connection Meeting
- 28 Jan—Dr. Evelyn Rivera, Dr. Marilyn Sampilo, Latino Mental Health Network



28 Jan—Ohio Dept. of Education, Whole Child Livestream
15 Jan—Debrief with Mr. Ron Todd, Governor's Office and Asian and Pacific Islander Communities
15 Jan—Debrief with Mr. Ron Todd, Governor's Office and New African Immigrants
15 Jan—Debrief with Mr. Ron Todd, Governor's Office and Latino Leaders COVID-19 Workgroup
15 Jan—Jacqueline Rioja Velarde, Miami University
15 Jan—Minority Health Vaccine Debrief
15 Jan—Mr. Ron Todd, Evelin M. Garcia Gudiel & Consulate of Guatemala Team
15 Jan—Kristina Medero, OSU

Public Policy Center (PPC) Report

Carly McCain, Public Policy Officer

Summary of Successes

-**Legislative Outreach:** Sent a welcome letter to all members of the Ohio's 134th General Assembly. This included communication of the services we are pleased to be able to provide to state government and the community, and distribution of our [2020 Annual Report](#).

-**Development of Proactive Advocacy Strategies:** At the Board retreat, the Civic Engagement Committee through the Public Policy Center committed to hosting civic education/engagement webinars for the public so that they learn more about understanding and interacting with their representation in state government. This includes but is not limited to helping the community navigate the process of connecting with their state legislators and submitting testimony for legislation.

Worked with the Civic Engagement Committee to develop a process to approve the commission's presentation of interested party testimony when possible and appropriate on bills of interest to the Latino community.

-**Latino Community Report:** Continued conversations with Dr. Anirudh Ruhil from the Voinovich School of Leadership and Public Affairs at Ohio University and interested parties to explore Latino participation in the 2020 elections and prior, which will be the focus of our 1st Latino Community Report for 2021.

-**Cleveland Clinic Collaboration Project:** The Public Policy Center has teamed up with Dr. Marilyn Sampilo to assist in a research project with her residents at the Cleveland Clinic. We seek to examine the current state of DACA in Ohio and what kind of an impact it has on mental health. They will be the ones who publish a report on this topic, but we are advising them in areas of public policy that are relevant to DACA recipients and those that are close to them. The goal of this exercise is to help the residents at the Cleveland Clinic use their expertise to advocate for populations they serve.

Meetings Attended:

Ongoing Meetings: (1) OCHLA Team Debrief, (2) Meetings with team members

1/08: Carly and Lilly meeting w/ representation from the Ohio Secretary of State's Office
1/11: New Ohio-based Guatemalan Consulate meeting
1/11: Carly meeting w/ College of Social Work Internship Field Instructor at the Ohio State University
1/13: New American Advisory Council meeting
1/13: Meet and greet w/ OCHLA intern Mackenzie Damon
1/21: Carly and Lair meeting to prepare for USCIS meeting
1/22: Board retreat
1/25: Meet and greet w/ new OCHLA intern Jorge Rodriguez Torres
1/25: Cleveland Clinic collaboration project meeting



Latino Community Network (LCN) Report

Lair Marin-Marcum, Community Liaison
Cherrell Miller, Social Media Coordinator

During January the LCN we focused on constituent inquiries and continue participating in virtual meetings focusing on vaccination information, preparing weekly blast e-mail and assisting state agencies, compiling, updating COVID-19 resources and mailing out daily information to all community networks & mailing lists. We are still doing some COVID-19 Translations, but fewer than past months. We continue to partner, host and participate in all Latino Networking grassroots meetings, and with other communities in committees and groups to share and distribute resources and information. We continue working with Executive Director as needed to secure resources, connections and advising.

Connecting the Community: Information and Resources

Job Postings: During the month of January there were 43 job postings. It continues to increase as economy continues to recuperate and more organizations are reaching out to us again.. For the social media statistics, please see table on 2nd page of LCN report and on the full detailed report with all the information from our Vista social media coordinator.

Constituent Services: Constituency calls and requests continue to grow. On December 2020, we had 52 and now on January it went up to 60. These continue to be much higher numbers than normal for our commission primarily due to COVID-19 related inquires.

Intern / Volunteers: Interviews were conducted with potential interns. We will have 2 new OSU interns Volunteers starting on February 2021 Casey Cascaldo and Aghiad Daboul. Ayanna Williams, our OSU Social Work School intern will now be working as well with the LCN. Mackenzie Ward will continue interning with OCHLA and will be now be working with PPC Officer Carly McCain. In addition we have a new OSU Social Work School intern, Jorge Rodriguez Torres who will be working directly with with ODC. We have a total of 5 Interns with OCHLA for 2021.

Translations: During January we worked on 5 translations, revisions and updates.

Meetings Attended:

Ongoing Meetings: (1) OCHLA Team Debrief, (2) Meetings with team members

- 5 Jan – IWC 2021 Conference meeting
- 5 Jan – Columbus City Schools “CCS” Partnership in Action meeting
- 5 Jan – Red Cross Latino Blood Drive Cesar Chavez Day Steering Committee Zoom
- 6 Jan – COVID-19 Black Alliance ENC Social & Community Meeting
- 6 Jan – Black Alliance ENC Education Work Meeting
- 7 Jan – Call Mary Lou Reyes/OCCHA—Younstown
- 7 Jan – Paloma Pilnillos PhD Student & Interpreter at OSU / Volunteering Outreach
- 8 Jan – Mackenzie Damon / Lair—
- 11 Jan – New Guatemalan Consulate / Ohio Latino Affairs Commission Greet & Meet
- 11 Jan – LLC Cincinnati Comm. Molina / Lair Debrief
- 11 Jan – LLC Toledo Monica Ortiz / Lair Debrief
- 12 Jan – Paloma Pilnillos/ Lair—Connection with Clinica Latina
- 12 Jan—Greater Columbus Community Trust Zoom Meeting
- 13 Jan – OCHLA Intern candidate Interview Aghiad Daboul
- 13 Jan – Mackenzie Damon / Carly Greet & Meet for Winter Inter volunteer for PPC
- 14 Jan – Toledo LLC Meeting



14 Jan – Sonia Monroy, NOAHH Collaboration and Latino Leaders Invite
14 Jan – Tif Huber , Ohio Department of Health
14 Jan – Cristina Vera/ New candidate for Columbus School Board
14 Jan – Maria Goeser—Debrief Clark County
15 Jan – Governor’s Office Debrief w/ Hispanic/Latino Leaders
15 Jan – Paloma Pilnillos/ Lair
15 Jan – Call Mr. Ron Todd, Governor’s Office
15 Jan – Agricultural Workers Resources Group Debrief
18 Jan – NOAHH Member Monthly ZOOM Meeting
18 Jan – Gina Weisblat / Casewestern University
19 Jan – IWC 2021 Conference meeting
19 Jan – Columbus City Schools “CCS” Partnership in Action ZOOM meeting
19 Jan – Casey Cascaldo Intern/Volunteer Candidate
19 Jan – Call Fanny Hamilton—Cardinal Health Hispanic ERG
20 Jan – Julie Gee / Financial Literacy and wellness Community Outreach in Stark County
20 Jan – Cincinnati LLC Comm. Molina
21 Jan – Dayton Latino Connection Monthly Zoom mtg
21 Jan – COVID-19 Alliance ENC Full Monthly Group
21 Jan – Kenya Ramirez, Channel 4 reporter —Community Outreach
22 Jan –OCHLA Retreat
22 Jan – New Red Cross CSOR Advisory Board
25 Jan – Meet & Greet OSU Intern Jorge Rodrigues Torres
25 Jan – IWC 2021 Conference meeting
25 Jan – Claudia Cano New Promedica Hospice Dayton
26 Jan – Chair Lopez - Debrief Clark County/Springfield
26 Jan – Columbus City Schools “CCS” Partnership in Action ZOOM meeting
28 Jan – Clark County & Welcome Springfield Latino Connection Meeting 2021
29 Jan – Confirmation TEAMS Call Interns/Volunteers for OCHLA Casey Cascaldo & Aghiad Daboul

Social Media Outreach and Engagement:

[Cherrell Miller, Social Media Coordinator](#)

As expected for the beginning of the year, the commission had a slow month this January, hitting just above 11,000 impressions through Instagram, Facebook, Twitter, and LinkedIn. Outreach efforts consisted of community updates, job openings, events, resources and COVID-19 Vaccine information. The commission continues to report on Governor Mike DeWine’s press releases with latest updates regarding the coronavirus pandemic.

Facebook:

On Facebook, our posts reached nearly 5,000 users in the month of January. The page also gained 20 new followers.

Twitter:

The Commission’s Twitter platform has been rising at a great rate, due to less than usual activity we lost two followers this month, but had 18 mentions from other community leaders and organizations.

Instagram:

This month, our Instagram platform was used for our company updates. Although we use this platform the least, it continues to grow at a rapid rate. We have gained 400 followers in one year, yet we only posted under 84 times.

Website:

In December, our website received over 14,000 views as we continue to make the entire site more user friendly. The top pages of the website were: Job Opportunities- 400 page views; COVID resources - 380 page views; Hispanic Serving



Outlet	Data Measured	August 2020	September 2020	October 2020	November 2020	December 2020	January 2021
Facebook	Page Likes	2,673	2,692	2,721	2,877	2,895	2,909
	Followers	2,703	2,720	2,749	2,909	2,931	2,945
	Impressions	13,040	8038	13,048	10,688	5,000	4,858
Twitter	Followers	1001	1019	1032	1046	1055	1049
	Profile Visits	134	598	354	514	911	877
	Mentions(from other orgs)	51	105	62	76	28	18
Instagram	Followers	643	677	727	746	767	778
LinkedIn	Followers	5	32	63	77	91	109
OCHLA Web-site	Total Views	15,590	14,944	16,206	14,579	10,188	14,548
Job Postings	Submitted	22	35	31	17	34	43

Meetings Attended:

Ongoing Meetings: (1) OCHLA Team Debrief, (2) Meetings with team members

1/5 - DNN Server website meeting

1/8- Family Telehealth

1/12- Newsletter Distribution

1/15- Vaccination Marketing plan

Organizations Development Center (ODC) Report

Lilly Cavanaugh, Executive Director

Madeline Lanese AmeriCorps Vista, Organizations Development Center

Summary of Successes:

Grant and Mental Health Newsletters

Two mental health newsletters and one grant newsletter were produced in January. Worked with Dr. Marylin Sampilo at the Cleveland Clinic to determine information to be shared on mental health topics. The Organizations Development Coordinator is working with the Social Media Outreach Coordinator to test MailChimp as a potential new platform for newsletter distribution. The goal is to streamline our contact managements system, as well as look of the newsletters.

January	Release Date	Recipients	Topics
Mental Health Newsletter	January 1st	152	Setting Intentions for the New Year
Supplemental Mental Health Newsletter	January 18st	152	oping with Environmental Stress
Grant Newsletter	January 1st	202	The Cleveland Foundation and Grant News



Resource Share

The ODC continues to work with the Social Media and Outreach Vista and the team to find and promote useful resources on a weekly basis.

2020 Ohio Latino Affairs Summit

The videos from the summit have been uploaded to the OCHLA website and are being distributed throughout our networks. The summit report has now been released.

Capacity Building and Community Outreach

Ohio Commission on Fatherhood: The ODC worked with OCHLA Executive Director to reach out to this commission to seek partnership opportunities and learn more about the resources they offer for fathers. The ODC Coordinator will be attending the board meeting on February 11th, 2021.

Bureau on Workers Compensation: The Organizations Development Center continues to work with the BWC, to increase their outreach opportunities within the Latino community. The ODC Coordinator organized a presentation by Ana Camarata for the Ohio Hispanic Chamber of Commerce and we plan to collaborate for two informational events in 2021.

Office of Workforce Transformation: Executive Director Cavanaugh and ODC coordinator met with representatives of this office to learn about their programs and priorities and discuss collaboration opportunities to increase outreach for Latinos on the services offered by this agency, specifically their IMAP and TechCred Programs.

CSE Credit Union, Stark County: The ODC Coordinator met with Director Cavanaugh and Community Liaison Lair Marin met with Julie Gee to discuss their programs with emphasis on Financial Literacy and to learn about how they want to serve the Hispanic/Latino community in Stark County.

MHTTC Promotoras de Salud Webinars: We have finalized the planning to schedule the webinars that will introduce the topic of promotoras de salud in 2021.

Opioid Education Alliance: Conversations took place the work for the year have been completed and we have started outlining the action for 2021.

Upcoming Projects

Latino Mental Health Network - Establish a network of Hispanic/Latino/Spanish speaking behavioral health practitioners and staff that will work together to support behavioral health initiatives to benefit the Hispanic/Latino Community throughout Ohio. Survey will go out in February and a database will be established.

Agenda Latina – We have started the planning process for this event. In February the Organizations Development Center will have meetings with the OCHLA team members and narrow down what topics should be discussed at Agenda Latina this year. A workplan will follow next month.

Organizations Development Center Intern

In January the OCHLA team welcomed Master Sergeant Jorge Rodriguez-Torres, who is a graduate student at OSU's College of Social Work. He will be volunteering with our Organizations Development Center through the end of semester. We are excited to be working with him and eager to begin projects. Jorge will be assisting with Agenda Latina, the



Latino Mental Health Network, and various other projects through the Organizations Development Center.

Meetings Attended:

01/04/2021 – Webinar Series Follow up
01/05/2021 – Biweekly Debrief
01/08/2021 – Plan to Disseminate Family Telehealth Readiness Quiz
01/11/2021 – New Guatemalan Consulate
01/12/2021 – Bureau of Workers Compensation
01/14/2021 – Newsletter Distribution
01/20/2021 - Financial Literacy and Wellness, Julie Gee
01/20/2021 – OCHLA + Ohio Workforce Transformation Project Share
01/22/2021 – Board Retreat
01/22/2021 – Orientation and work plan with Jorge Rodriguez Torres
01/25/2021 – Multipart Orientation with OSU School of Social Work Intern, Jorge Rodriguez Torres
01/25/2021 – Debrief with Dr. Marylin Sampilo
01/27/2021 – Latino Alliance of Northwest Ohio
01/29/2021 – Agenda Latina
01/29/2021 – Asthma Advisory Council

Respectfully submitted,



**LATINO AFFAIRS COMMISSION
FISCAL REPORT - JANAURY 2021**

	Fund	Account	ALI	Dept	Budget Period	Budget	Expense	Encumbrance	Available Budget*	Percent Available	
PAYROLL	500	148321	SPA	2021Q1	77,000.00	72,977.65	0	4,022.35	5.22		Payroll is sufficient to meet needs at this time.
	500	148321	SPA	2021Q2	89,900.00	87,974.28	0	1,925.72	2.14		
	500	148321	SPA	2021Q3	77,000.00	34,795.25	0	42,204.75	54.81		
	500	148321	SPA	2021Q4	89,900.00	0	0	89,900.00	100		
CONTRACTORS	510	148321	SPA	2021Q1	1,300.00	163.3	0	1,136.70	87.44	87.44	Funds are allotted to contractors but will not be used this fiscal year.
	510	148321	SPA	2021Q2	1,300.00	15.71	0	1,284.29	98.79	98.79	
	510	148321	SPA	2021Q3	1,300.00	22.56	0	1,277.44	98.26	100	
	510	148321	SPA	2021Q4	1,300.00	0	0	1,300.00	100	100	
OPERATIONS	520	148321	SPA	2021Q1	23,200.00	3,148.12	0	20,051.88	86.43	86.43	Second quarter expenses continued to be paid at the onset of the third quarter. Expenses continue to be under budget.
	520	148321	SPA	2021Q2	23,200.00	22,917.26	0	282.74	1.22	89.79	
	520	148321	SPA	2021Q3	23,100.00	3,648.74	4,034.90	15,416.36	66.74	100	
	520	148321	SPA	2021Q4	23,064.00	0	0	23,064.00	100	100	
GSF "RAINY FUND"	6010	510	148602	SPA	2021Q1	15,000.00	0	0	15,000.00	100	This is the approved appropriation for the Commission. No changes.
	6010	520	148602	SPA	2021Q1	9,558.00	0	0	9,558.00	100	
GRF "HOLDING ACCOUNT	GRF	601	148321	SPA	2021	32,483.00	0	0	32,483.00	100	Account holding the mandated cut. No changes.